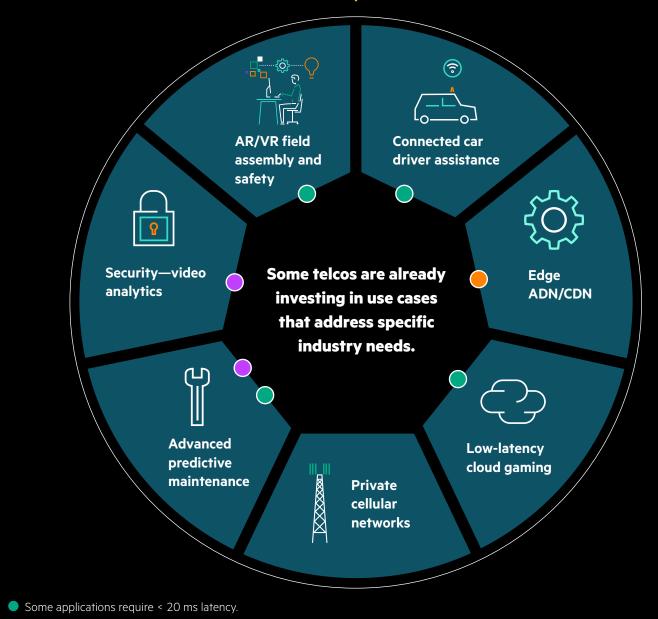


FIRST, TELCOS MUST UNDERSTAND THE USE CASES THAT WILL BRING MOST VALUE.



- A page load time of even > 1s can lead to a 30% higher bounce rate.
- Cameras and sensors can produce **several GB** of data per minute that needs to be processed in real time.

## A handful are also exploring opportunities in vertical domains enabling multiple use cases.



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SMART FACTORY

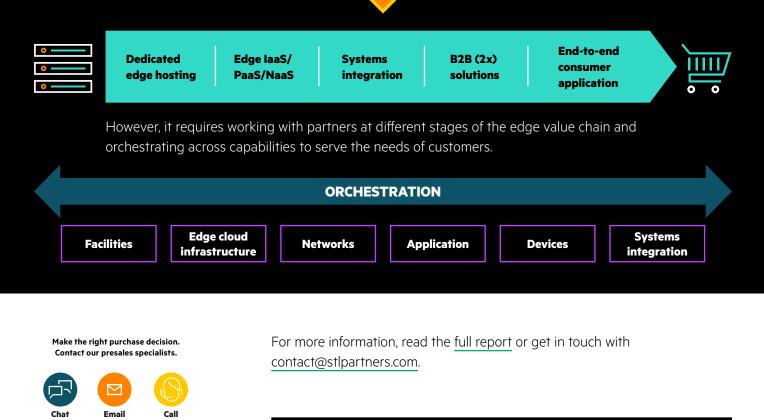
Supporting digital innovation and automation within industry



SMART STADIUM Improving quality of experience

for event goers/home viewers

## SECOND, TELCOS SHOULD DEFINE THE MOST VIABLE BUSINESS MODELS.



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