

# Message Networks GmbH

## Messaging Solutions

### - Automotive -



### Key Benefits

- 📞 Customers prefer SMS notifications
- 📞 SMS notifications are seen and answered immediately
- 📞 Huge time savings for service employees
- 📞 No need to make calls where customer and service employee might miss each other and have to call multiple times
- 📞 Reliable SMS transmission through direct connections to mobile network operators



### Use Cases for SMS

- 📞 Send SMS reminders for:
  - 📞 Annual inspection
  - 📞 Tyre change (summer / winter)
  - 📞 Oil change
- 📞 Accessibility problem is solved
- 📞 Time saving
- 📞 Car repair shop appointments
  - 📞 Appointment confirmation
  - 📞 Pick up time
  - 📞 Repair costs
  - 📞 Inform about additional repairs / have additional repairs confirmed
- 📞 Please contact us for concepts of this kind, we are happy to advise you.

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## Messaging Solutions



High acceptance by users  
98% of all SMS messages  
are opened



Quick and efficient



compliant



Increased data security



Increased  
customer satisfaction



Simple integration,  
operation and usage

We are an experienced mobile communications provider with a cloud based messaging platform. We enable our B2B customers to generate a unique digital, personal, secure and long-term customer relationship through our Multi-Channel Communications Platform as a Service (CPaaS).

We help companies achieve efficiency through automation using intelligent chatbots. They communicate via SMS or the most popular messaging channels and convert communication into measurable revenue.



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