

# Message Networks GmbH

## Messaging Solutions - eCommerce -



### Key Benefits

- 📞 Customers prefer personalised SMS notifications
- 📞 Improve customer experience with short, concise SMS messages
- 📞 Reduce shopping cart abandonment rate with automated SMS
- 📞 Communicate order status / shipment tracking in the SMS
- 📞 Send specific promotional offers via SMS
- 📞 Reliable SMS delivery through direct connections to mobile network operators



### How SMS help

- 📞 SMS notifications for:
  - 📞 Order information
  - 📞 Tracking
  - 📞 Coupon codes
  - 📞 Competitions
  - 📞 Promotional offers
- 📞 98% of SMS are opened and read
- 📞 E-mails are lost by the customer and usually end up directly and unread in the wastepaper basket.
- 📞 Please contact us for concepts of this kind, we are happy to advise you.

# Message Networks GmbH

## Messaging Solutions



High acceptance by users  
98% of all SMS messages  
are opened



Quick and efficient



compliant



Increased data security



Increased  
customer satisfaction



Simple integration,  
operation and usage

We are an experienced mobile communications provider with a cloud based messaging platform. We enable our B2B customers to generate a unique digital, personal, secure and long-term customer relationship through our Multi-Channel Communications Platform as a Service (CPaaS).

We help companies achieve efficiency through automation using intelligent chatbots. They communicate via SMS or the most popular messaging channels and convert communication into measurable revenue.



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