



8 years obsessed about consumer privacy



3M+ downloadsMyPermissions app
(and extension)



~500K monthly paying subscribers

Privacy Becomes

Mainstream









Repercussions from the scandal swirling around the data analytics firm continue to be felt across the tech industry.





2012



Launched MyPermissions

The first and only social permissions cleaner

2020



MyPrivacy - all in one app =>> Platform

While building MyPrivacy App, inbound offering from multiple potential partners drove us to change focus from a B2C app to B2B2C platform (faster scale)

2021



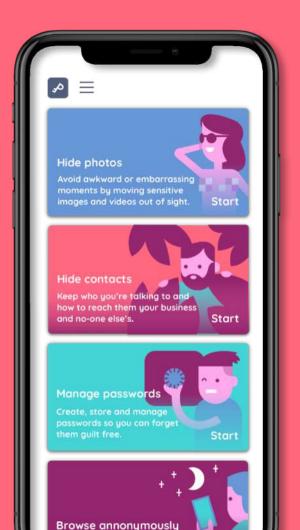
MyPrivacy Platform

We've been building a full privacy platform with multiple integration options and unique features.

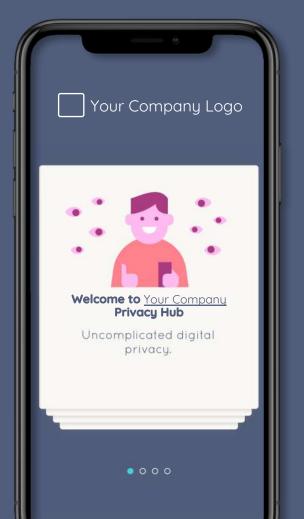


Partnership models

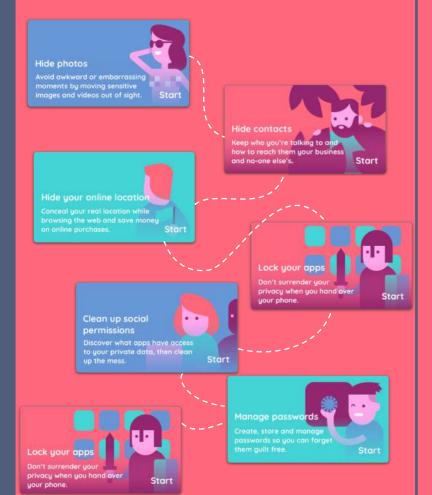
Distribution: Distribute MyPrivacy/MyPermissions branded products.

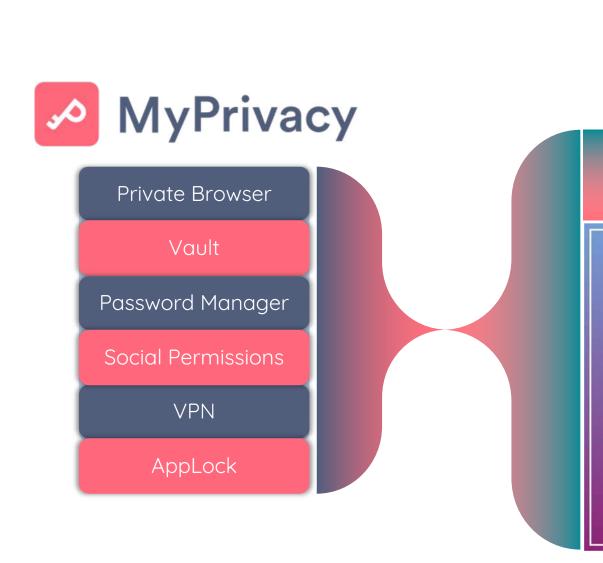


White Label: Distribute MyPrivacy/MyPermissions under your company's brand.



SDK: Selected MyPrivacy feature(s) integrated into one or more of your company's products.

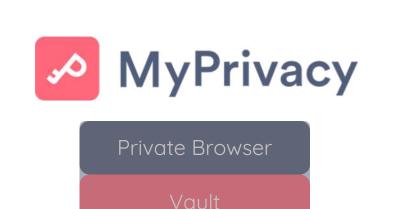






ESET-MyPrivacy Distribution Partnership





Password Manager

Social Permissions

VPN

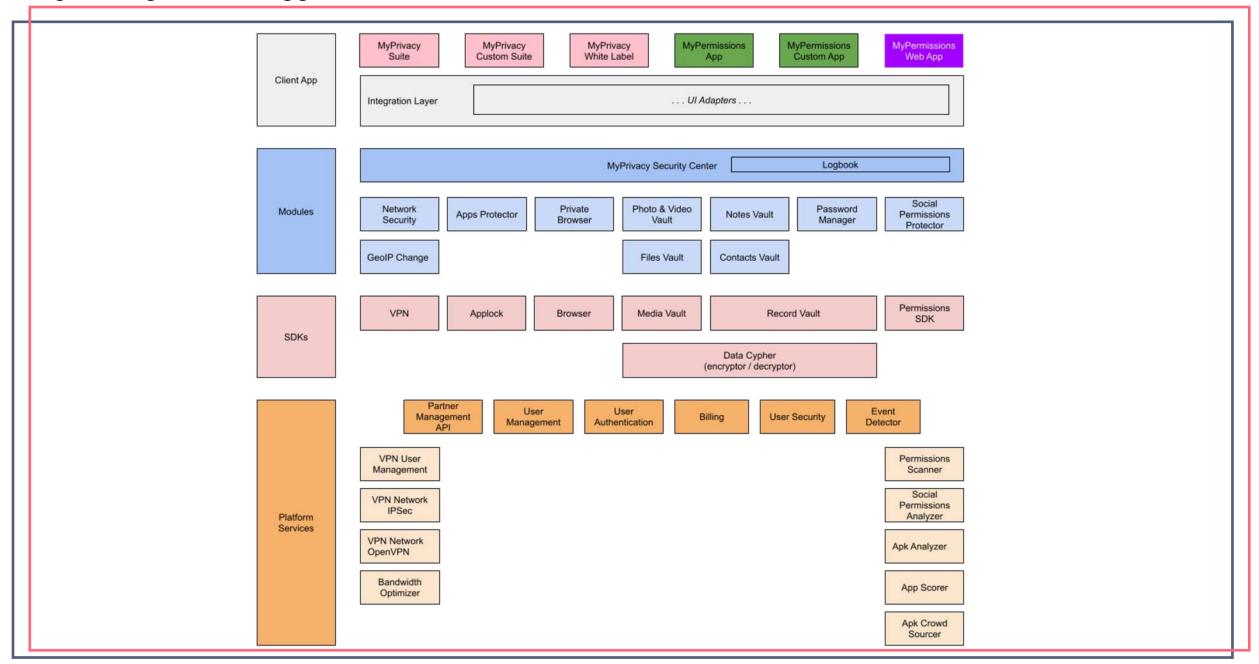
AppLock



Hikari Tsushin Social Permissions Cleaner



MyPrivacy Technology



Vast experience in consumer privacy (launched our first privacy app in 2012)



Wide range of privacy tools (with/without UI)



Fast Integration & quick time to market



Built and supported by a **team of privacy and security experts**(Coming from Israel, the Cyber
Nation).



Unique and proprietary technology



Supported by a dedicated & experienced account manager (7 days a week)

