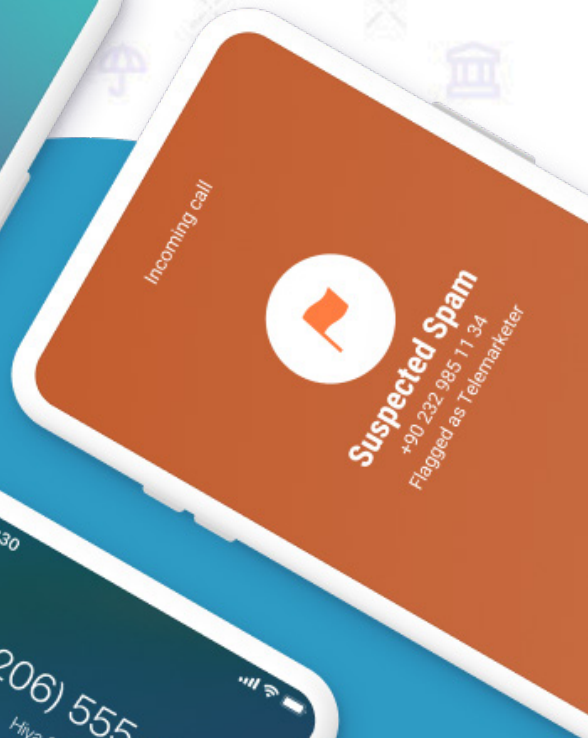


HIYA CORPORATE OVERVIEW



hiya



Hiya is a proven & dedicated innovation partner

Hiya is the only company modernizing the voice call with trust, identity and intelligence as its core mission.

SEA

Seattle HQ
London & Budapest

170M

Active Users
Growing every day

140

Employees WW
Operate in 40+ Countries

\$

Financially Strong
Cash Flow Positive

16

Patents
Modern SaaS



#1 Best Startup Employer by **Forbes**



#86 Fastest-Growing Company by **Deloitte**.

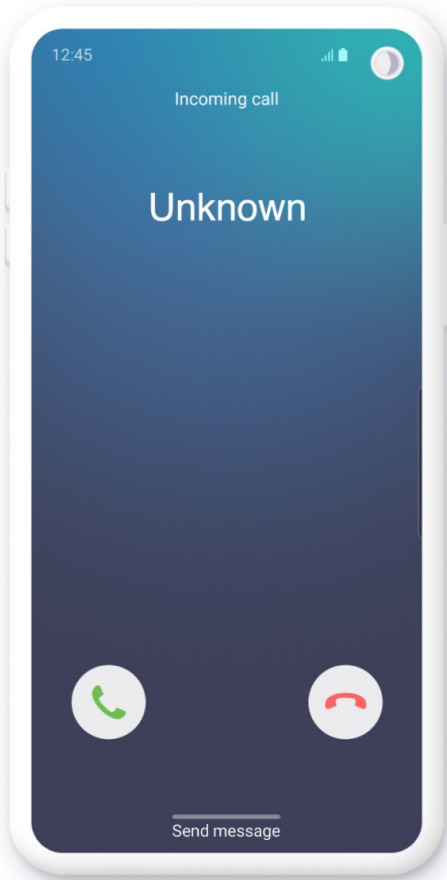


The Problem: "Should I answer?"

Consumers get too many bad calls and miss the wanted calls.

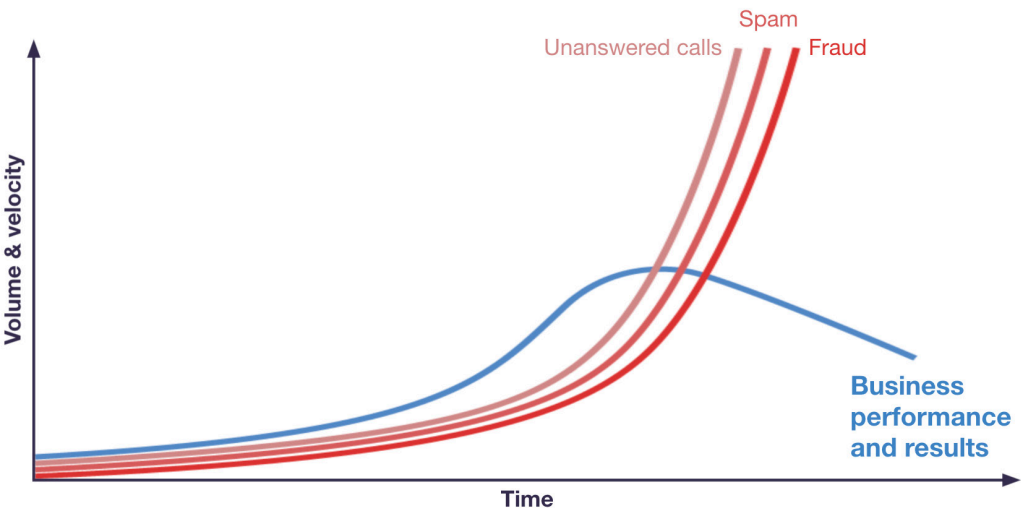
Businesses can't reliably get through to their customers.

94% of unknown calls go unanswered



Voice Performance Gap

Eroding results. Unsecure. Not differentiated. Reputation hit.





The shift required

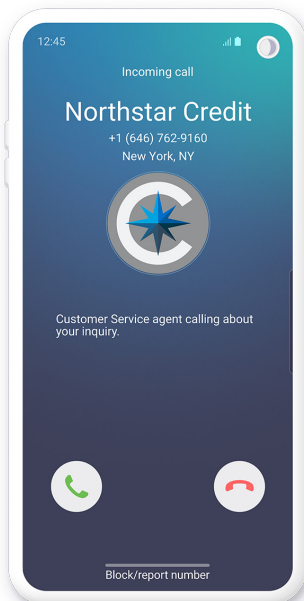
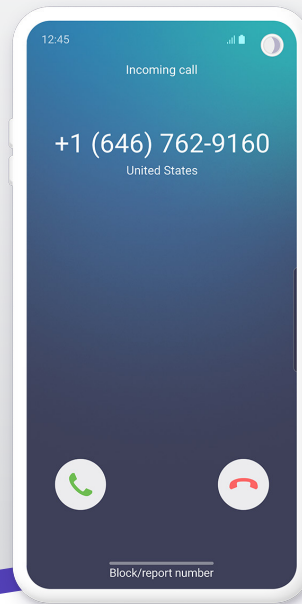
TODAY: ROLL THE DICE

which call is from a business or scam?

Undifferentiated experience

Erosion of consumer trust

Flying blind



TOMORROW: 100% CERTAINTY

trusted, known, intelligence

Differentiated experience

Full integrity

Data-driven performance



Hiya SaaS application



Hiya Protect

Secure your network and protect subscribers from fraud and nuisance calls by alerting users in real-time or blocking fraud calls entirely.

TDB
TDB
TDB

[Learn more at hiya.com/protect](https://hiya.com/protect)



Hiya Connect

Helps businesses get the most out of the voice channel through Branded Calls and Secure Calls, and generates additional revenue for carriers

TDB
TDB
TDB

[Learn more at hiya.com/connect](https://hiya.com/connect)

Leading brands are benefiting from Hiya’s voice performance platform

SAMSUNG

40 countries
with SmartCall
users



70M+
subscribers
protected



+67%
Answer rates increased
from 15% to 25%



+40%
Answer rates increased
on sales calls



hiya

VOICE PERFORMANCE PLATFORM

Trust. Identity. Intelligence.



Businesses



Carriers



Tech
Partners



Consumers

Book a meeting at www.work.hiya.com/mwc-2021