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ABOUT ROCKCHIP

Rockchip, founded in Y2001, is a leading fabless semiconductor company in China, headquartered in Fuzhou with branches and subsidiaries in Shenzhen, Shanghai, Beijing, Hangzhou, Hong Kong and Taiwan.

Rockchip R&D team specialize in system-level SoC, analog circuit chip design and algorithm research. In addition to application processor, our products include PMIC, digital-analog mix-mode SoC and optoelectronic products. Rockchip has rich experience and technical reserves in multimedia processing, image processing and large system development.

Rockchip is market-oriented, providing customers with multi-level, multi-platform and professional solutions, covering IOT, smart vision, smart home, tablet, OTT box, mobile phone image processing etc., and provides all-round technical support.

R&D ADVANTAGE

- 20 years of experience in SoC designing
- Self- developed NPU , video codec, ISP, display, and other IPs
- Provide full range of application processors, as well as PMIC and other companion chips
- More than 10 years of R&D Experience in OS, supporting domestic and worldwide mainstream operating systems



OUR SERVICE



SDK



EVB &
HW Document



Redmine
Tech Support Platform



Tech News Letter



Self-owned Algorithms



Multi OS Support

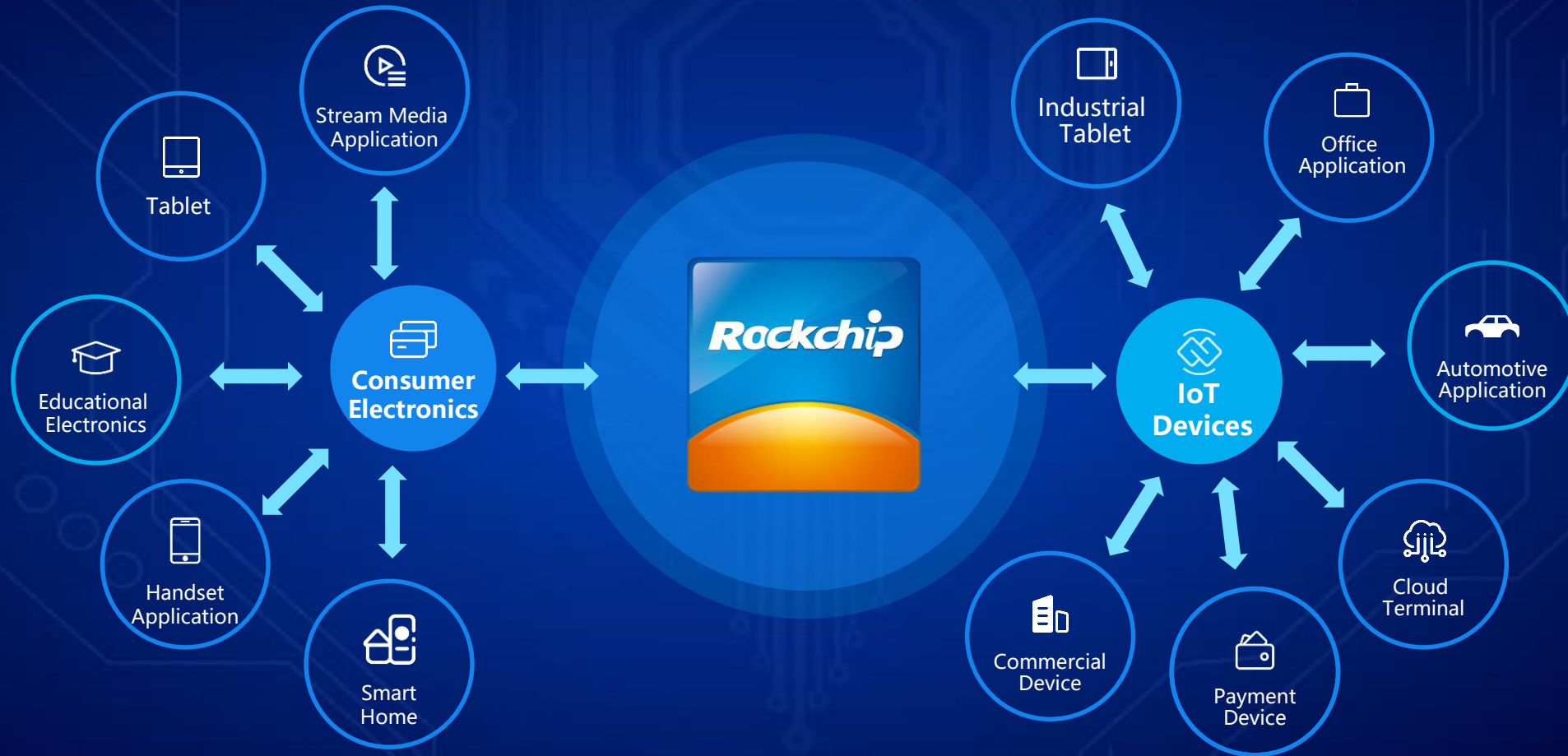


Open Source Community
<http://opensource.rock-chips.com>



Third-party HW

APPLICATIONS



APPLICATIONS – CONSUMER ELECTRONICS

Educational Electronics

- Smart Translation Device
- Educational Tablet
- Children's Story Machine
- Laptop (Chrome OS/Android)
- E-book
- Printer

Smart Home

- Robot Vacuum Cleaner
- Smart Speaker
- Smart Camera
- Smart Lock
- Smart Appliance
- Smart Central Control

Stream Media Application

- IPTV & OTT Box
- Android TV Box
- TV Dongle
- HiFi Player
- 3D Earphone

Tablet & Handset Application

- Tablet
- 2in1 Tablet
- Chromebook Tab
- Vision Algorithm
- Fast Charger Protocol Chip

APPLICATIONS – IOT DEVICES

Automotive Applications

- Vehicle Central Control
- Smart Rearview Mirror
- Vehicle LED Billboard
- Smart Pillow
- Automobile Testing Box

Office Application

- Conference System
- Whiteboard
- IP Phone
- Wireless MIC
- Smart Projector
- Smart Office Notebook

Cloud Terminal

- Thin Client
- Cloud Terminal
- Cloud Mobile
- Industrial Control Box

Commercial Device

- Advertising Machine
- Digital Signage
- Karaoke Device

Industrial Tablet

- Industrial tablet
- Medical Panel
- Handwritten Tablet
- UAV Controller

Payment Device

- Smart Vending Machine
- Smart POS
- Smart Weight Device

THANK YOU

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