AUGMENTED ANALYTICS PLATFORM

Spruce up business intelligence with actionable insights, driven by AI

As the data landscape evolves at an increasing rate, businesses are awash with data and struggling to unlock its true potential. To handle these massive amounts of data, companies use different solutions for specific purposes. Since the data is siloed across diverse sources, it also causes silos in teams and business units, resulting in inaccurate insights and uninformed decisions.

To empower companies with competitive advantage that comes from having a single source of truth across all functions, Subex has launched a cloud-native and SaaS-based platform that democratizes AI across the entire data value chain and delivers agility, elasticity, and scalability.

HyperSense helps businesses thrive in a hyper-connected world by using data and analytics to sense change and respond effectively. Reach us at **hypersense@subex.com** to unlock this advantage.

FEATURES

Whet your business edge with powerful tools

Unified Data Analytics Solution
An end-to-end cohesive platform that contains data management, business modeling, data science, business intelligence, and case management capabilities in a single solution.

Data Fabric
Developed on data fabric-driven architecture, it provides built-in data preparation, governance, and pre-packaged connectors. It also supports data sharing with external and internal stakeholders via APIs.

Cloud-Native
Built ground up as a cloud-native containerized solution, consisting of microservices for each functional component and supports CI/CD with rolling updates. This ensures agility, scalability, and elasticity.

Composable
Achieve modularity and plug-n-play capabilities due to composability of the platform via APIs.

Pre-built use case
Pre-built use cases that serve as a reference for users to build their tailor-made use cases.

New Services & Business Models
Lean architecture simplifies maintenance, supports low-touch deployments and autoscaling.

Secure & Compliant
A GDPR-compliant and multi-vertical solution with robust data security and privacy support.

Self-Serve capabilities
Enables self-serve access to data, data science, artificial intelligence (AI), and machine learning (ML) to anyone in the organization.

Telco Feature Store
Hosts an industry-first telecom feature store.

BENEFITS

Amplify revenue with augmented analytics

A fully automated end-to-end platform that accelerates the data to insights journey.

Broadens data analytics and AI/ML avenues to anyone in an organization with codeless AI.

Democratizes AI across an entire data value chain, accelerating digital transformation.

Simplifies data discovery and delivers quicker insights, reducing TCO.

Enables continuous upskilling of human resources to boost their efficiency and productivity.

Improves business outcomes including top-line growth, bottom-line returns, etc.

SUBEX

HyperSense Platform is a brain child of Subex, a pioneer in enabling Digital Trust for businesses across the globe. Subex helps businesses embrace disruptive changes and succeed with confidence in the digital world.

Reach us at **info@subex.com**