LAND BRANDENBURG

BERLIN

MWC 2021, Barcelona
BERLIN.mobile

THE GERMAN CAPITAL REGION
excellence in ict • media • creative industries

BERLIN.mobile @ MWC 2021

Cluster ICT | Media | Creative Industries in Berlin-Brandenburg

Digitalisation permeates all of the clusters, but it is at home in the Cluster of the digital economy. The IT and Internet economy as well as digital media are the driving force behind innovation in the capital region Berlin-Brandenburg and their importance for all the other sectors is enormous. The Cluster management supports the digital transformation, helps the scientific and business communities to interconnect and promotes numerous cooperation projects. The common goal of all the important players of the digital, media and creative industries is to better highlight the strengths of the region of Berlin-Brandenburg and to explore and promote new application areas – also across clusters.

THE GERMAN CAPITAL REGION
excellence in ict • media • creative industries

LAND BRANDENBURG

BERLIN

Cluster ICT | Media | Creative Industries in Berlin-Brandenburg

digital-bb.de

Berlin Partner für Wirtschaft und Technologie GmbH,

Wirtschaftsförderung Land Brandenburg GmbH (WFBB)

Berlin Partner for Business and Technology

Business and technology support for companies, investors and scientific institutions in Berlin – this is the Berlin Partner für Wirtschaft und Technologie GmbH mission. With customized services and an excellent science and research network, our many experts provide an outstanding range of programs to help companies launch, innovate, expand and secure their economic future in Berlin.

A unique public-private partnership, Berlin Partner for Business and Technology collaborates with the Berlin State Senate and over 280 companies dedicated to promoting their city. Berlin Partner is also responsible for marketing the German capital to the world, for example with the successful "be Berlin" campaign.

BERLIN

BERLIN PARTNER
for Business
and Technology

Berlin Partner für Wirtschaft und Technologie GmbH
Fasanenstr. 85
10623 Berlin | Germany

Mr. Friedemann Lotz
friedemann.lotz@berlin-partner.de
Mr. Ingo Voges
ingo.voges@berlin-partner.de
www.berlin-partner.de

CampusGenius by acticom GmbH

CampusGenius brings **5G campus networks** for selected vertical industries into action. We plan, build and operate 5G-Campusnetworks. The combination of proven, industry partner hardware and the **GeniusEngine** software enables customers to build future applications that require reliable and future-proof wireless communication. A **5G-GeniusNetwork** provides inherent security, super-high availability and reliability while ensuring low latency, massive bandwidth and massive machine type communication out of the box. The **5G-GeniusCore** is a fully virtualized, highly customizable 5G-Core, including monitoring and management capabilities and may be self-hosted for dedicated setups. The **transportable 5G-SA campus network** is **available now**, including on-premise trials, setup and support.

CAMPUS GENIUS

Dedication to communication.

castLabs GmbH

castLabs pioneers software and cloud services for digital video markets worldwide. We provide solutions to easily enable the secure distribution of premium movie, TV, and audio assets for high-quality video experiences.

We offer a variety of video playback solutions including

PRESTOplay: video player SDKs across multiple platforms & devices,
DRMtoday: multi-DRM license delivery network cloud service trusted to deliver billions of licenses worldwide to all screens,
Video Toolkit: popular processing tools as ready-to-use automated solutions along with custom tools.

castLabs

castLabs GmbH
Wilhelmine-Gemberg-Weg 5 – 7
10179 Berlin | Germany

Mr. James Hynard
Tel +49 174 9251577
james.hynard@castlabs.com

castlabs.com

Colorfy GmbH

Colorfy is a Berlin-based Design and Innovation Firm. We help businesses solve complex challenges through practices in design, strategy and development. We find you the best, most direct and rewarding way to build truly cherished experiences by tranforming customer experiences or reinventing business models through design thinking. Colorfy Lab is our product development arm with a complete team and framework for building and launching products in the area of Internet of Things (B2C).

We are a team of experienced founders, designers, business architects and technology leaders, launching several of our own consumer products per year.

colorfy

Concise Software International GmbH

Our specialists carry out projects for the largest IT companies worldwide. We focus on creating a perfect team atmosphere and solving interesting challenges. For over 10 years we have been sharing our experience with customers and reacting constantly to changing trends. Our work and projects (for our clients) have been featured in various media worldwide.

We have worked from the ideation and MVP development process through to the market release stage with a large number of clients. Consequently, we have developed a reputation as one of Europe's leading software development agencies.

CONCISE SOFTWARE
Building an integrated world.

Concise Software International GmbH
Pappelallee 78/79
10437 Berlin | Germany

Mr. Christian Heeg
Tel +49 175 2635387
success@concisesoftware.com

www.concisesoftware.com

EANTC AG

EANTC (European Advanced Networking Test Center) is internationally recognized as one of the world's leading independent test centers for telecommunication technologies. Based in Berlin, Germany, the company offers vendor-neutral consultancy and realistic, reproducible high-quality testing services since 1991.

Customers include leading network equipment manufacturers, tier-1 service providers, large enterprises and governments worldwide. EANTC's performance and scalability, interoperability, proof of concept, acceptance tests and network audits cover established, and next-generation fixed and mobile network technologies.

EANTC

EUROPEAN ADVANCED NETWORKING TEST CENTER

EANTC AG
Salzufer 14
10587 Berlin | Germany

Mr. Carsten Rossenhoevel
Tel +49 177 2505721
info@eantc.de

www.eantc.de

Fraunhofer FOKUS

Evolution towards 6G: Fraunhofer FOKUS develops efficient, scalable and application-optimised communication technologies and architectures for the digital world. We provide the necessary expertise, the communications infrastructure in form of modular software tools and flexible technology testbeds and enable the realization of portable demonstrators and realistic reviews of the latest concepts and technologies. Our central research topics include campus and nomadic networks, real-time communication, integration of satellite technology, 5G testbeds and the evolution towards 6G. Our main solution is the Open5GCore: a flexible configurable, 3GPP compliant carrier grade core network for heterogeneous access networks.
www.open5gcore.org

Fraunhofer FOKUS
Kaiserin-Augusta-Allee 31
10589 Berlin | Germany

Mr. Hemant Zope
hemant.zope@fokus.fraunhofer.de
Mr. Eric Troudt
eric.troudt@fokus.fraunhofer.de
www.fokus.fraunhofer.de

highstreet technologies GmbH

Highstreet technologies provides services and products in telecommunications network infrastructure integration and optimisation.

As a small company we address niche markets with a high degree of demanded expertise and flexibility. Our agile software development capabilities have shown extreme value to many MNOs and OEMs.

Particularly in the new scenarios of NFV and SDS, highstreet technologies have shown an unparalleled and very competitive approach to solve unexplored areas of integration and customisation.

Based on a highly talented pool of senior experts in the telecommunications industry, highstreet technologies is able to cover a wide range of tele-communications network technologies including copper and fibre based access networks, optical transport networks, and radio access networks.

highstreet technologies
Network solutions

Infotecs GmbH

As a leading international security solutions provider of disruptive innovations & software-defined VPN solutions, Infotecs developed the Peer-to-Peer ViPNet encryption technology to deliver greater security, flexibility, performance. We strive to continuously deliver value to our customers through developing the most advanced, innovative security solutions that are easy to deploy and maintain.

ViPNet Mobile Security provides military-grade security technology without compromising on performance along with compliance with GDPR.

One of Infotecs' products, LR100Gen, is a software tool to measure 5G Network performance.

oculid GmbH

Oculid offers advanced eye tracking technology for smartphones. We provide an easy and remote testing solution for market and UX research teams to measure visual attention and engagement. Our platform allows you to test digital products, ad campaigns and packaging on mobile phones using the selfie camera. Our data analysis shows how a design performs and which design elements can be optimized. Oculid's testing platform is easy to use, remote and reliable. It allows research teams to conduct studies anywhere in the world, directly on participants' mobile devices at the comfort of their home, and get in-lab quality insights at a fraction of the cost.

oculid

oculid GmbH
Charlottenburger Innovations-
zentrum, Bismarckstr. 10 – 12
10625 Berlin | Germany

Mr. Stefan Ruff
Tel +49 163 6154999
stefan.ruff@oculid.com

www.oculid.com

Technische Universität Berlin

Technische Universität Berlin is an institution steeped in tradition and one of the largest, internationally renowned technical universities in Germany. Roughly 35,000 students study here – a University of Excellence in the heart of Berlin. TU Berlin is an active participant in Berlin, an international metropolis and outstanding center of science. For the first time TU Berlin is participating at MWC with 4 Startups and the Centre of Intellectual Property with the goal to showcase its strong innovative drive. We've got the brains for the future. For the benefit of society.

Technische Universität Berlin

Technische Universität Berlin
Straße des 17. Juni 135
10623 Berlin | Germany

Mr. Andreas Hadjiyiannis
Tel +49 160 93987058
messe@tubs.de

www.tu-berlin.de

The joint presentation of Germany's Capital Region is hosted by the local economic authorities of the states of Berlin and Brandenburg:

BERLIN

Senate Department
for Economics, Energy
and Public Enterprises

LAND BRANDENBURG

Ministry for Economic Affairs,
Labour and Energy

managed by:

BERLIN

BERLIN PARTNER
for Business
and Technology

supported by:

IHK Berlin

Fasanenstr. 85
10623 Berlin | Germany
Mr. David Blumenthal
Tel +49 30 46302 – 452
david.blumenthal@berlin-partner.de

EUROPEAN UNION
European Regional
Development Fund

go international!

BERLIN