

***Video?***

*Make Easier. Show Better.*

# VideoMonster

The Easiest Short-Form  
Videomaking Solution for You



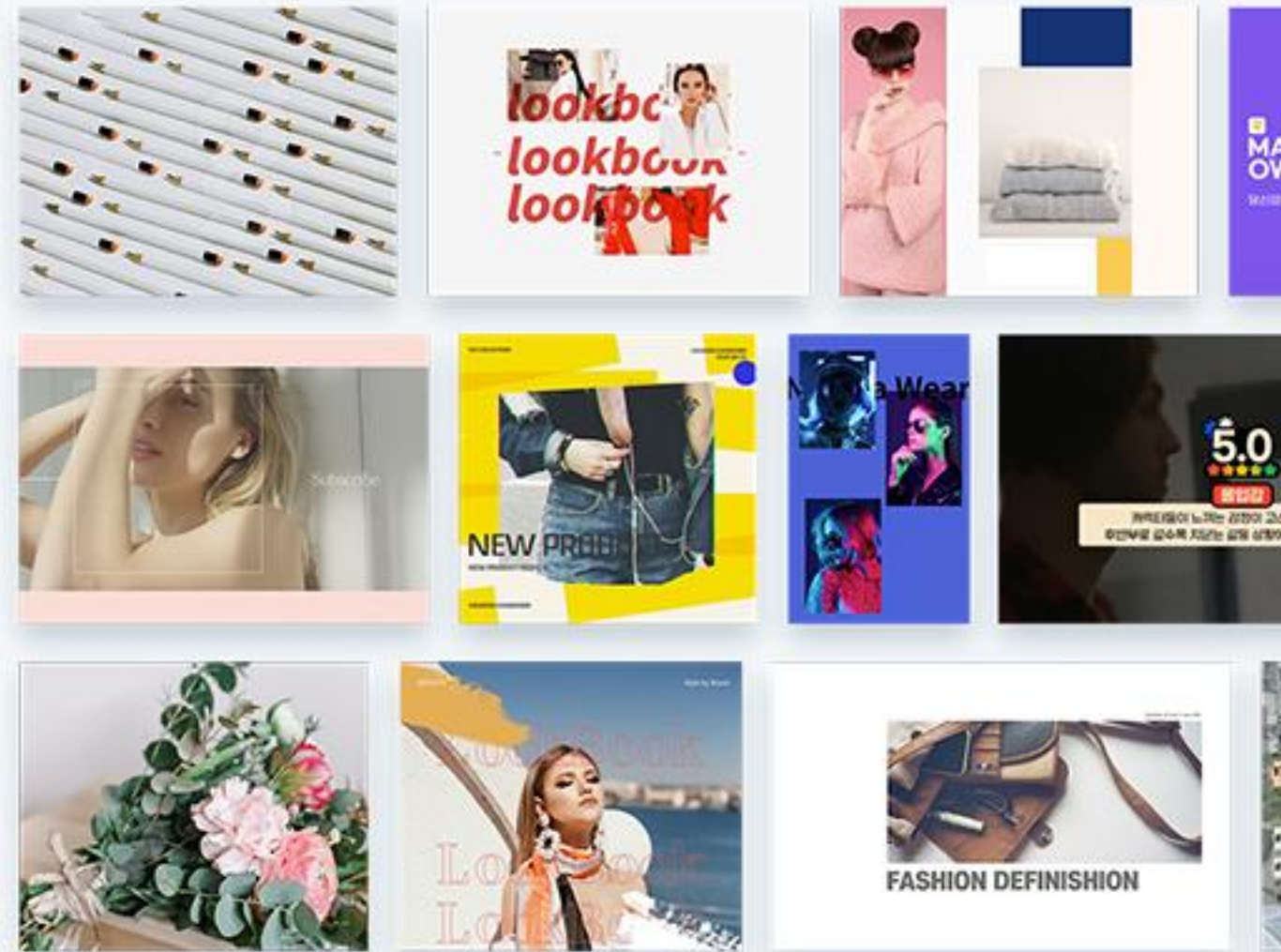
# WHAT DEFINES VIDEOMONSTER

## 3000+ Professional & Trendy Motion Graphic Templates

- ✓ An easy-to-use solution to create professional quality video-ads quickly
- ✓ Optimized for social media and digital marketing

## Fit-for-all Service for Every Device

- ✓ Usable on both PC and Mobile (iOS, AOS)

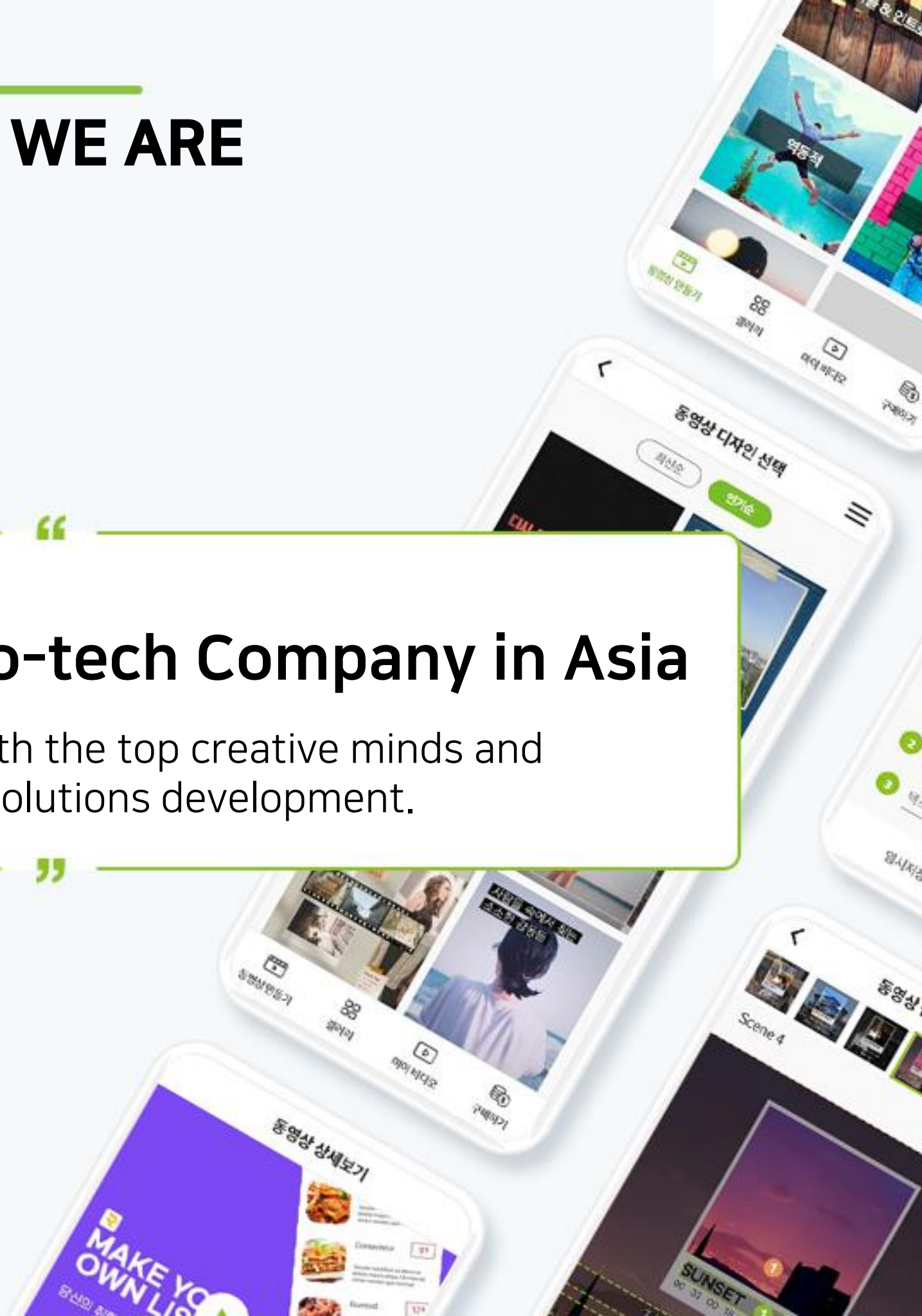




# WHO WE ARE

## To be the No.1 Video-tech Company in Asia

We are growing rapidly with the top creative minds and expertise in video solutions development.



# STATUS

## The Age of Short-Form Videos

**BUT**



Short-form videos need to be high-impact to capture attention, which makes it even harder to design.

## VideoMonster Hears You!



# OUR SOLUTION



- ✓ The largest database of professionally-made motion graphic templates\* (3000+)
- ✓ Easy navigation through categories classified by industry/style
- ✓ Video scales available for every social media outlet

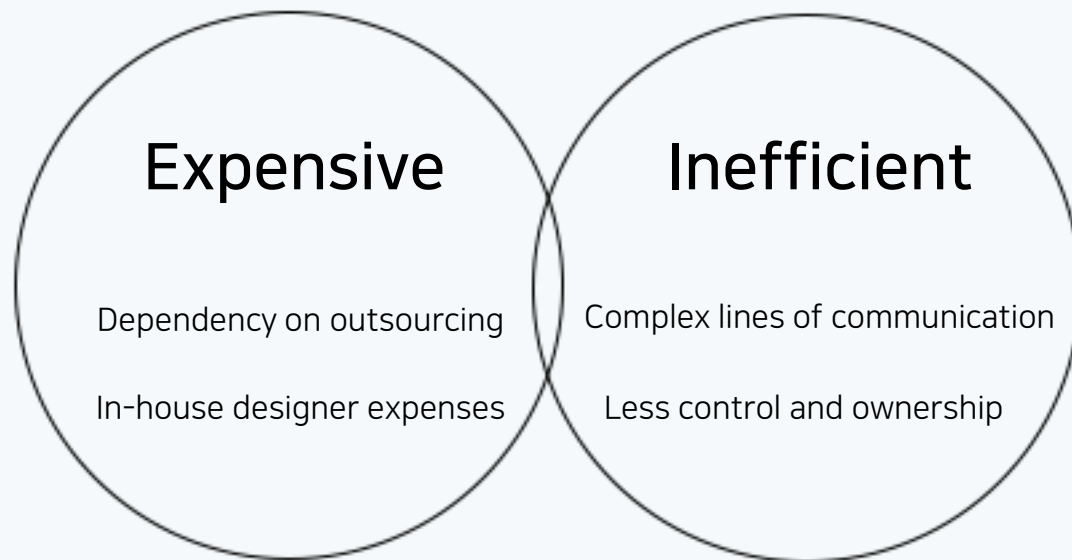
- ✓ Automated template to make the videomaking experience even easier
- ✓ Free access to 11M+ stock images/videos (Getty Images Korea) and 400+ music (self-composed)
- ✓ Automated system that supports multi-language needs in the templates

- ✓ Outstanding cloud rendering engine (patented) for fast completion of videos (avg. 3mins)
- ✓ Built-in links to download and share videos directly from any device

**So simple, isn't it?**

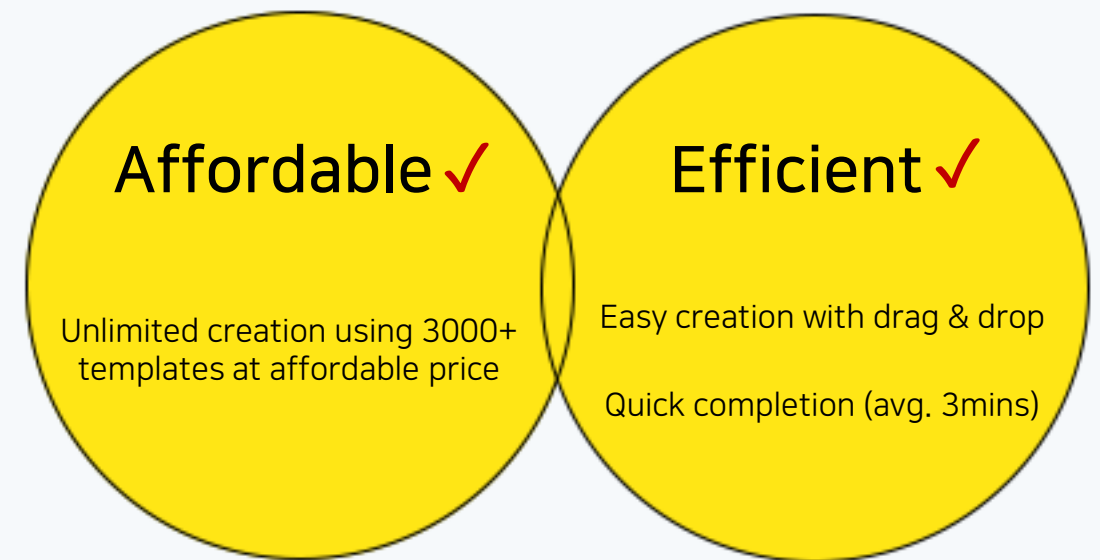
# WHY VIDEOMONSTER

## Before Videomonsster



**VS**

## With Videomonsster



**We will be a Partner to  
Your Effective Video Marketing**

# WHO WE WORK WITH

## Client Base

- ✓ 100,000+ Users
- ✓ 70,0000+ videos made and sold (as of Jan 2021)
- ✓ 20+ active advertising agency clients
- ✓ 30+ active local government clients
- ✓ Global presence

Japan: September 2020

Thailand, Vietnam: Launch scheduled by the 2<sup>nd</sup> quarter 2021

## B2B Partnership

- ✓ Video Solution Provision (SaaS)

WADIZ

KOTRA – Buy Korea

- ✓ Service Alliance

Getty Images

StyleSeller (to promote video review function)

Miricanvas

- ✓ Provider of K-Voucher Project for Contactless Services

# OUR SERVICE & PRICING

## For enterprises

Team-based pricing available

(Please email [tjoo@videomonster.com](mailto:tjoo@videomonster.com) for more information)

## SaaS Solution

### Premium

Open API directly adoptable to the business's own platform

### Basic

Designated landing page for the business





# ABOUT US

## Our Journey

- 2015.09 Founded Forest Creative Inc.
- 2018.04 Started developing SW for the Videomonster platform
- 2018.08 Changed the company name into VideoMonster Inc.
- 2019.02 Certified as a venture company
- 2019.03 Launched VideoMonster beta service
- 2019.06 Officially launched VideoMonster service
- 2019.08 Secured seed investment (Korea Credit Guarantee Fund)
- 2020.03 Officially launched VideoMonster mobile app
- 2020.06 Selected for 2020 Start-up Growth R&D Project (Gov't)
- 2020.06 Selected for 2020 Culture and Technology R&D Project (Korea Creative Contents Agency)
- 2020.09 Secured Pre-A Series Investment (BeHigh Investment, SB Partners, Seoul Business Agency)
- 2020.12 Received a Ministry of Science and ICT Award in The 20<sup>th</sup> Mobile Technology Awards
- 2021 Launch an AI-based All-In-One Long-form Videomaking Solution "TubeMonster Ai"

## Our Team



# Video? Make Easier. Show Better.

VideoMonster awaits your proposal, Wherever you are.



[www.videomonster.com](http://www.videomonster.com)