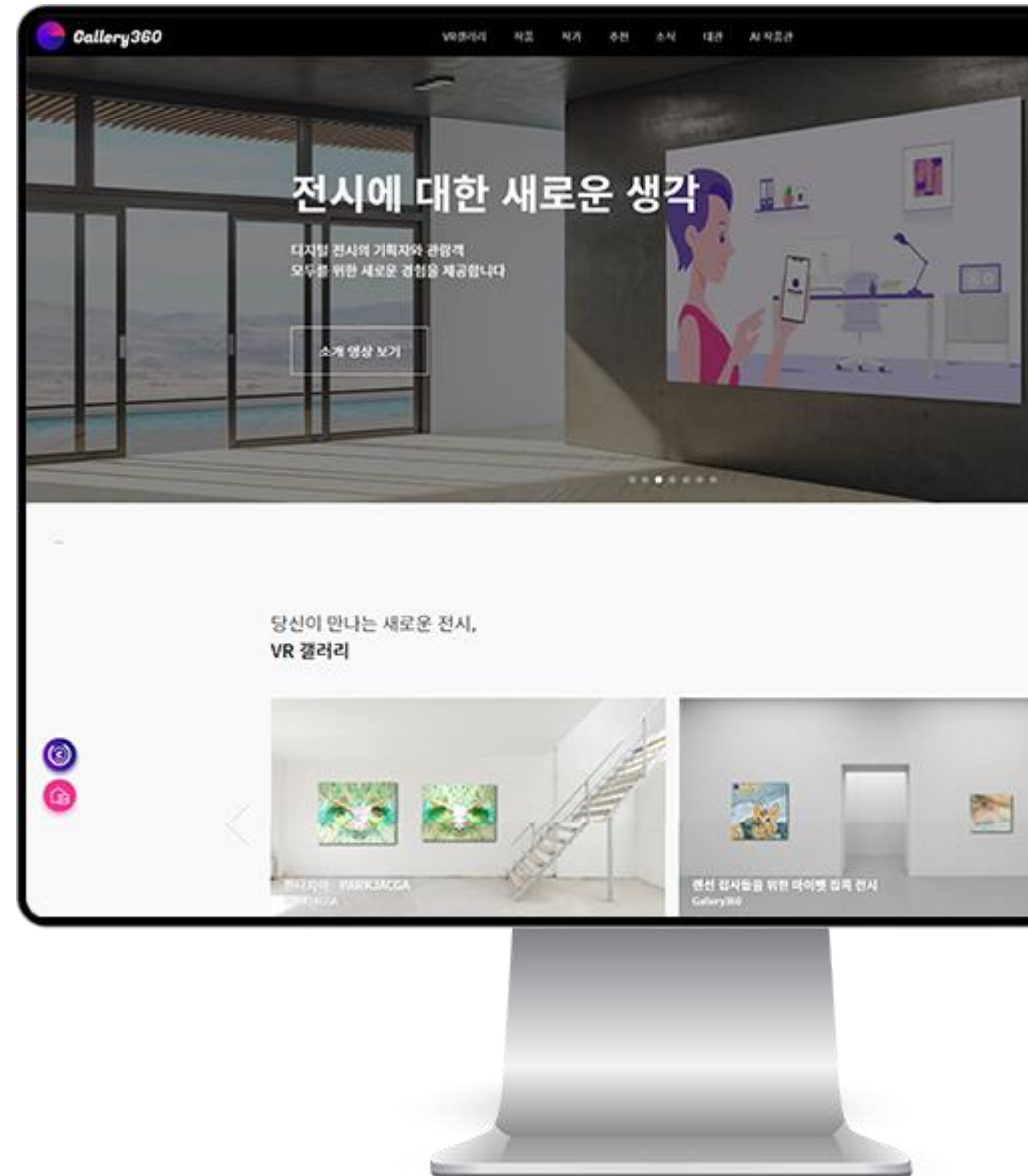


# Gallery360 Company Profile



# ALL ABOUT GALLERY360

**01** Welcome

**02** Introduction

**03** Business

**04** Service

**05** History

**06** Project

**07** Press

**08** Users

**09** Partnership

**10** Awards & Patents

**11** Teamwork

**12** Communication



# Hello, This is **Gallery360**.

We proudly present ourselves as a warm-hearted group of experts passionately exploring and renovating the art industry with a set of cutting-edge digital technologies. We consistently strive to grow while constructing a future-oriented portfolio within the art industry.

We believe in the value of providing an accessible virtual exhibition platform that allows art to interact with people in a more free, enjoyable environment. Our goal is to provide services that enrich the world with art.

Gallery360(Corp.)  
C.E.O. Sally Shin



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<b>Career</b>	Present, Gallery360(corp.) CEO
	(corp.)Jennifer soft et al. IT corporation 17 years
	Professionalism of Art, IT for 20 Years

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# Gallery360(Corp.) is a Leader in Art Technology

We support artists and provide virtual gallery rental services, D-BOOK digital publishing solution, and other R&D services.



## MISSION

Leading the future of the art industry by bringing artwork and customers together through technologies, and by supporting talented artists



## VISION

Inspiring the world and making exciting changes in people's lives by bringing art closer to everyone through technologies

CEO Sally Shin | Date of establishment 2018.05.04

Website [www.gallery360.co.kr](http://www.gallery360.co.kr)



Smart Art Platform

# ***Gallery360***



High-efficiency & low-cost online exhibition solution

**VR gallery Rental service**



Marketing innovation

**Digital Publishment  
Multimedia D-BOOK**



Connecting Artists & Buyers

**360° Artists & Artwork Support**



Pioneer of technological innovation in art

**Art + IT  
Research and Development**



Smart Art Platform

**Gallery360**

[www.gallery360.co.kr](http://www.gallery360.co.kr)



Virtual Exhibition Solution

**VR gallery  
Rental Service**



Multimedia Digital Publishing solution

**D-BOOK**

High-Efficiency & Low-cost  
online exhibition solution

# VR Gallery Rental Service

A groundbreaking solution for  
post-COVID era. With our VR  
gallery rental service, anyone can  
be an exhibition planner and  
inspire.

\*Launched in August 2020



## Feel It Just Like You Are in a Real Gallery

Enjoy high-speed, high-quality gallery experience anytime, anywhere  
with our multimedia contents optimized for your personal digital devices.



## Host Exhibitions at an Affordable Price with Extra Benefits

Only at 150,000 won per month (except VAT), we provide everything  
you need to host online exhibitions.



## All-You-Can-See Exhibitions With Unlimited Joy

Through our Gallery 360 platform, anyone can visit and enjoy a variety of  
online exhibitions for FREE.

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Marketing innovation

# Multimedia Digital Publication: D-BOOK

D-BOOK is a smart digital publication solution for branding experts, contents creators seeking an easy way to design webpages, and businesses in need for an effective advertisement method

\*D-BOOK Editor expected to launch in 2021



## Take Customers Directly to Your Digital Doorsteps

D-BOOK brings its viewers directly to advertisers' websites/brand channels through digital links.



## Boost Your Ads With Dynamic Multimedia Experience

D-BOOK provides viewers with various multimedia contents including images, videos, web links, etc. Advertisers can quickly feel the marketing impact through its real-time marketing reports.



## Feel The Art of Flipping Pages

The analogue-style flip book design will get you immersed into our friendly user interface.



Connecting Artists & Buyers

## 360° Support for Artists

Gallery360 supports development and activities of rising artists in South Korea. We help artists connect with buyers through various activities and art projects on the platform.



### **Distinguished Profile Page For Each Individual Artist on the Platform**

We Provide an online personal portfolio space where an artist can freely post art pieces and notes without limits. The platform also brokers sales of original and digital copies.



### **Opportunities to Participate In Gallery 360°'s Art Projects**

We proudly support artists' promotion of their work by providing opportunities to participate in "PainterUS" artist interviews on YouTube and our Art 12 Live Auctions.



### **"Go-Global Support" With Gallery 360°'s International Partners**

With Gallery360's global network and partners, we lead rising artists to make their debut on the global stage.

Connecting Artists & Buyers

# Customer Experience

Gallery 360 provides an IT-based service that helps everyone find and enjoy art in their daily lives.

\*Based on Gallery 360's unique technology



## Decorate Your Own Place With Virtual Artwork

Test if the artwork you are interested in buying would fit in your own space by virtually placing it in your desired spot. It is a perfect way to see if you would like the size and colors of the artwork within your space before purchase.



## Get Recommendations From Your AI Art Consultant

Our Gallery360 platform analyzes visitors' tastes through artificial intelligence and provides suitable recommendations.



## Create Your Own Artwork With AI Painter

With our AI Painter Program "Curi", which has learned past art techniques through deep-learning, users can digitally create new artworks by themselves or by consulting with Gallery 360's registered artists.

Pioneer of technological  
innovation in art

# Art + IT Research and Development

Gallery 360 pursues business  
diversification through IT-based  
R&D activities.



## Experts in VR Exhibition Technologies

Gallery360 consists of top talents that are experts in handling VR Exhibitions and related multimedia contents based on continued investment in research and development



## Developing IT Solutions to Lead the Art Industry

Gallery360 strives to perfect current services with dynamic user experience and updates of new digital features including 3D/4D artwork publication, while also providing customized products for each client's unique needs.



## Enhancing Services with Artificial Intelligence

The quality of our platform and services is taking a great step forward with artificial intelligence and machine learning.

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## 2020

- 11 Awarded as the smartest media commercializing company by KCA Korea
- 08 Winner of Bronze Award at Gyeonggi-do Public Design Competition
- 03 Certified as an excellent Korean company in data technology
- 01 Nominated for the 10th Youth Startup Academy Support Project by the Ministry of SMEs and Startups
- 01 Funded through crowd funding by the Korea Arts Management Service, Ministry of Culture, Sports and Tourism
- 01 Certified as an artistic/creative prospective social enterprise by Ministry of Employment and Labor

## 2019

- 08 Winner of the 'Excellence award' at 7th BI Contest for Public Data Utilization by Ministry of Trade, Industry and Energy
- 06 Gallery360 services opened ([www.gallery360.co.kr](http://www.gallery360.co.kr))
- 03 Awarded as an innovative gallery leader by Innovative Korea & Power Korea
- 02 Selected for Social Entrepreneurs' Growth Project by Ministry of Employment and Labor, Social Enterprise of Korea

## 2018

- 12 Winner of the Grand Award at Startups Idea Contest hosted by Sungsin Women's University
- 11 Participated in the award-winning exhibition NEXT MEDIA KOREA 2020
- 11 Winner of the Encouragement Prize from KCA Korea, GCA Smart Media Startup Challenge
- 11 Certified by the Korea KIBO's Technical Evaluation program
- 11 Certified by KOSMES' Technical Evaluation program
- 05 Gallery360(corp.) founded
- 03 Selected as a beneficiary of the 8th Youth Startup Academy Support Project by the Ministry of SMEs and Startups

# ARTS12 2020 Live Art Auction

(2020.10)

Total of 16 artworks by Gallery  
360 's 10 registered artists were  
introduced and sold through live  
auction on YouTube



# 5<sup>th</sup> Grad Portfolio Competition With Art Colleges Nationwide

(2020.11 ~ 2021.02)

Co-hosted with *The Contest*

Hosted a grad portfolio competition for graduates and prospective graduates from South Korea's art universities and recruited new artists to join the Gallery 360 platform.



# Sewing Museum 'IumPium' Online VR Exhibition OPEN

(2020. 12)

Online newspaper

Tech World, Social Value, Korea Biz Journal

etc.

## 갤러리360, 이음피움 봉제역사관 온라인 VR 전시관 오픈

김경한 기자 | 승인 2020.12.31 11:15

[테크월드=김경한 기자] 갤러리360와 이음피움 봉제역사관이 코로나19로 인해 오프라인 관람이 어려워진 이들을 위한 온라인 VR 전시관을 오픈했다.



이음피움 봉제역사관은 그동안 사전 예약을 통한 무료 전시 관람, 원데이 클래스, 멘토링 등 다양한 체험 프로그램을 진행하며 문화생활을 통한 지역 활성화에 기여해 왔다. 하지만 최근 코로나19 확산세가 멈추지 않자 언택트 시대의 전시 대안으로 갤러리360의 VR갤러리를 선택했다. 지하 1층에서 4층까지 총 5개 층의 봉제역사관의 전시 공간을 그대로 VR전시관으로 재현해내고, 상하좌우 전시관 이동, 360도 관람, 음성 해설 등의 멀티미디어 기능으로 관람객을 맞고 있다.

한국 봉제산업의 역사를 보여주는 상설전시를 비롯해, 내년 2월까지 진행 예정인 '국내 입체패턴의 선구자, 대한민국 명장 서완석' 기획전시도 이음피움 봉제역사관 홈페이지에서 온라인 전시를 통해 감상할 수 있다.

갤러리360과 이음피움 봉제역사관은 앞으로도 기획 전시와 관련 온라인 전시를 꾸준히 제작하고 홈페이지에서 아카이빙(기록물을 파일로 보관해 두는 것) 형태로 제공할 계획이다.

VR 전시 관람은 간단하다. '이음피움 봉제역사관 홈페이지'에서 좌측 '온라인전시'를 클릭하면, 'VR 전시 오픈'에 이어 'VR 전시보러가기'를 통해 VR전시를 관람할 수 있다. 이후 상단 메뉴 버튼 클릭으로 각 층별 전시공간을 방문할 수 있다.

한편, 2018년 설립된 온라인 아트 전시 플랫폼 갤러리360은 예술·IT 부문의 혁신기업으로 작가와 일반, 개인과 단체, 브랜드 등의 성장을 돕는 VR기술 기반의 가상갤러리 서비스를 제공하고 있다.



# Gyeongbuk Teacher-Student accompanied VR exhibition

(2020. 12)

Online newspaper  
Issue Maker, Etnews etc.

## 경북 사제 동행전, VR갤러리로 관람하러 오세요

손보승 기자 | 승인 2020.12.24 10:11

[이슈메이커=손보승 기자]

### 경북 사제 동행전, VR갤러리로 관람하러 오세요



갤러리360

갤러리360에서 서비스하고 있는 VR갤러리를 통해 '2020 경북학교 예술교육 페스티벌'의 일환으로 12월 7일부터 온라인 미술전이 개최 중이다.

'초·중·고등 사제 동행전'을 비롯 용성초등학교, 대동중학교, 상주여자중학교, 인평중학교, 포항항도중학교, 화동중학교, 경북생활과학고등학교, 도개고등학교, 석적고등학교 등 경북의 초·중·고 13개 학교의 재직 또는 재학 중인 교사와 학생들의 참여로



# Gallery360 Partners with LBS Tech to Improve the Digital Lives of Those Forgotten and Left Behind in the Digital Era

(2020. 12)

Online newspaper

Tech World, Etnews, Seoul news etc.

## 갤러리360, 정보취약계층 삶의 질 향상 위해 엘비에스 테크와 업무협약 체결

☞ 정은상 기자 | ☞ 승인 2020.12.14 08:54

[테크월드=정은상 기자] 갤러리360은 엘비에스테크와 지난 8일 정보취약계층의 삶의 질 향상을 목적으로 하는 업무협약을 체결했다.

2018년 설립된 온라인 아트 전시 플랫폼 갤러리360은 예술 및 IT 부문의 혁신기업으로 작가 및 일반, 개인 및 단체, 브랜드 등의 성장을 돕는 VR기술 기반의 가상갤러리 서비스를 제공하고 있을 뿐만 아니라, 디지털 홍보마케팅을 위한 다양한 IT솔루션을 연구 개발하고 있다.



2017년 창업한 엘비에스테크(LBS tech)는 교통약자(시각장애인, 지체장애자, 고령자)를 위한 보행 내비게이션과 비대면 주문/결제 서비스 등 AI를 바탕으로 위치기반 생활편의 기능을 제공하는 모바일 플랫폼 'G-EYE' 등을 개발하여, 사람을 향한 따뜻한 기술력으로 주목받고 있는 기업이다.



이번 업무협약을 계기로 양 사는 각 회사에서 보유하고 있는 기술역량 및 사업모델, 고객군을 활용하여 정보취약계층의 삶의 질을 높이기 위한 서비스 및 콘텐츠 개발을 위한 공동사업을 진행하기로 했다. 정보취약계층의 접근성 개선 및 정보격차해소를 위한 컨설팅, 서비스 플랫폼 구축, 콘텐츠와 솔루션, 디바이스 개발, 더 나아가 정부 연구개발과제 발굴까지 폭넓게 협력할 계획이다.



# [Golden Compass] Artificial Intelligence Introduces a New Future

(2020. 11)

YTN science TV program



# Gallery 360 advertises Dyson's new product through its 'D-Book Solution'

(2020. 10)

Online newspaper

Issue Maker, NBN news etc.

## 갤러리360, 'D-BOOK 솔루션'으로 다이슨 신 제품 홍보

▲ 장성길 기자 | © 승인 2020.10.15 09:00

| - 현대홈쇼핑 Hmall 모바일 앱으로 더욱 생생한 디지털 고객 경험 제공

Multimedia digital book

### D-BOOK 서비스



사진제공=갤러리360㈜

갤러리360㈜(대표 신호미)은 자체 개발 솔루션인 멀티미디어 디지털북인 디북(D-Book)을 통해서 다이슨 신제품 옴니-글라이드 컴플리트 플러스의 현대홈쇼핑 방송 홍보를 적극 지원했다고 15일 밝혔다.

\*Founded in May 2018

\*Launched in August 2020

VR Exhibition

**404** galleries



Artists, Art Consultants,  
Exhibition Managers

**729** people



Number of Registered Artworks

**1334** works



Value of Registered Artworks

**1456** hundred million



Sales in 2020

**6.1** hundred million



Investment received in 2020

**40** million won



## ● Partnership

### MOU

ARCHIDRAW

Yea Studio  
Creative App Developers

seed

Jwonder  
Content Creator Group

New York  
K&P  
GALLERY

A·Life

TECHWORLD

LBS tech  
Location Based Service

### CLIENTS

서울특별시교육청

인천광역시 미추홀구  
MICHUHOL-GU INCHON METROPOLITAN CITY

제주특별자치도 경제통상진흥원  
Jeju Business Agency

연세대학교  
YONSEI UNIVERSITY

HYUNDAI  
MOTOR GROUP

Hmall

아음파움  
봉제역사관

JW  
FINE ART GALLERY

Heungkuk  
홍국화재

대구국제개발협력센터

\* As of January 2021

## 16 Domestic and International Patents



## 12 Domestic and International Awards





**Gallery360 Website**

[gallery360.co.kr](http://gallery360.co.kr)



**Blog**

[blog.naver.com/vrgallery360](http://blog.naver.com/vrgallery360)



**N Smart Store**

[smartstore.naver.com/gallery360](http://smartstore.naver.com/gallery360)



**Instagram**

[/gallery360.inc](https://www.instagram.com/gallery360.inc)



**Facebook**

[/gallery360.inc](https://www.facebook.com/gallery360.inc)



**YouTube**

[gallery360](https://www.youtube.com/gallery360)



**Address** [10908] 916, 25, Soricheon-ro, Paju-si, Gyeonggi-do, Republic of Korea

**Website** [www.gallery360.co.kr](http://www.gallery360.co.kr) | [www.d-book.co.kr](http://www.d-book.co.kr) (Open scheduled for 2021)

**E-mail** [help@gallery.co.kr](mailto:help@gallery.co.kr)

**Tel** +82 70. 8803.0123



Feel It Just Like  
You Are in a Real Gallery