

Seoul welcomes you to explore opportunities in the city of **Technology. Innovation. Talent.**



◆ Invest Seoul Center

The Invest Seoul Center is a primary investment support organization powered by the Seoul Metropolitan Government in order to promote foreign investment into Seoul and help create a business-friendly environment for international entrepreneurs.

Our main objective is to connect international investors with innovative startups based in Seoul with a focus on building relationships and finding the right fit with an extensive database of promising startups. We help you with access to the resources and players in Seoul's startup ecosystem which match your investment objectives.

We are presenting 10 most innovative tech startup exhibitors at MWC 2021 Barcelona you want to look out for.

If you would like to discuss further on connecting with our Seoul-based startups, please feel free to contact Michelle Kang at michyk@sba.seoul.kr.

◆ Our primary services include

- A database of Seoul's 1,000 startups with global competitiveness
- Open innovation platform that invites startups and global companies
- Practical support for cross-border exchange between innovative entrepreneurs



For inquiries about us and our startups, please contact us by email.
Michelle Minjung Kang
Manager | Invest Seoul Center
E. michyk@sba.seoul.kr

invest
Seoul
center

Web. investseoul.org

Address: 6F., Seoul Global Center Bldg., 38, Jong-ro, Jongno-gu, Seoul, Republic of Korea

How We Help International investors and Startups Access the Startup Ecosystem in Seoul



Foreign Direct Investment in Seoul

Investment Promotion Agency for Seoul Metropolitan Government

Promotion of FDI attraction

- Finding investors by attending national and international IR events
- Building global investment network and promotion of joint projects
- Support promising domestic SMEs and start-ups for attraction of FDI (Seoul's Deal)

Customized support

- Business & investment field tour (Invest Seoul Biz Tour)
- In-depth FDI consultation
- Financial Support (Incorporation and licensing agency expenses)
- Investors settle-in support (Relocation service)

Investors aftercare support

- Encouraging the foreign invested companies to raise additional investment
- Providing on-site business management related consulting
- Policy suggestions to the government by collecting grievances from FDI companies

