Digital Gold Blockchain

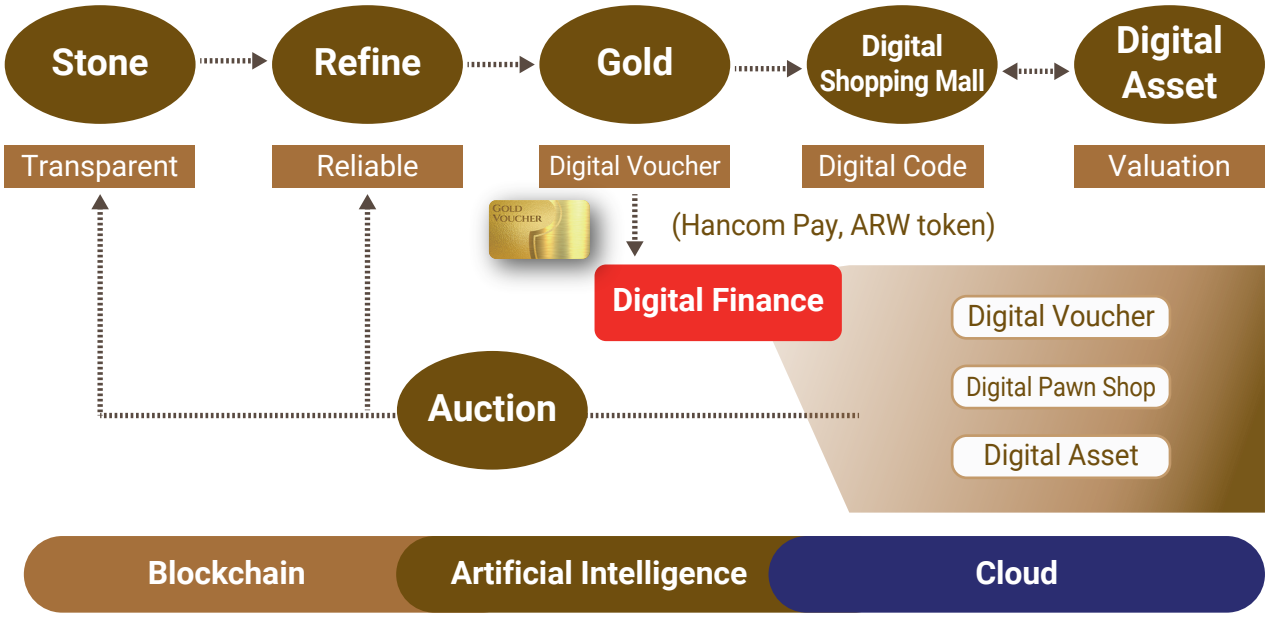
Arowana Gold Platform Ecosystem

Reliable integrated gold trading service

Utilizing the latest blockchain, AI, and cloud computing technologies, the ARW (Arowana) project aims to establish a transparent, efficient and trustworthy digital gold voucher platform to foster gold-related businesses

The Arowana token builds upon specialized technology in Artificial Intelligence, Cloud and Blockchain to provide a safe and valuable ecosystem of digital assets.

Hancom Arowana Gold Platform Ecosystem



ARW project Key Benefits

Trasparent Gold Trading

ARW project solves the quality-trust problems by utilizing a secure blockchain for the gemstones processing flow. Information (i.e. when, where, and what process) about the gemstone during import, refining, and distribution is recorded in blockchain, and the journey of gold products is transparently disclosed to consumers.

Application of Innovative Platform Technology

- The Arowana Gold voucher trading platform applies blockchain technology to ensure transparent and convenient transactions.
- Arowana Gold Jewelry products can be authenticated by inserting a digital code and recording the contents of the user.
- Convergence shopping malls apply XR (VR+AR) from the core Metaverse technologies to provide a convenient and intuitive purchasing experience. Furthermore, Hancom's artificial intelligence technology can be used to analyze users' behavior patterns and recommend personalized products.
- All services are cloud-based to ensure high availability and global scalability

Digital Assetization

The ARW project provides a platform for issuing and trading digital vouchers using the Reliable-DAP (R-DAP) for real gold.
Digital vouchers can be guaranteed based on the blockchain, exchanged in-kind, and provide further digital asset-based financial services such as loans and deposits.

Industry

Finance

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