



 made
 in
 Germany

About Message Networks

Who we are

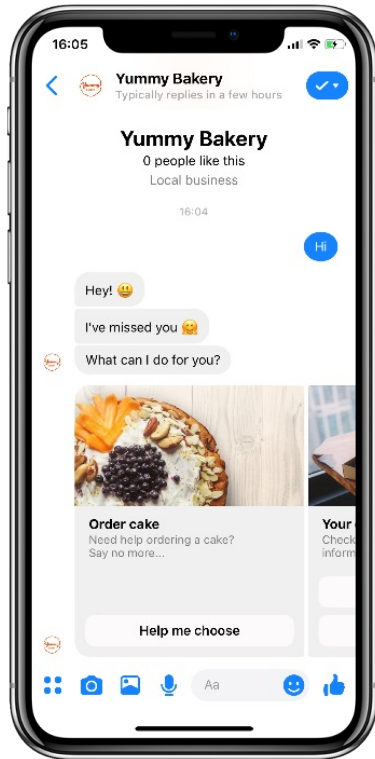
Message Networks is an experienced mobile communications provider of a cloud-based messaging platform.

We enable our B2B customers to generate a uniquely digital, personal, secure and long-term customer relationship through our Multi-Channel Communications Platform as a Service (CPaaS). We help companies achieve efficiency through automation using intelligent chatbots. They communicate via SMS or the most popular messaging channels and turn communication into measurable revenue.

Be close to your customers

Messenger Communications Platform

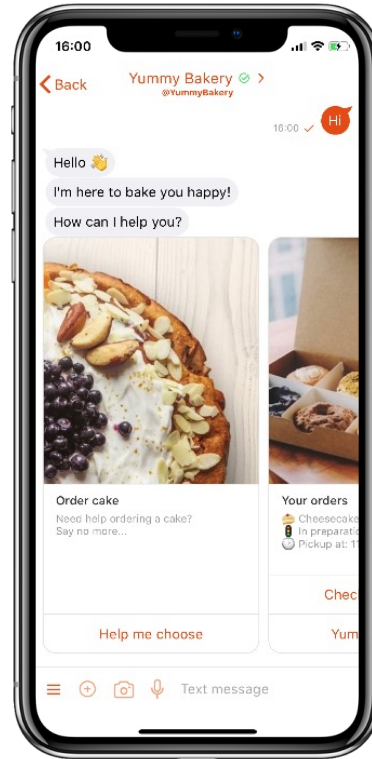
There's nothing people do more often with their smartphones than messaging.



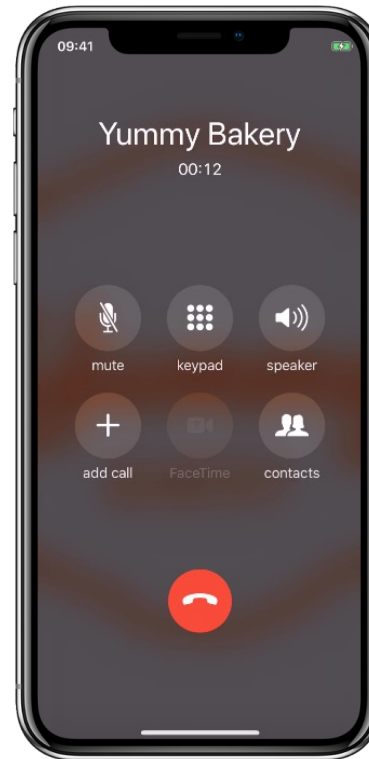
Facebook Messenger



WhatsApp



RCS



IVR divert to messaging



Website

Efficient tool in communication

SMS Messaging

98%

of all SMS are opened
in a short time

150

times a day the typical person
looks at their smartphone

90

Seconds is the typical
response time for a SMS,
for an email it is 2.5 days

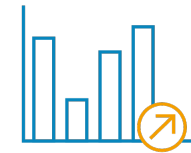
100%

network operator coverage
from Message Networks



eCommerce

Mobile Advertising, Coupons and
customer promotions, Advertising
campaigns



2-factor-authentication

Logins, Authorization of release
processes, Online banking, Security code
on a website



Appointment reminders (e.g. doctors, therapists, workshops, retail)

mTAN from banks, Monitoring & alerting,
Notifications of all kinds



Customer service

Feedback and complaint, Message about
product availability, Incentives

Messaging Solutions Industries



Automotive Industry



Education



Call Centers



Services



Digital Communities



eCommerce



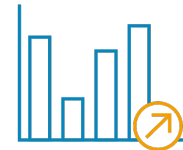
e-Mobility



Energy



Events



Finance / Banking



Gaming



Healthcare



Consumer Goods



Marketing



Music



Government &
Politics

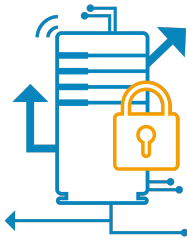


Travel / Tourism



Telecommunications

Three components that make of our success



Future oriented

All-in-one platform: dynamic and central customer communications via popular messenger apps with just one tool.



Customer care

With personal contact and free 24/7 support, we assist you on your way to successful customer communication and customer loyalty.



Security & Trust

Data security and data protection compliant protection for you and your customers are as self-evident to us as adhering to any other legal requirement.



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