



UMIDIGI



www.umidigi.com

A faint, light gray world map is centered in the background of the slide, showing the outlines of continents and major landmasses.

UMIDIGI

Beyond Dreams

WHO WE ARE?

UMIDIGI was founded in 2012, China. We're committed to focusing on premium products, achieving technological breakthroughs, and bringing the latest technology to consumers.

MEDIA COVERAGE

MENTIONS

They're talking about UMIDIGI

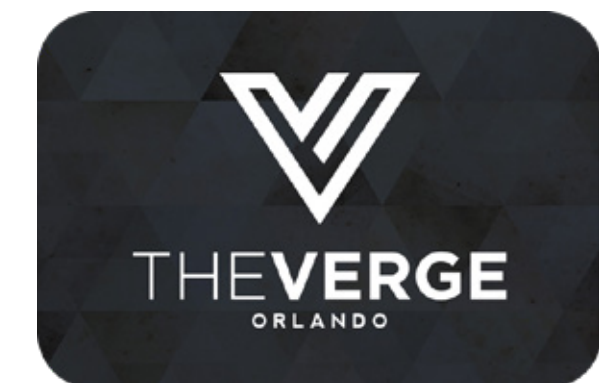


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Fans Based P23

SMARTPHONES

UMIDIGI A11

Go Beyond Stylish

6.53" Large Full Screen

Infrared Thermometer 2.0

AG Matte Glass Finish









5150mAh Massive Battery



UMIDIGI A11

Go Beyond Stylish



-  6.53" Large Full Screen
20:9 Cinema-Grade Display
-  Helio G25 Octa-Core Processor
Up to 4GB + 128GB, LPDDR4X
-  16MP Ultra Wide Macro Triple Camera
AI Beauty Selfie Camera
-  Side-mounted Fingerprint Sensor
2 + 1 Card Slots
-  Infrared Thermometer 2.0
Independent Shortcut Key
-  Iconic Flat-edged Design
AG Matte Glass with Metal Frame
-  5150mAh Massive Battery
USB Type-C
-  Stock Android 11
Global LTE Bands

Operating System	Android 11
CPU	MediaTek, Helio G25, 8xCortex-A53, up to 2.0GHz
GPU	PowerVR8320, up to 650MHz
Memory	3GB + 64GB / 4GB + 128GB
Slot Type	2 + 1 SIM slot
Battery	5150mAh (Typ)
Display	6.53" HD+ Full Screen 20:9 aspect ratio HD+ display (1600 x 720)
Unlock	Side-mounted fingerprint unlock AI face unlock
Front Camera	8MP, F/2.2 aperture, 5-element lens
Rear Camera	16MP primary camera, F/2.0, 6-element lens 8MP ultra wide angle camera, FOV 120° 5MP macro camera
Fast Charging	10W
Color	Mist Blue/Frost Grey

UMIDIGI BISON GT

Capture Sharper, Play Rougher

64MP AI Quad Camera

Helio G95

IP68 & IP69K





UMIDIGI BISON GT

Capture Sharper, Play Rougher

- 64MP AI Quad Camera
32MP Selfie Camera
- 6.67" FHD+ FullView Display
Corning® Gorilla® Glass
- Helio G95 Gaming Processor
Liquid Cooling System 2.0
- 8GB + 128GB
LPDDR4X & UFS 2.1
- 33W Fast Charging
5150mAh High-Capacity Battery
- X-Axis Linear Vibration Motor
Barometer & E-Compass
- IP68, IP69K Rating
Waterproof, Dustproof, Shockproof
- Two Independent Customizable Buttons
Push-to-Talk & Underwater Camera

Operating System	Android 10
CPU	MediaTek, Helio G95, 2 x A76 2.05GHz large core, 6 x A55 2.0GHz small core
GPU	ARM Mali-G76 MC4, up to 900MHz
Memory	8GB RAM +128GB ROM
Slot Type	Dual Nano-SIM slots
Battery	5150mAh (Typ)
Display	6.67" FHD+ FullView Display Corning® Gorilla® Glass
Unlock	Side-Mounted Fingerprint Sensor
Front Camera	32MP ultra-clear front camera, F/2.0 aperture, 5-element
Rear Camera	lens 64MP ultra-high resolution primary camera 16MP ultra wide angle camera, FOV 120° 5MP depth camera
Fast Charging	5MP macro camera, 2.5cm macro distance
Color	33W Cyber Yellow/Lava Orange

UMIDIGI BISON

Breakthrough in Camera Phone Durability

48MP Matrix Quad Camera

24MP Selfie Camera

IP68 & IP69K

6GB + 128GB


LPDDR4X UFS 2.1








UMIDIGI BISON


Breakthrough in Camera Phone Durability


- 


Sony 48MP Matrix Quad Camera
Sony 24MP Selfie Camera
- 


Waterproof, Dustproof, Shockproof
IP68, IP69K Rating
- 

Two Independent Customizable Buttons
Push-to-Talk & Underwater Camera
- 

Barometer & E-Compass
Useful Outdoors Toolkit
- 

5000mAh High-Capacity Battery
18W Fast Charging
- 

6.3" FHD+ Full Screen
Corning Gorilla Glass
- 

6GB + 128GB, UFS 2.1
Liquid Cooling System
- 

NFC & Google Pay
Stock Android 10

Operating System	Android 10 for 6+128GB version Android 11 for 8+128GB version
CPU	MediaTek, Helio P60, 4x Cortex-A73, 2.0GHz & 4xCortex-A53, up to 2.0GHz
GPU	ARM Mali G72 MP3, up to 800MHz
Memory	6GB+128GB 8GB+128GB
Slot Type	Dual SIM slot + Dedicated slot for Expanded Memory
Battery	5000mAh (Typ)
Display	6.3" FHD+ Full Screen
Resolution	2340 x 1080
Unlock	Side-Mounted Fingerprint Sensor
Front Camera	24MP Sony ultra-clear front camera
Rear Camera	48MP Sony primary camera, F/1.79 aperture, 6-element lens 16MP ultra wide angle camera, FOV 120° 5MP depth camera 5MP macro camera, 2.5cm macro distance
Charge	18W
Color	Cyber Yellow/Lava Orange

UMIDIGI A9

World's 1st Android 11 Smartphone
with AI Thermometer

6.53" Large Full Screen

MediaTek Helio G25

Infrared Thermometer

5150mAh Battery





UMIDIGI A9

World's 1st Android 11 Smartphone with AI Thermometer



6.53" HD+ Full Screen
20:9 In-Cell Display



Infrared Thermometer
Independent Shortcut Key



Helio G25 Octa-Core Processor
3GB + 64GB, LPDDR4X



5150mAh High-Capacity Battery
Type-C Port



Ultra Wide AI Triple Camera
AI Beautify Selfie Camera



3D Unibody Design
Anti-Fingerprint Texture



2 + 1 Card Slots
Dual SIM + Dedicated MicroSD Slot



Stock Android 11
Global LTE Bands

Operating System	Android 11
CPU	MediaTek, Helio G25, 8xCortex-A53, up to 2.0GHz
GPU	PowerVR8320, up to 650MHz
Memory	3GB RAM +64GB ROM
Slot Type	2 + 1 SIM slot
Battery	5150mAh (Typ)
Display	6.53" HD+ Full Screen 20:9 In-Cell
Unlock	Rear-mounted fingerprint unlock AI face unlock
Front Camera	8MP Front Camera F/1.8 aperture, 5-element lens
Rear Camera	13MP primary camera, F/1.8, 6-element lens 8MP ultra wide angle camera, FOV 120° 2MP depth camera
Charge	10W
Color	Granite Grey/Sky Blue/Peacock Green

UMIDIGI A9 Pro

48MP Thermometer Quad Camera Pro

Sony 48MP Quad Camera*
Helio P60, Up to 6GB + 128GB
Infrared Thermometer






UMIDIGI A9 Pro

48MP Thermometer Quad Camera Pro

 Sony 48MP Matrix Quad Camera
 Sony 24MP Selfie Camera

 Non-Contact Infrared Thermometer
 Independent Shortcut Key


 Helio P60 Processor
 High Performance Octa-Core

 Up to 6GB + 128GB
 LPDDR4X & UFS2.1

 6.3" FHD+ Full Screen, 19.5:9
 2340*1080 In-Cell, LTPS Display

 Double-Sided 2.5D Curved Glass
 Solid Metal Frame

 2 + 1 Card Slots
 Dual SIM + Dedicated Micro-SD Slot

 Stock Android 10
 Global LTE Bands

Operating System

Android 10 for 4+64GB & 6+128GB version/Android 11 for 8+128G version

CPU

MediaTek, Helio P60, 4xCortex-A73 & 4xCortex-A53, up to 1.8GHz

GPU

ARM Mali G72 MP3, up to 800MHz

Memory

4GB + 64GB 6GB+128GB 8GB+128GB

Slot Type

2 + 1 SIM slot

Battery

4150mAh (Typ)

Display

6.3" FHD+ Full Screen, 19.5:9

Resolution

2340 x 1080

Unlock

Rear-mounted fingerprint unlock

AI face unlock

Front Camera

24MP Sony ultra-clear front camera

F/2.0 aperture, 5-element lens

Rear Camera

48MP Sony primary camera, F/1.79 aperture, 6-element lens

(32MP Sony primary camera for 4GB + 64GB variant)

16MP ultra wide angle camera, FOV 120°

5MP depth camera

5MP macro camera, 2cm macro distance

Charge

10W



UMIDIGI A7S

World's 1st AI Thermometer
Entry-Level Smartphone

Non-Contact Infrared Thermometer

6.53" Large Full Screen

Ultra Wide Quad Camera



UMIDIGI A7S

World's 1st AI Thermometer Entry-Level Smartphone

°C Infrared Thermometer
Take Body Temperature Anytime

Independent Shortcut Key
Infrared Thermometer & Push-to-Talk

6.53" HD+ Full Screen
20:9 In-Cell Display

13MP Ultra Wide Triple Camera
8MP AI Beautify Selfie

3D Unibody Design
Anti-fingerprint Texture

Type-C Port
4150mAh High-Capacity Battery

2 + 1 Card Slots
Dual SIM + Dedicated microSD Slot

Stock Android 10 Go
Global LTE Bands

Operating System	Android 10 Go
CPU	MediaTek, MT6737, 4x Cortex-A53, 1.25GHz
GPU	ARM Mali-T720-MP1, 650MHz
Memory	2GB RAM +32GB ROM
Slot Type	Dual SIM slot + Dedicated slot for Expanded Memory
Battery	4150mAh (Typ)
Display	6.53" HD+ Full Screen
Resolution	1600 x 720
Unlock	AI Face unlock
Front Camera	8MP Front Camera F/1.8 aperture, 5-element lens
Rear Camera	13MP primary camera, F/1.8, 6-element lens 8MP ultra wide angle camera, FOV 120° 2MP depth camera
Charge	10W
Color	Granite Grey/Sky Blue/Peacock Green

SMART DEVICES

UMIDIGI AirBuds U

Tune U Own Style

All New U-shaped Design

13mm Dynamic Driver

Environment Noise Cancellation

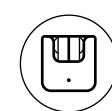
24-hour All Day Playback





UMIDIGI AirBuds U

Tune U Own Style



All New U-shaped Design



13mm Dynamic Driver



Environmental Noise Cancellation



24-hour All Day Playback



Intelligent Touch Control



UMIDIGI APP Intelligent Control

Color	Ceramic White / Rock Red / Cosmic Black
Audio Quality	Driver: \varnothing 13 mm dynamic Frequency response range: 10 Hz - 10 kHz Audio codec: SBC / AAC
Calling	ENC (Environment Noise Cancellation Technology)
Bluetooth	Bluetooth version: BT 5.1 Effective Bluetooth range: 10m (open space without obstacles)
Charging	Charging time: 2 hours Charging port: USB Type-C
Size	Earphones: 35.43*20.38*16.91mm Charging box: 44.1*40.5*25mm
Weight	Earphones: 4.3g(Single earphone) Charging box: 25.3g
Water Resistant	IPX5 (earphones)
APP	UMIDIGI APP

UMIDIGI Uwatch 3S

Track Smarter, Live Better

Personalized Watch Faces

Lightweight Aluminum Design

Blood Oxygen(SpO2) Monitoring

3-Axis Electronic Compass





UMIDIGI Uwatch 3S

Track Smarter, Live Better



Blood Oxygen(SpO2) Monitoring



Personalized Watch Faces



Lightweight Aluminum Design



14 Sport Modes



24/7 Heart Rate Monitoring



3-Axis Electronic Compass



Up to 15-Day Battery Life



5 ATM Water Resistance

Weight	25g (without the strap)
Screen size	1.3"
Display resolution	240*240
Wireless connectivity	BT5.0 BLE
Battery life: Daily use mode	15 days, Standby mode: 40 days
System requirements	Android 4.4, iOS 8.0 or above
Water Resistance Rating	5 ATM
Wrist strap material	Skin friendly TPU

UMIDIGI Urun

Get Active, Run Further

Built-in GPS | 17 Sport Modes

Blood Oxygen(SpO2) Monitoring

5 ATM Water Resistance





UMIDIGI Urun

Get Active, Run Further



Built-in GPS



17 Sport Modes



5 ATM Water Resistance



Real-Time Sport Heart Rate Monitoring



Blood Oxygen(SpO2) Monitoring



Remote Music Control

Weight	26g (without the strap)
Screen size	1.1"
Display resolution	240*240
Wireless connectivity	BT5.0 BLE
Battery life	Daily use mode: 10 days Standby mode: 40 days
System requirements	Android 4.4, iOS 8.0 or above
Water Resistance Rating	5 ATM
Wrist strap material	Silicone

UMIDIGI Uwatch 2S

Fit Your Unique Style

Personalized Watch Faces

Lightweight Aluminum Design

Up to 15-Day Battery Life

5 ATM Water Resistance





UMIDIGI Uwatch 2S

Fit Your Unique Style



Personalized Watch Faces



Lightweight Aluminum Design



Up to 15-Day Battery Life



14 Sport Modes



5 ATM Water Resistance



24/7 Heart Rate Monitoring



Three-Axis Electronic Compass



Remote Photography

Weight

25g (without the strap)

Screen size

1.3"

Display resolution

240*240

Wireless connectivity

Bluetooth5.0

Battery life

Daily use mode: 15 days, Standby mode: 40 days

System requirements

Android 4.4, iOS 8.0 or above

Waterproof

5ATM Waterproof

Wrist strap material

Skin friendly TPU

UMIDIGI Uwatch3

Your Fashionable Fitness Companion

5ATM Waterproof

24H Heart Rate Monitoring









Music Control





UMIDIGI Uwatch3

Your Fashionable Fitness Companion

-  5ATM Waterproof
-  Bluetooth 5.0
-  9 Sport Modes
-  Up To 10 Days Daily Use
-  Sleep Tracking
-  24H Heart Rate Monitoring
-  Multiple Notification Function
-  Music Control

Battery	210mAh
Input voltage	3.8V
Chip	Nordic nRF52840
Standby time	approx. 30-45 days
Charging Time	2-3 hours
Usage Time	10 days
Battery type	Lithium Polymer Battery
Weight	approx. 39g (including wrist strap)
Operating temperature	-20°C~50°C
Screen size	1.3-inch TFT-LCD with 2.5D tempered glass
Wireless connectivity	Bluetooth 5.0 BLE
Setting requirements	Bluetooth 4.2, Android 4.4 / IOS 8.0 or higher
Waterproof	5ATM Waterproof
Wrist strap material	TPU(Marina Blue, Onyx Black, Cinnabar Red)

FANS BASED



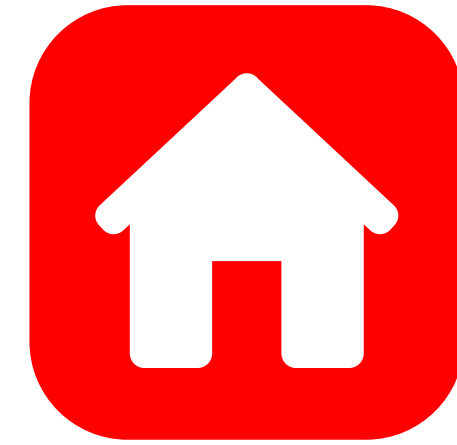
1.3M+

Followers



277K+

Followers



620K+

Followers

15M

People Reach Monthly

3M

People Reach Monthly

1M

People Reach Monthly



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<http://www.youtube.com/umidigi>



<http://www.instagram.com/umidigi>



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UMIDIGI

Beyond Dreams

Shenzhen UMI Smart Technology Co., Ltd.

Website: www.umidigi.com

Mail: misty@umidigi.com

Address: 406-407 Jinqi Zhigu Building, 4/F, 1 Tangling Road, Nanshan District, Shenzhen City, P.R.C

深圳市南山区桃源街道留仙大道与塘岭路金骐智谷大厦4楼406-407室