WORK WONDERS ANYWHERE

Mobile–First Communications & Collaboration Cloud PBX Platform for Mobile Operators

ISTRA Mobile by Enreach is a mobile-first communications and collaboration Cloud PBX platform enabling mobile operators and MVNEs to offer enterprise mobile users the advanced features of an office telephone on their mobile over existing GSM networks or convergent infrastructure.
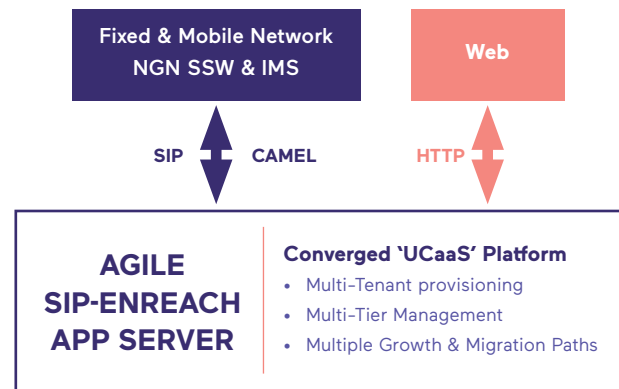
ISTRA Mobile by Enreach offers smart integration with the existing mobile infrastructure (MSC and HLR) to optimize network capacity usage and scale cost–effectively.

Media and circuits are efficiently managed within the GSM network by sending only calls with advanced services to Enreach SIP Application Server.

Leveraging its core SIP logics, ISTRA Mobile by Enreach is also IMS and VoLTE ready.

SMART CORE MOBILE NETWORK THROUGH CAMEL INTEGRATION

MOBILE FIRST CONVERGED CLOUD PBX & VAS PLATFORM

Fixed & Mobile Network NGN SSW & IMS

Web

SIP   CAMEL

HTTP

AGILE SIP-ENREACH APP SERVER

Converged 'UCaaS' Platform
- Multi-Tenant provisioning
- Multi-Tier Management
- Multiple Growth & Migration Paths

BENEFITS FOR THE MOBILE OPERATOR

- Delivering a full office PBX experience to GSM users
- Improving enterprise customer loyalty by delivering great customer experience
- Flexible integration with existing core mobile network
- "Revenue sharing" model: only pay for active users

BENEFITS FOR THE ENTERPRISE

- Enabling convergent services across multiple fixed and mobile devices
- Keeping full control of the PBX UC service
- Migrating smoothly from traditional telephony to mobile Cloud services
- Simplifying the user experience by leveraging Enreach's native mobile App (iOS & Android) "MOBiiS by Enreach"

create contact magic

enreach

KEY FEATURES:

Single or Dual Number/CID
Call from your mobile and show your fixed business number identity (no VoIP nor dialer required).

Voice Call Continuity
Users can move ongoing calls from one device to another without any interruption (Desktop, Mobile, Tablet, Laptop).

One Voicemail
A single converged voicemail box for missed calls coming from both the fixed and/or mobile.

Live Screening Service
Ability to listen-in on calls forwarded to voicemail and to decide whether you want to take the call.

Away Attendant
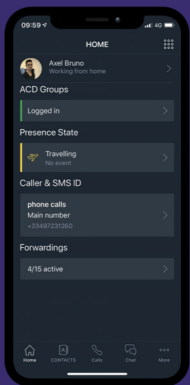Selectively redirect business calls to a substitute or to voicemail when you are away or on vacation.

Enhanced Caller ID
Be aware of not only who is calling you, but also which group the call is coming from.

SMS & IM Unification
Ability to send and receive SMS as chat and vice-versa.

SIMPLIFIED
USER EXPERIENCE
WITH MOBILITY FIRST
MOBiiS BY ENREACH

MOBiiS by Enreach is a native client Mobile app powered by Enreach's ISTRA Cloud UCC platform.

Intuitive and very easy to use, MOBiiS by Enreach revolutionaries the way people handle their communications while in the office or on the go.

It enables end-users to benefit from innovative and compelling business cloud communications services on their smartphone (Android & iOS) including:

- One Touch access to main value-added services
- Push notifications avoiding battery drain and security leak
- Integrated VoiP softphone with end-to-end encryption and switch to GSM when IP network connectivity is poor (WiFi or mobile data)
- Instant notifications and instant messaging for users
- Unified communications' history (chat, voicemails, calls)
- Unified contacts (personal, corporate)
- Real time user and telephony presence state
- Team collaboration (video conferencing, screen and file sharing, group chat)

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