

Our mission is to make it easy for people to use innovative and complex technologies. Or as we put it – make robots talk to humans.

300+

Projects shipped

18

Years in business

40

In-house experts

14

Client locations

Digital product design

We are obsessed with UX and UI design for people on the go. Our team has designed interfaces for mobile apps, mobile-first web pages, TVs, virtual reality, and even for boats and homes. Over the years, we've perfected our design processes in a way that guarantees a smile for users and brings ROI to our customers.

Capabilities

- Product strategy
- Discovery workshops
- User research
- UX/UI design
- Identity & branding

[→ Design process](#)

Software engineering

We craft applications for Android and iOS applications using native platforms as well as the React Native framework. Our team also creates Unity-based applications for virtual and augmented environments. We've also designed the software development process based on our experience with unicorn start-ups as well as large, established companies.

Capabilities

- iOS development
- Android development
- Flutter and ReactNative development
- Augmented Reality on Unity
- Backend development

[→ Engineering Process](#)

Product management

We're happy when our products meet their goals. Our team of product managers are there to set the KPIs for the business, and keep the processes aligned with out cross-functional delivery team. Our projects have impacts on the clients' business models: improved efficiency, increase in sales, higher loyalty, and technological innovation.

Capabilities

- Product KPIs
- Business model workshops
- Product planning
- Product building
- CTO-as-a-service

[→ Mobility Products for Manufacturing](#)

CTO as a service

It's always best to have a technical co-founder in a technology start-up, but sometimes you won't have that, or your focus is needed on other business development aspects. CTO as a service can help your start-up, spin-off or new product get the proper technical foundation.

Capabilities

- Technical scalability and growth planning
- In-house hire support for the tech team and full-time CTO
- Technology risk assessment
- Investors' relationships
- Independent technology advisory

[→ CTO as a service](#)

Digitising workforce

We make robust, scalable, enterprise-grade applications the in-house mobile workforce: in the field, on the floor and in the office.

Industries

- Manufacturing
- Logistics
- Quality control
- Food production
- Hospitality

[→ Track and locate products in the yard](#)

[→ Mobile Applications for IoT solutions](#)

The future is augmented

New technology brings new interfaces to the game. We help our clients and users to get the best out of all new media.



[→ AR for online stores](#)

[→ AR platform](#)

[→ AR industry solutions](#)

Trusted by clients

Over the years, we've been lucky to partner up with some exceptional companies. We work with clients ranging from established tech giants to rising startups, and even with traditional companies looking for digital innovation.



Experts in product, design and technology

We believe in cross-functional teams, where developers grasp design, designers understand the software engineering and, product managers are led by your business goals.

We have a 40-strong, diverse and in-house team based in Tallinn, Tartu, Pärnu (Estonia), London (UK), and Vienna (Austria). We are a small, flexible and dedicated team that will work in close cooperation with you throughout the design and development process.

Next stop

Get to know us

