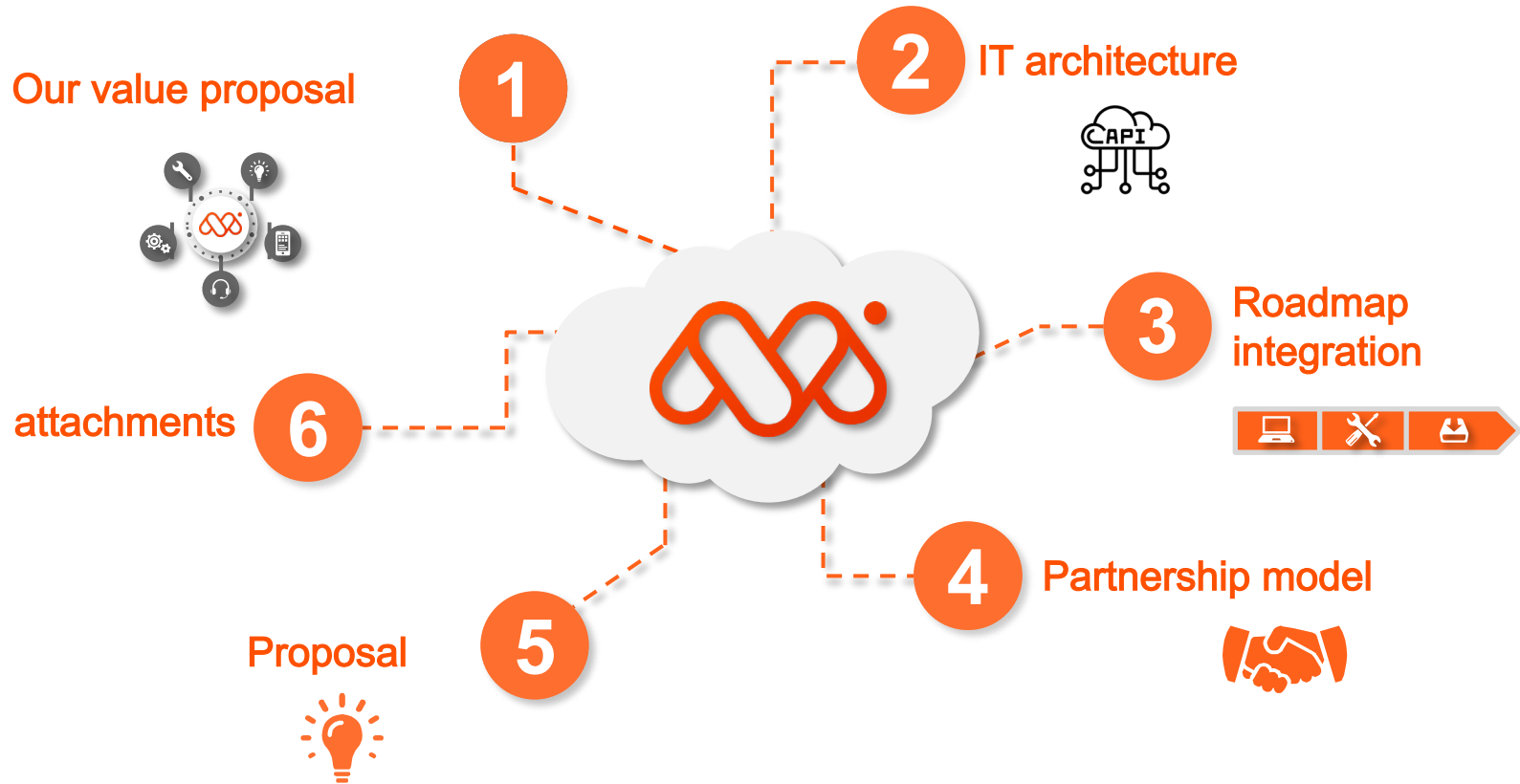




B2B digital solutions



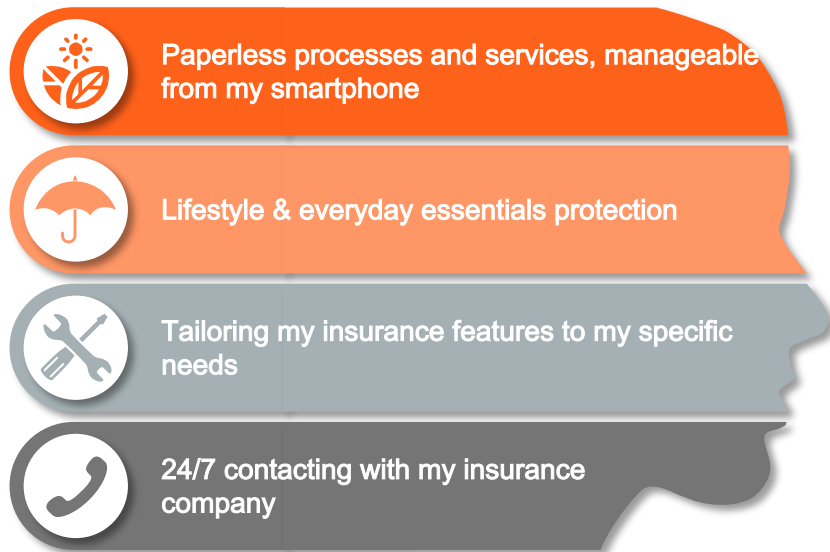
1. Value proposal

Opportunity

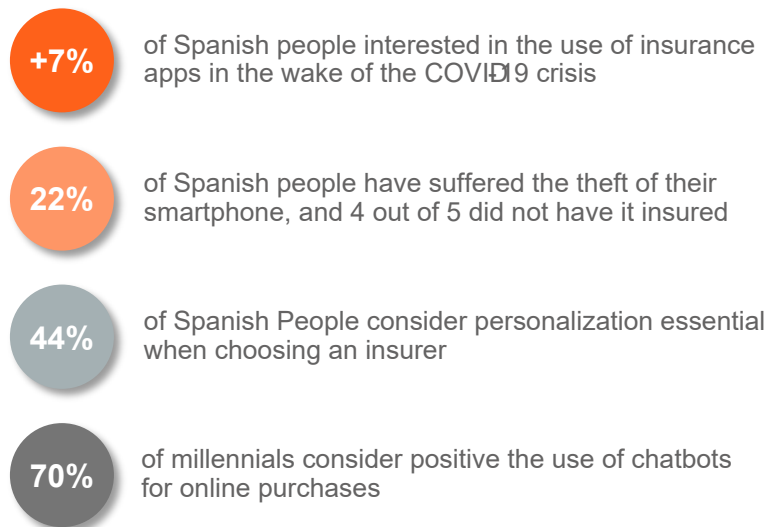
With the emergence of the new digital customer in the insurance market, the marketing of online products to meet their demand is a challenge that needs to be addressed....



The new digital customer



Impact on the insurance market



1. Value proposal

Muvin

Muvin is our PaaS offering aimed at companies that want to sell insurance in digital channels, responding to the demand for services and omnichannel services of new digital customers.

ins

Scalable



Fast product development end-to-end products. Time-to-market reduction: 3-4 months

Omnichannel



Customer relationship and experience management with the channel desired by the customer.

Modular



Modular structure and API for easy integration with B2B customers

muvin modules

claims management

Digital marketing

Back-Ends

Front-Ends

Commercial attention

Automated



Customer Journey paperless, 100% digital and self-manageable by the customer

Simplified



Value chain simplification: marketing + sales + operation. All in one solution

Cybersecurity



Comprehensive, multi-layered cybersecurity protection, from code to customer information

1. Value proposal

Muvin modules

ThroughMuvin we offer B2B clients all our experience in digital marketing to optimize traffic and maximize ROI.



Digital Marketing



- ✓ **ON/OFF** commercial marketing consultancy. Digital marketing team **100%** specialized and focused on insurance at the service of the partner.
- ✓ Management of **online campaigns**to generate traffic to product websites.
- ✓ Activity tracking **dashboards**(digital dashboard)

Digital marketing dashboard



1. Value proposal

Muvín module

With Muvín, the deployment of Front-End environments is carried out in an agile, fast and optimized way, allowing our customers to maximize sales.



Front-Ends



- ✓ APP, WebAPP and Web front end design and deployment in less than 3 weeks
- ✓ Quotation, contracting, collection and issuance of the policy online
- ✓ Own or partner's support tools (C2C, Webchat, DDI, Whatsapp)
- ✓ UX Monitoring & Optimization / Conversion to Sale

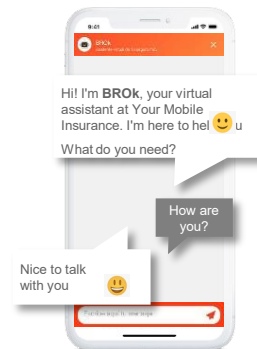
APP Configuration



Web quoting & contracting



Webchat Tool



1. Value Proposal

Muvin module

Muvin's omnichannel & 100 % digital customer service environment allows us to meet our customers' needs first-hand and in real time.

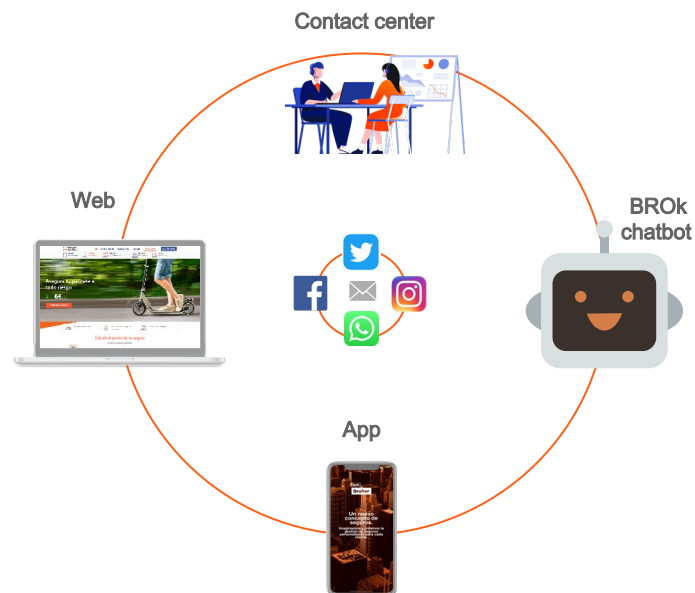


Commercial attention



- ✓ Omnichannel commercial & customer support 100% cloud and available 24/7.
- ✓ In-house team of sales consultants with extensive experience in online sales.
- ✓ Customer support tool integrated into the platform.

100% cloud omnichannel support



1. Value Proposal

Muvín module

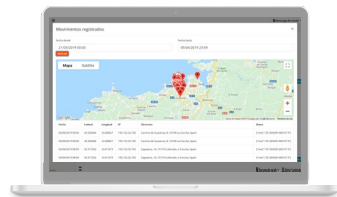
Claims management with Muvín is automated, guided through the app and supported by a highly experienced team.



Gestión de siniestros

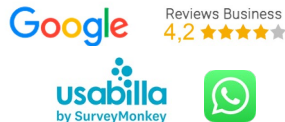


Proceso omnicanal con una estructura de equipos a triple nivel



Advanced fraud control technology

Geolocation of insured asset



Satisfaction survey system

WhatsApp notification to the client with link to Google Review Business and Usabilla.



TPA agreements with several insurance companies

LLOYD'S , Asegroup, Helvetia



National network of repair stores

iRiparo. Phone House, Tecnysshop

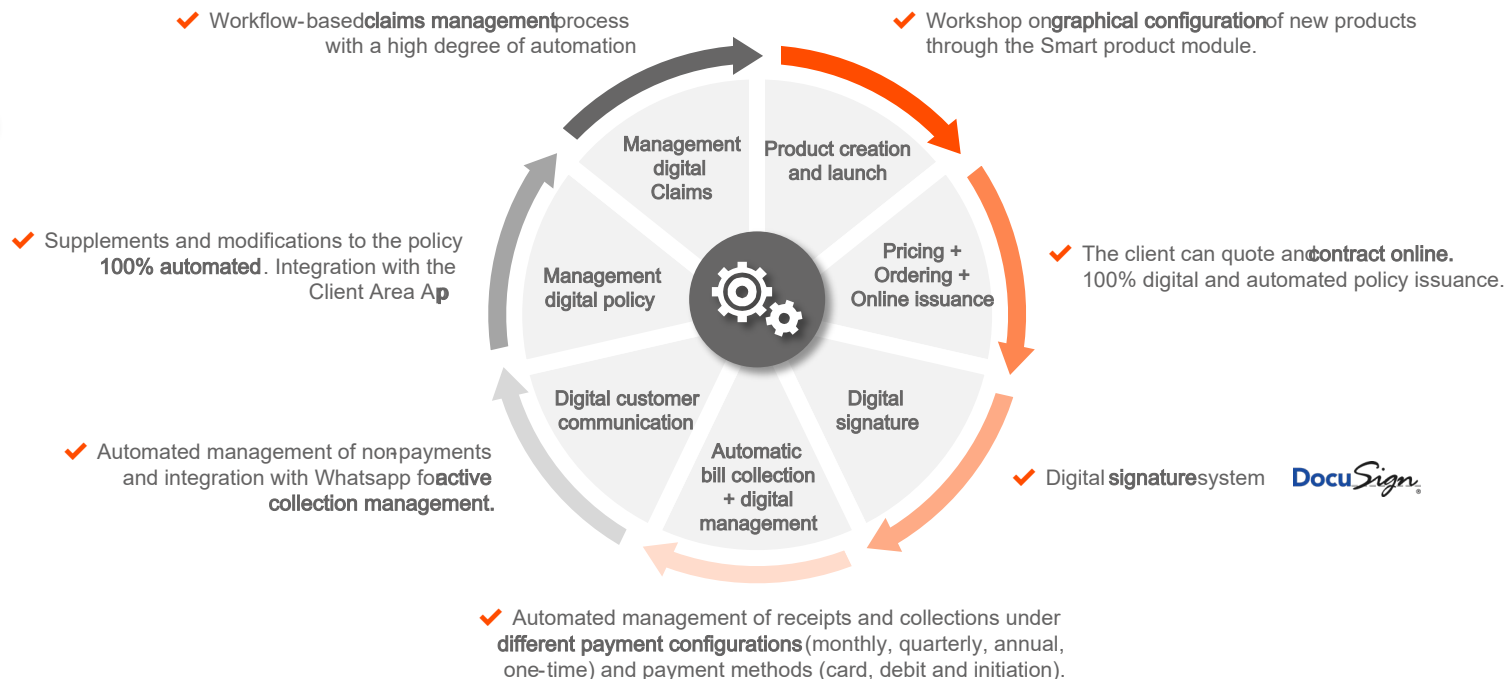
1. Value Proposal

Muvin modules

Muvin automatically and digitally manages the entire insurance life cycle, covering all contracting and after-sales services



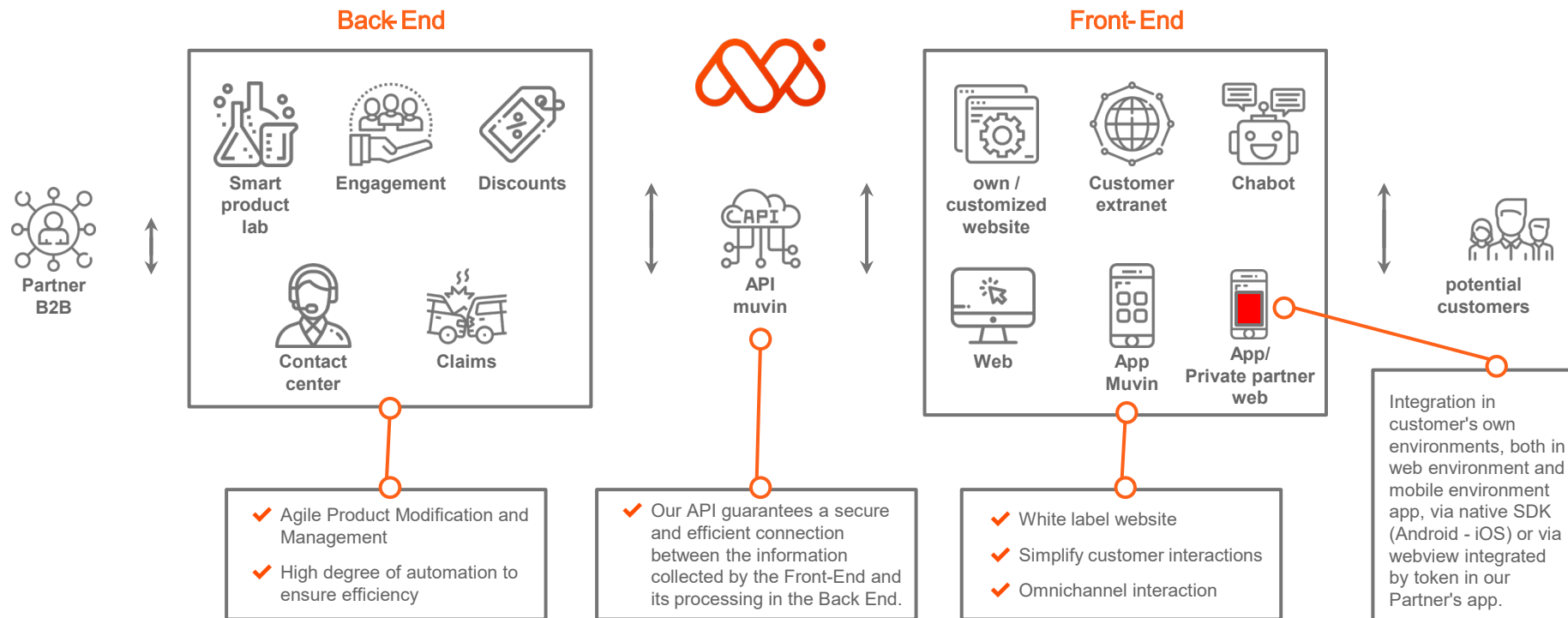
Back Ends



2. IT Architecture

Muvin infrastructure

Muvin's infrastructure connects in a simple and efficient way the information collected in the Front-End and its automated management area in the Back-End, thanks to its high-performance API.



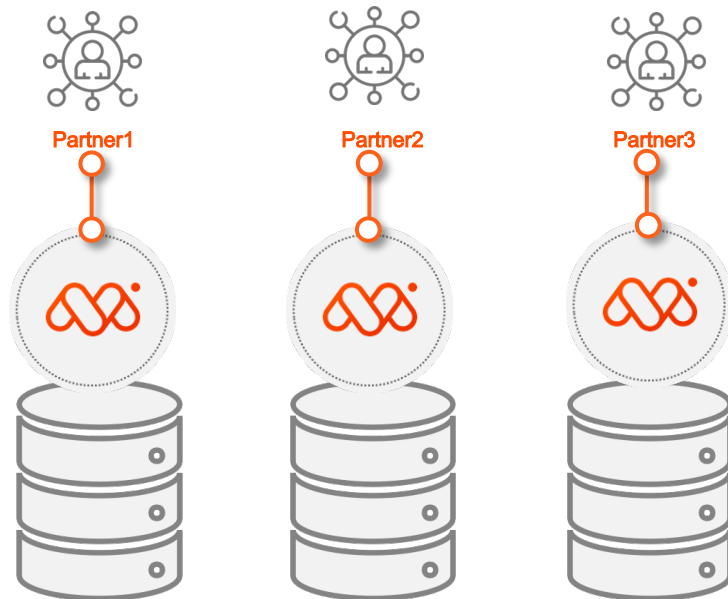
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Entorno single-tenant



SOC 24x7 para identificar, proteger, detectar y responder ante amenazas de ciberseguridad



Deloitte.

Web security



Web security analysis

- ✓ Automatic safety monitoring of the software development lifecycle (SDLC)
- ✓ Automatic triggering of vulnerability scans
- ✓ OWASP top 10 protection framework

External vulnerabilities



Analysis of external vulnerabilities related to the production domains.

- ✓ Infrastructure penetrations
- ✓ Vulnerability identification and exploitation

Information security

Security of stored information

- ✓ 100 % data encryption using AES 256 with FIPS 140-2 compatibility
- ✓ Data wiping complying with NIST 800-88 standard and storage compliance with ISO 27001, HIPAA, FedRAMP, SOC 1 and 2.

Code security



Insurama security analysis, with two Insurama and Tarlogic groups

- ✓ Vulnerabilities requiring immediate action (SonarQube Dashboard)
- ✓ Suspicious security points to be checked/verified
- ✓ Proactive initiatives to improve code (using Microsoft Application Inspector)

Internal vulnerabilities



API security and internal vulnerability analysis

- ✓ Web architecture: platform configuration
- ✓ Profiling, identification, access control
- ✓ Data encryption and validation
- ✓ Client-server information exchange (API) security

Payment information security

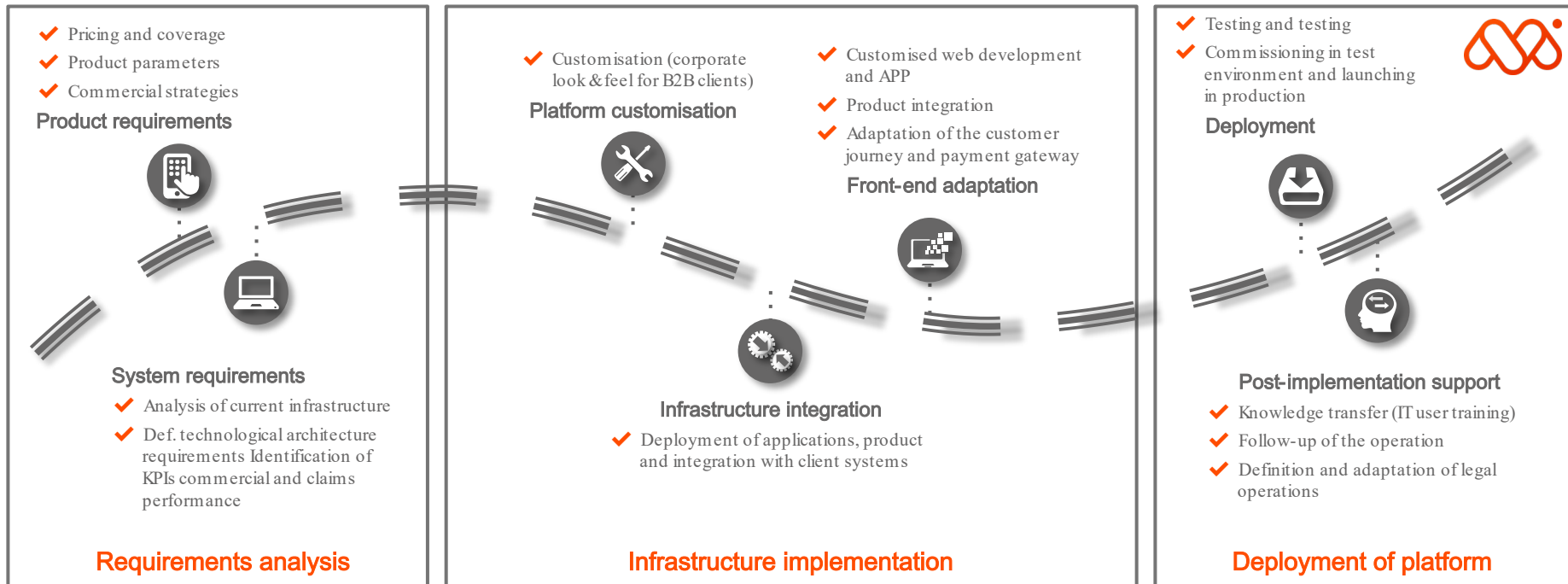
- ✓ PCI-DSS Certification



3. Roadmap integration

muvin integration process

We develop the muvin integration roadmap adapted to the requirements of each client to ensure the success of the implementation.



The integration process can take between 3 and 6 months, depending on specific needs and the initial technological situation.

4. Partnership Model

Contracting options

Muvin presents itself as a modular solution as the customer can choose the level of components he wants to activate.



----- muvin contracting options -----> +

Basic



Back-Ends

- ✓ Smart Productmodule
- ✓ Quotation, contracting and digital signature
- ✓ Automated web-based collection and management
- ✓ Integration with core and ERP partner applications

Digital assets



Back-Ends + FrontEnds

muvin basic + ...

- ✓ Design and deployment of APP, Web APP and Web frontends.
- ✓ Own or partner support tools (WebChat, DDI...)

Commercial



Back-Ends + FrontEnds + Commercial attention

muvin digital assets + ...

- ✓ Commercial customer service (Omnichannel, 100% Cloud and available 24/7)

Full



All muvin modules

muvin commercial + ...

- ✓ Digital marketing consultancy service
- ✓ Claims managementservice

4. Partnership Model

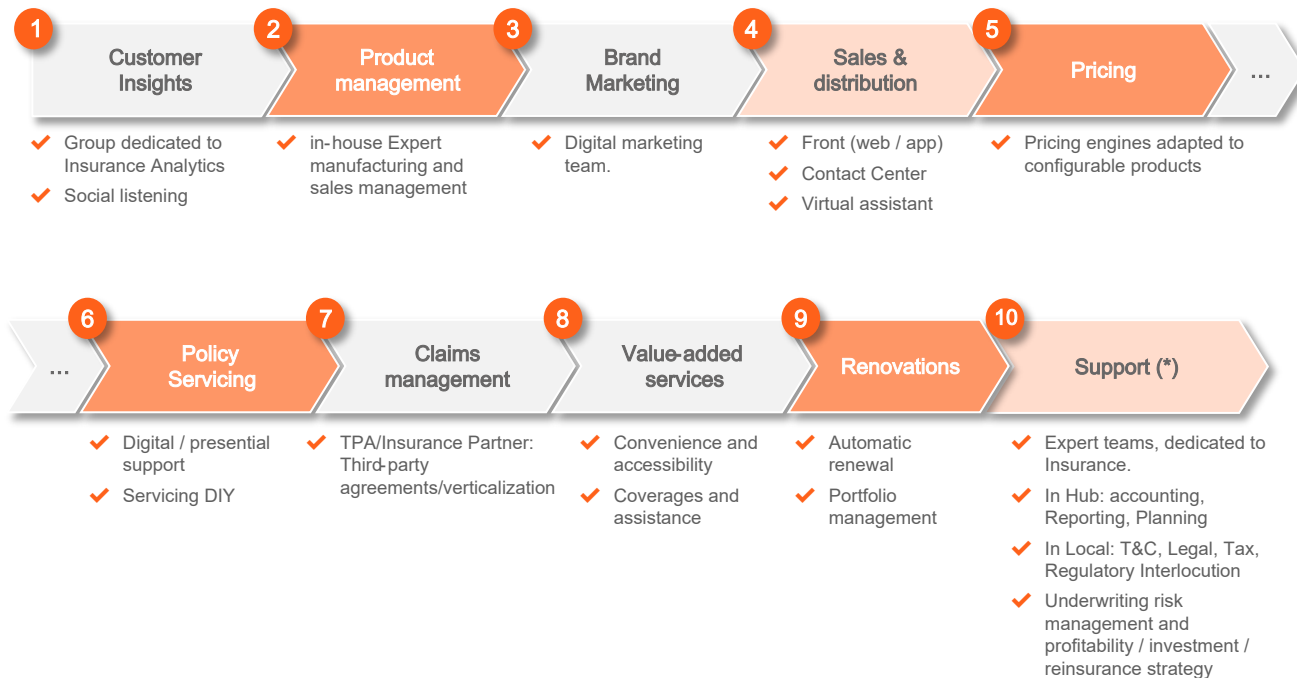
Contracting options

Each of Muvín's modular options covers different aspects of the insurance value chain and can cover the entire insurance value chain in a complete platform format.



Cobertura de la Cadena de Valor

Digital assets



(*) Support processes include some functions related to Factory and some related to Servicing.

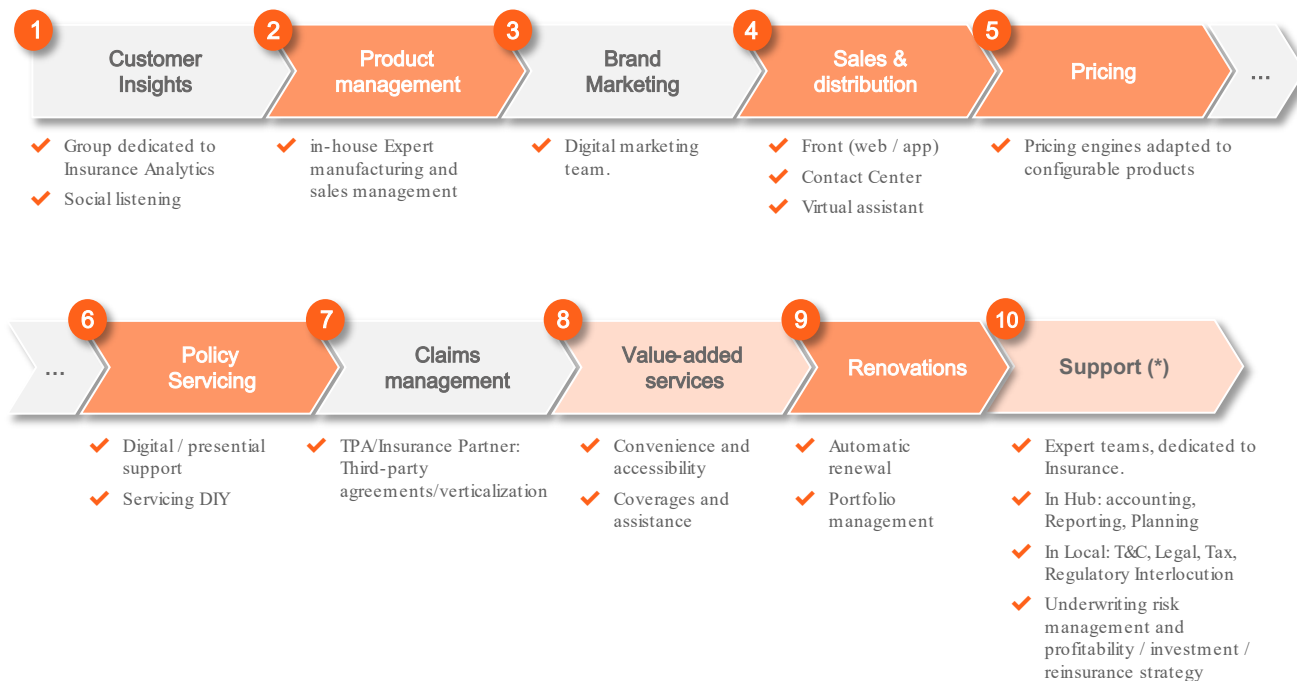
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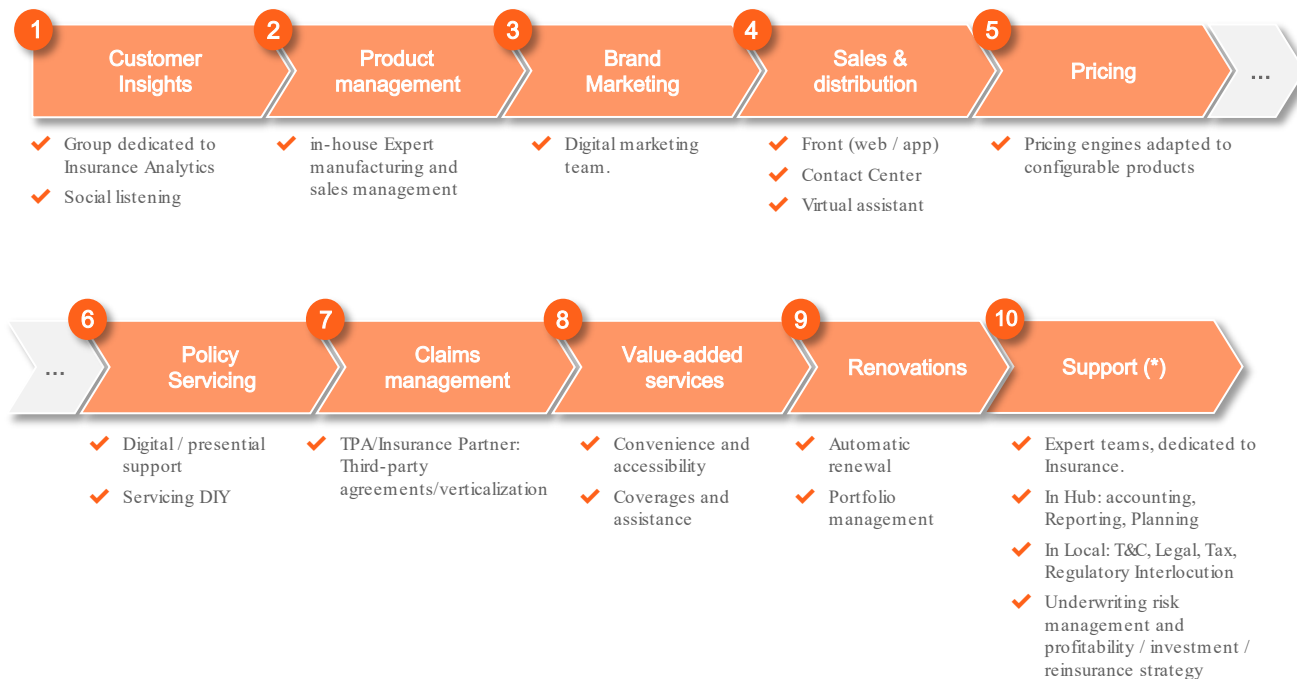
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Cobertura de la Cadena de Valor



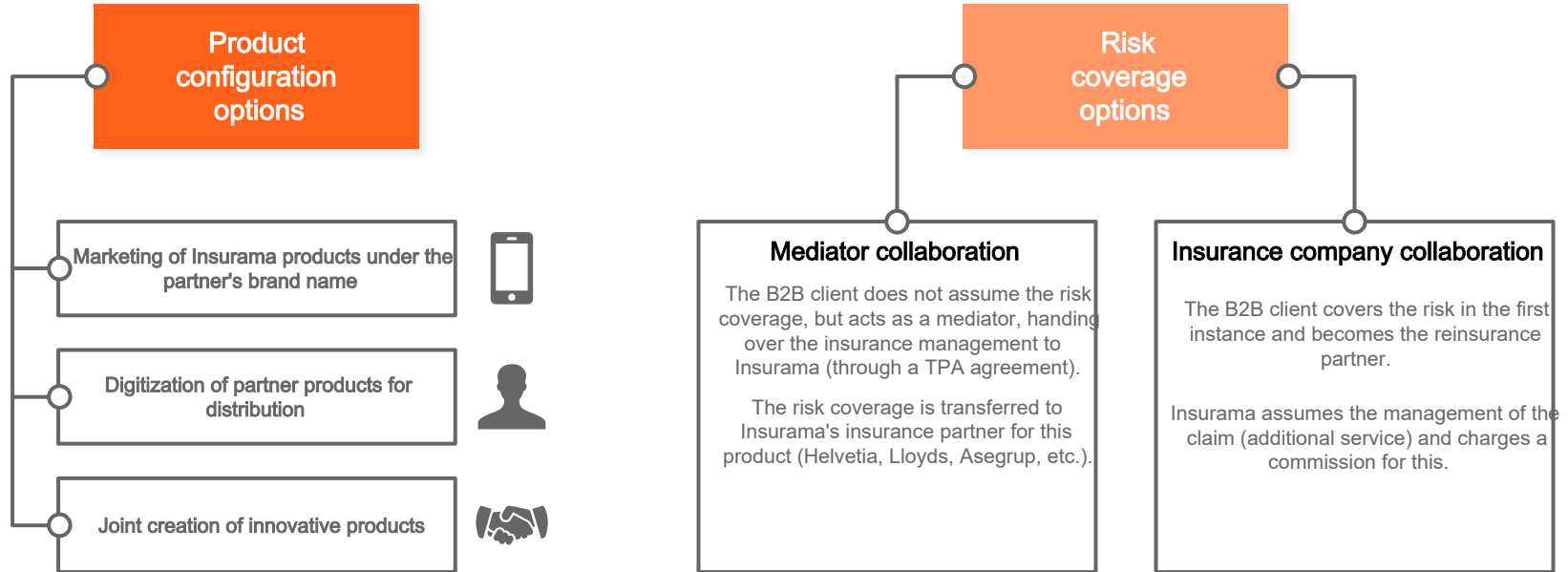
- Process covered by Muvin
- Process partially covered by Muvin
- Process covered by the B2B customer

(*) Support processes include some functions related to Factory and some related to Servicing.

4. Collaboration model

Flexibility in products and coverage

Our customers can choose between several product configuration options (white label / proprietary) and risk coverage (with their original insurer or through our partners).





Leading Digital Insurance
Broker in Online Sales in Spain

1. Configured Products



2. Modules

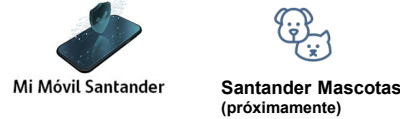


Full



Insurance Company
Banco Santander - AEGON

1. Configured Products



2. Modules



Full



Insurance Company
Liden in Andorra

1. Configured Products



2. Modules



Digital
assets

Several Agreements under Negotiation....



Infrastructure



Cloud



Deployment Server

Business analysis



Google Marketing Platform

SEO/ SEM Techniques

Business analytics



Google Analytics



Microsoft Power BI



CRM and Customer Support



PureCloud

Solución In-House

Support Services



EIAE



SAP



Microsoft Dynamics NAV
Contabilidad

Cybersecurity



PCI DSS COMPLIANT



TARLOGIC
CYBERSECURITY EXPERTS



Microsoft Application Inspector



BURPSUITE

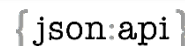


sonarqube

Integration



API {REST}



{json:api}

Service REST/ JSON WEB JEE

ERP



Data platform



MariaDB RDBMS



elastic

Other services



mailgun
E-mail management



amazon Simple Email Services



DocuSign
Digital Sign

Platform development



unbound



elastic



docker



kubernetes



Grafana



Laravel Telescope

Laravel Telescope



Prometheus

Prometheus



Orchestration



GitHub



Jira Software

insurama

Innovation & technology at the service of the insurance sector

