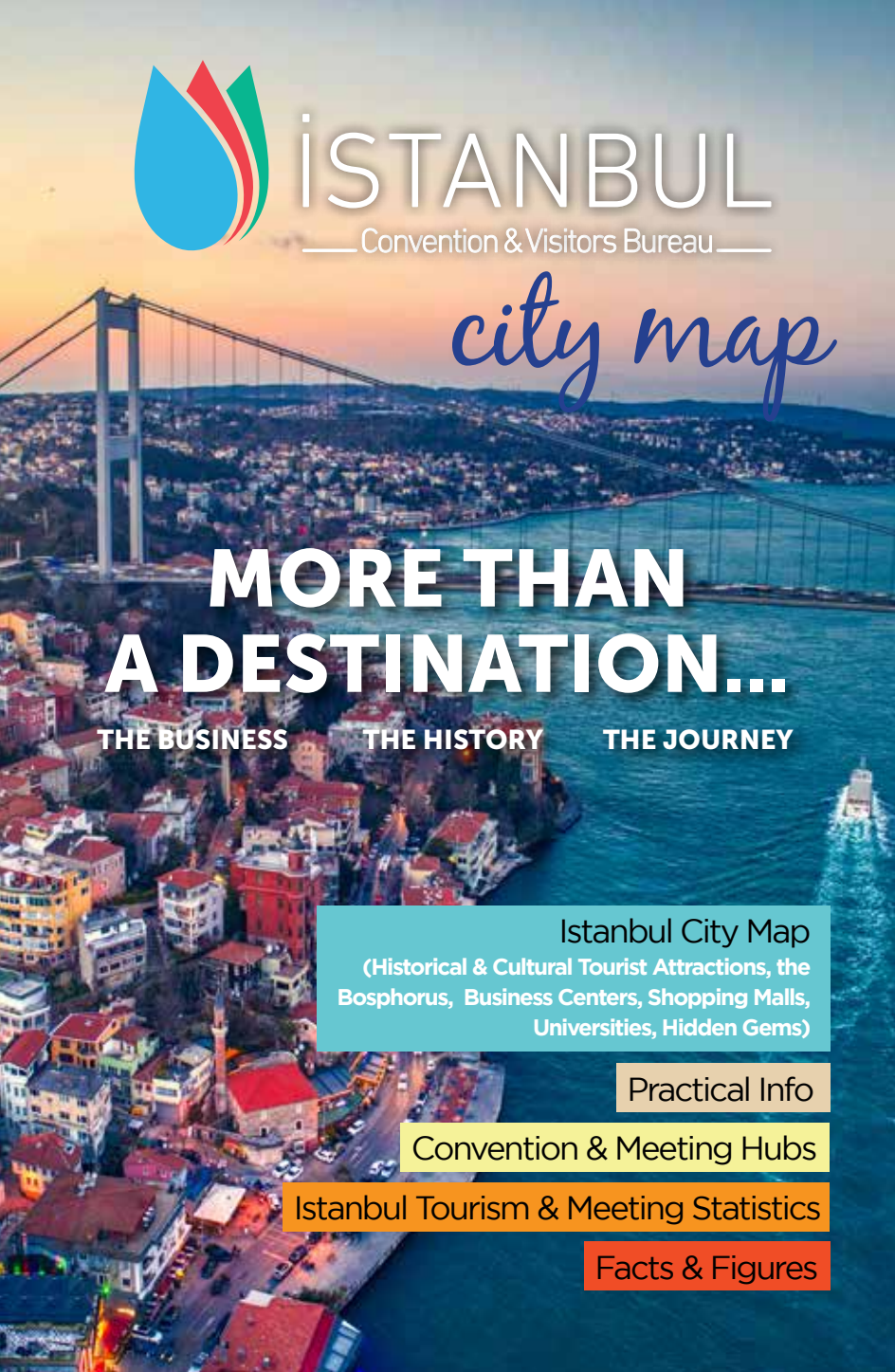




EXPLORE İSTANBUL
(Where should you start from?)
If you have only one day in Istanbul
1. Topkapı Palace Museum / E4
2. Ayasofya Mosque (Hagia Sophia) / E5
3. Basilica Cistern (Yerebatan Sarayı) / D5
4. Hippodrome / D5
5. Blue Mosque (Sultan Ahmed Mosque) / D5
6. Grand Bazaar / D5
If you have a second day in Istanbul
7. Archaeological Museums / E4
8. Turkish & Islamic Arts Museum / Ibrahim Paşa Palace / D5
9. Egyptian Spice Bazaar / D4
10. Dolmabahçe Palace / F1
A Day in Asia (Üsküdar)
11. Public ferry from Eminönü, Karaköy or Beşiktaş to Üsküdar
Or, take the Marmaray (intercontinental tube)
12. From Sirkeci to Üsküdar / D3-D4-F1
13. Mithrinhah Sultan Mosque by Architect Sinan / G3
14. Nevrekam Sahil (Cultural Center and Lady Sultans' Museum) / H2
15. Kuzunguruk Neighborhood / H2
16. Beylerbeyi Palace / H1
17. Scenic walk in Nakıştepe Gardens / H1
18. Walk Along İstiklal Street in Beyoğlu / D2-E2
19. **Sema by Whirling Dervishes**
20. Galata Mevlevi Lodge Museum / D3
21. **Hamam (Turkish Bath)**
22. Ayasofya Hürem Sultan Hamamı / D5/E5
23. Çemberlitaş Hamamı / D5
24. Kılıç Ali Paşa Hamamı / D5
25. Süleymaniye Hamamı / D4
26. **Mehter (Military Band) Concert**
27. Archaeological Museums / E4
28. Pera Palas Hotel / D2
29. Maiden's Tower (Boat from the Üsküdar shore) / F3
30. Karaköy or Beşiktaş to Üsküdar
31. Çiçek Pasajı (Flower Passage) / E2
32. Ortaköy / H1
33. Çeşme-i Hümayun (Fountain) / E2
34. Samatya / A6
35. Galata Bridge / D4
36. Beşiktaş Market / F1
37. **Million / D5**
38. Column of the Goths / F4
39. Obelisk of Theodosius / D5
40. Serpent Column / D5
41. Masonry Obelisk / D5
42. Constantine Column (Çemberlitaş) / D5
43. Forum of Theodosius (Forum Tauri) / C5
44. Column of Marcian / C4
45. Column of Arcadius / B5
46. **Byzantine Palaces**
47. Magnaura Palace / E5
48. Great Palace Mosaic Museum / D5
49. Palace of Lausus Ruins / D5
50. Erensin Sultanahmet Hotel / D5
51. Boukoleon Palace / D6
52. Tekfur Palace Museum (Palace of Porphyrogenitus) / B2
53. **Byzantine Cisterns**
54. Yerebatan (Basilica Cistern) / D5
55. Binbirdirek (Cistern of Philoxenos) / D5
56. Sarnıç Restaurant / E5
57. Gülhane Park Cistern / E4
58. Aralık Hotel Cistern / C5
59. Zeyrek Cistern / C4
60. Seferikos Cistern / C3
61. İpek Bodrumu Cistern / B3
62. Kırması Cistern / C4
63. Sultan Çirami / C3
64. **Byzantine Open-Air Cisterns**
65. Cistern of Aetius / B3
66. Cistern of Aspar / B3
67. Cistern of Mosaic / A5
68. **Existing Gates of Constantinople**
69. Ahrkapı / E5
70. Çatladıkapı (Lion's Gate) / B4
71. Kumsakı (Kontskalion) / D6
72. Samatya (Pamathia) / A6
73. Eski İmaret (Pantepotes Monastery) / C3
74. Arap (Church of St. Paul) / D3
75. **Other Byzantine Monuments**
76. Prison of Anemas / B1
77. Galata Tower / D3
78. Aqueduct of Valens (Bozdöğün Kemer) / A6
79. St. Polyeuktos Church Ruins / C4
80. Studios Monastery Ruins / A6
81. Theodosian Walls / A3-A6
82. Church of Eirene / D4
83. Martyrion of Karpos and Pappulos / A6
84. **Byzantine Churches**
85. Church of St. Mary of Blachernae / B2
86. St. Mary of the Mongols (Maria Paiaologina) / B2
87. Fethiye Museum (Pammakaristos) / B3
88. **Monasteries by Women**
89. Monastery of Christ Pantokrator (Eirene) / C4
90. St. Polyeuktos Church Ruins (Anicia Juliana) / C4
91. St. Mary of the Mongols (Maria Paiaologina) / B2
92. **Ottoman Monuments by Women**
93. Hürrem Sultan Hamamı / D5/E5
94. Yenikapı (Saffie & Turhan) / D4
95. Küçük Ayasofya (Church of St. Sergius and Bacchos) / C4
96. Çemberlitaş Hamamı (Nurbanu) / D5
97. Molla Zeyrek (Monastery of Christ Pantokrator) / C4
98. Bodrum / Mesih Paşa (Mysirli) Church / C5
99. Atik Mustafa Fountain / B2
100. Hürriyet Bezm-i Alem Mosque / F2
101. Mihrihan Sultan Mosque (Nurbanu) / H4
102. Bezm-i Alem Güneba Hospital / B4
103. Mihrihan Sultan Mosque (Nurbanu) / H4
104. Gül (Hagia Theodora Church) / C4
105. Vefa Kilise (Molla Gürani Church) / C5
106. Eski İmaret (Pantepotes Monastery) / C3
107. **Monuments by Architect Sinan**
108. Süleymaniye Mosque / C4
109. Şehzade Mosque / C4
110. Rüstem Paşa Mosque / D4
111. Sokollu Mehmet Paşa Mosque / D5
112. Sultan Ahmed Tomb (Ahmed I, Osman II, Murad IV) / D5
113. Hürrem Sultan Hamamı (Baths) / D5/E5
114. Topkapı Palace Kitchen / D5/E5
115. Cafer Aga Medresesi (Traditional Arts) / E5
116. Rahmi Koc Museum / B1
117. Florence Nightingale Museum / G6
118. Panoramas 1453 Museum / A4
119. Museum of Science and Technology in Islam / F4
120. Press Museum / D5
121. Fire Brigade Museum / G1
122. Museum of Medical History / B5
123. Museum of Calligraphy / C5
124. Aynalıkavak Palace / C2
125. Vedat Nedim Türü Museum / D2
126. Rezzan Has Museum / C3
127. Istanbul University Rıdvan Çelikel Archaeological Museum / C5
128. Hilmiye Serif and Teshin Museum (Calligraphy & Prayer Beads) / D4
129. Bayezid II Turkish Hamam Culture Museum / C5
130. SALT Galata / F1
131. TÜRKAK Cinema and Theater Museum / E2
132. Women's Library
133. Topkapı Sarayı / E2
134. Türkmen Han / D4
135. Çırağan Palace Kempinski / G1
136. Surp Krikor Lusavoric / D3
137. Üç Hür / D2
138. Four Seasons Bosphorus / G1
139. Four Seasons Sultanahmet / E5
140. Hilton Istanbul Bosphorus / E1
141. Grand Hyatt Istanbul / E1
142. Pera Palace / D2
143. Ritz Carlton / E1
144. Swissotel The Bosphorus / F1
145. The Marmara / E2
146. The Marmara Pera / D2
147. **Consulates**
148. Belgium / E2
149. Canada / D2
150. Czech Rep. / F1
151. France / D2
152. Germany / E2
153. Greece / E2
154. Iran / D4
155. Italy / F3
156. UK / D2
157. **Convention & Exhibition Centers**
158. Istanbul Lütfi Kırdar - ICEC (Congress Valley) / E1
159. Istanbul Congress Center - ICC (Congress Valley) / E1
160. Halic Congress Center (Golden Horn) / B1
161. **Tourist Information Offices**
162. Sultanahmet-Hippodrome / D5
163. Port of Istanbul
164. Karaköy Limani Yolu Salonu / E3
165. Sirkeci (Seyran Apartmanı) / E1
166. Sirkeci Railway Station / D4
167. **Hotels**
168. Ceylan-Inter Continental / E1
169. Çırağan Palace Kempinski / G1
170. Crowne Plaza Istanbul - Old City / C5
171. Divan / E1
172. **Other Mosques**
173. Damad Ibrahim Paşa / C4
174. Eyüp / A1
175. Fındıkçı / D5
176. Arasta (Bazaar) / D5
177. Cafer Aga Medresesi (Traditional Arts) / E5
178. Selman Aga / G3
179. Şakir / H5
180. Yavuz / D3
181. **Other Monumental & Important Places**
182. Feshane Congress Center / B1
183. Yedikule (Seven Towers) Castle / A7
184. Metropolitan City Hall / C4
185. Bayezid Tower / D4
186. Vezir Han / D5
187. German Fountain / D5
188. Governor's Office / D4
189. Processions (Alay) Pavilion / D4
190. Tiled Pavilion / E4
191. (Old) Sirkeci Railway Station (Orient Express) / D4
192. Central Post Office (PTT) / D4
193. Istanbul Chamber of Commerce - Istanbul Convention & Visitors Bureau - ICVB / D4
194. Balkapanı Han / D4
195. Topkapı Sarayı / E2
196. İnönü Soccer Stadium / F1
197. (Old) Haydarpaşa Railway Station / G7
198. **Orthodox Churches**
199. Fener Greek Orthodox Patriarchate / C2
200. Eski-Ahlayin Synagogue / E2
201. (Syriac Orthodox) Church of the Virgin Mary / E2
202. (Russian) St. Panteleimon Monastery / D3
203. (Bulgarian) St. Stephen Church / C2
204. **Armenian Churches**
205. Armenian Patriarchate / C5
206. Surp Krikor Lusavoric / D3
207. Surp Hripsagabeg / B2
208. Üç Hür / D2
209. **Perili Köşk - Borusan Contemporary Istanbul**
210. Eyyup / A1
211. Fındıkçı / D5
212. Run Mehmet Paşa / G3
213. Selimye / G5
214. Selman Aga / G3
215. Şakir / H5
216. Yavuz / D3
217. **Catholic Churches**
218. Cathedral Saint Spirit / E1
219. St. Anthony of Padua / D2
220. St. George / D3
221. Vedat Nedim Türü Museum / D2
222. Rezzan Has Museum / C3
223. Istanbul University Rıdvan Çelikel Archaeological Museum / C5
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235. Four Seasons Sultanahmet / E5
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237. Grand Hyatt Istanbul / E1
238. Pera Palace / D2
239. Ritz Carlton / E1
240. Swissotel The Bosphorus / F1
241. The Marmara / E2
242. The Marmara Pera / D2
243. **Consulates**
244. Belgium / E2
245. Canada / D2
246. Czech Rep. / F1
247. France / D2
248. Germany / E2
249. Greece / E2
250. Iran / D4
251. Italy / F3
252. UK / D2
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266. Crowne Plaza Istanbul - Old City / C5
267. Divan / E1



Q&A

by Şerif Yenen

www.serifyenen.com

ISTANBUL CONVENTION & VISITORS BUREAU - ICVB

The Istanbul Convention & Visitors Bureau – ICVB is a non-profit destination marketing organization working as a branch of Tourism Development & Education Foundation – TÜGEV.

ICVB's main goal is to represent Istanbul around the world and to seek international associations and corporations planning to hold high-profile international congresses and events. ICVB has played a key role in Istanbul's rapid rise of popularity as a congress destination according to the ICCA statistics.

ICVB MEMBERS

OUR PARTNERS

ICVB SERVICES

BID SUPPORT
VENUE FINDING
ONE ISTANBUL

CONSULTING & ADVICE
SITE INSPECTIONS

PROMOTIONAL MATERIALS
DESTINATION MARKETING
NATIONAL AND INTERNATIONAL FAIRS

Istanbul Convention & Visitors Bureau

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[istanbul_cvb](#) [IstanbulCVB](#) [Istanbul CVB](#)

01

ISTANBUL EXPO CENTER - IFM

Number of Meeting Rooms: 11
Total Exhibition Area: 162,000 m²

02

ISTANBUL CONGRESS CENTER - ICC

Number of Meeting Rooms: 88
Total Exhibition Area: 14.576 m²

03

ISTANBUL LUTFI KIRDAR INTERNATIONAL CONVENTION AND EXHIBITION CENTRE - ICEC

Number of Meeting Rooms: 45
Total Exhibition Area: 7000 m²

04

HALIÇ CONGRESS CENTER

Number of Meeting Rooms: 18
Total Exhibition Area: 9,172 m²

EUROPEAN SIDE

AIRPORT AREA

ISTANBUL IS EXPANDING ITS CONVENTION HUBS WITH THE NEWLY OPENED ISTANBUL AIRPORT. MANY HOTELS, CONVENTION CENTERS AND EVENT VENUES ARE UNDER CONSTRUCTION AND WILL BE COMPLETED IN THE UPCOMING YEARS.

GOLDEN HORN

THE HALIÇ CONGRESS CENTER, UNIQUELY SITUATED ON THE SHORES OF THE GOLDEN HORN, IS ANOTHER MASSIVE COMPLEX WHICH HOSTED THE 5TH WORLD WATER FORUM. THE INVESTMENTS AROUND GOLDEN HORN AREA ARE STILL ONGOING AND YOU CAN REACH THE CITY CENTER WITH A TUNNEL FROM THE AREA.

CONGRESS VALLEY

THE CONGRESS VALLEY, ONLY AT A WALKING DISTANCE FROM A WIDE RANGE OF HOTELS, RESTAURANTS AND ATTRACTIONS, IS LOCATED IN THE CITY CENTRE AND FEATURES TWO MAIN COMPLEXES, NAMELY ISTANBUL CONGRESS CENTER AND THE ISTANBUL LÜTFİ KIRDAR - ICEC. CONGRESS VALLEY IS IN AN AREA WITH ALMOST 30,000 BED CAPACITY, INCLUDING GRAND CEVAHİR HOTEL & CONVENTION CENTER IN BUSINESS DISTRICT.

ASIAN SIDE

ASIAN SIDE

THE ASIAN SIDE IS ALSO A VERY STRONG CLUSTER THAT HAS BEEN DEVELOPING THROUGH NEW AUDITORIUMS BUILT AND OPENED EACH DAY. ITS CAPACITY OF HOSTING A NUMBER OF PEOPLE IN ITS HOTELS AND ITS CONVENTION CENTERS ARE THE FEATURES THAT MAKE THIS SIDE PREFERABLE.

ONE ISTANBUL

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ISTANBUL CHAMBER OF COMMERCE

ISTANBUL

TÜGEV

A LEADING CONVENTION & TOURISM DESTINATION

7 Purpose Built Convention Centers & 3 Exhibition Centers

243 Four and Five-Star Hotels

Average Overnight Accommodation: 84 Euros (4* & 5* Hotels)

4 Separate Meeting & Convention Hubs: Congress Valley, Golden Horn, Airport District, Asian Side

123,271 Bed Capacity

Total Capacity for Events: 30,000 Pax.

ISTANBUL RAILWAY NETWORK MAP

GLOBAL STRENGTHS

CITY	RANK	SCORE
PARIS	1	780.0
WASHINGTON	2	740.9
BARCELONA	3	736.1
NEW YORK	4	730.0
BOSTON	5	717.3
SINGAPORE	6	715.8
ISTANBUL	7	714.2
TORONTO	8	709.9
TOKYO	9	708.0
BERLIN	10	703.6
BEIJING	11	682.6
AMSTERDAM	12	678.3
LONDON	13	675.4
HONG KONG	14	672.8
BANGKOK	15	672.7
KUALA LUMPUR	16	665.8
VIENNA	17	650.0
MILAN	18	643.9

• Cities hosting 150+ conventions in 2015-2017 three years period. Istanbul ranked 7th.

• Average rating of Istanbul in the last 12 months (out of 5) according to TripAdvisor 2019 Statistics.

FACTS & FIGURES

2 INTERNATIONAL AIRPORTS FLYING TO 350 DESTINATIONS

Istanbul Airport: The Hub Point of Eurasia with 90 Million Capacity (200 Million Capacity by 2026)

Istanbul Sabiha Gökçen Airport: Europe's Fastest Growing Airport

NEW CRUISE PORT OF ISTANBUL: GALATAPORT

• 1.2 Km of Coastline

• Innovative & State-of-the-Art Hatch System Used for the First Time in the World

NATIONAL AIRLINE OF TURKEY: TURKISH AIRLINES

• Direct Flights to More Than 120 Countries

• More Than 300 Destinations

• Largest Carrier in the World (By Number of Passenger Destinations)

ISTANBUL 2010 - EUROPEAN CAPITAL OF CULTURE

ISTANBUL 2012 - EUROPEAN CAPITAL OF SPORT

INTERNATIONAL SPORTS HUB

FORMULA ONE RACES THE TURKISH GRAND PRIX (2005 - 2011)

POWERBOAT CHAMPIONSHIPS (1998 - 2012)

UEFA SUPER CUP 2019 FINAL

ISTANBUL EUROPA RACE 2009

PRESIDENTIAL CYCLING TOUR OF TURKEY (1963 - PRESENT)

BOSPHORUS CROSS CONTINENTAL SWIM (1989 - PRESENT)

REFERENCES (MAJOR EVENTS)

- World Marketing Summit (7300 participants)
- World Dental Congress FDI (15,000 participants)
- International Congress of the European Academy of Dermatology and Venerology (8100 participants)
- 23rd World Energy Congress -WEC- (10,000 participants)
- 22nd World Petroleum Congress -WPC- (5000 participants)
- WFNS World Neurosurgery Congress (8000 participants)
- Conference of the European Association for International Education - EAIE (4000 participants)
- 7th World Congress on Pediatric Critical Care (2000 participants)
- EFNS-ENS Joint Congress of Neurology (5000 participants)
- 9th World Stroke Congress WCS (2500 participants)
- IFCC WorldLab - 22nd Int. Congress of Clinical Chemistry and Laboratory Medicine - ICCCLM (6000 participants)