



enreach

THE WONDER OF COLLABORATION

ISTRA BY ENREACH

**Mobile-First Communications
& Collaboration Cloud PBX Platform**

Fueling Cloud PBX Growth and Migration with Mobility and UC&C



ISTRA BY ENREACH

A platform that meets your needs

Whether you're a Fixed-Line Operator, Mobile Operator, MVNO, Integrator or Reseller, Enreach provides turnkey solutions allowing you to offer Unified Communications (UC) and Fixed-Mobile Convergence (FMC) services to enterprises of all sizes.

Our solutions easily integrate into your infrastructure and allow you to be up and running quickly. You can launch your offers with a short "Time To Market" (TTM) that guarantees an edge over the competition.

ISTRA by Enreach supports a wide range of certified terminals that benefit from automatic provisioning, fine integration and regular updates.

ISTRA by Enreach comes in different modules, each adapted and optimized to a particular service. These modules enable the delivery of Cloud telephony, PBX trunking, fixed-mobile convergence (FMC), call centers, interactive voice responses (IVRs) and collaboration to businesses.

The Any³ architecture of ISTRA by Enreach - Any service, over Any network, on Any terminal - addresses the needs of operators and businesses seeking to deliver advanced professional communications services to fixed and mobile users independent of the device they're using or the network they're connected to.

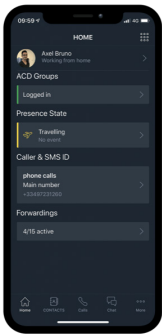
Your Benefits

- Rapid return on investment (ROI)
- Powerful, robust and evolutive
- Easy, rapid implementation and management

Innovative FMC & UCC Features

- CRM Integration
- Presence
- Instant Messaging
- Fixed-Mobile Convergence (FMC)
- Voicemail to Email
- Unified Contacts
- Visio Conference with screen and file Sharing

SIMPLIFIED USER EXPERIENCE



MOBiiS By Enreach

Enreach's Mobile application is a native client application powered by ISTRa Cloud PBX, FMC and UCC platform. Intuitive and very easy to use, MOBiiS by Enreach revolutionaries the way people handle their business communications while in the office or on the go. It enables end-users to benefit from innovative and compelling business cloud communications services on their smartphone (Android & iOS).

mylstra

mylstra is available from any type of terminals (PC, tablets, smartphones iOS & Android, etc.) and allows users to quickly and simply access features such as rules management (groups, forwarding and services), directory, unified messaging and presence.



ISTRa Collab

ISTRa Collab is a professional video conferencing and collaborative work solution allowing corporate users to organize remote video meetings with screen sharing regardless of the location and the terminal used (PC, Phone, iOS Smartphone and Android).



UCC Connect

UCC Connect allows the integration of telephony into any CRMs (Salesforce, SAGE...) It enables the user to make a call in one click and have client's information popping up on incoming calls to increase productivity.



MANAGEMENT OF SERVICES FACILITATED

myTelephony

myTelephony is a simplified management portal enabling, on one hand, enterprises to be independent and on the other, for operators to be more efficient in managing their customers' base. It allows, in particular, the management of users (extensions and assigned terminals), PSTN numbers, groups, departments, sites, call rules, audio announcement, waiting music, conference-bridge and auto attendant.

myRecordings

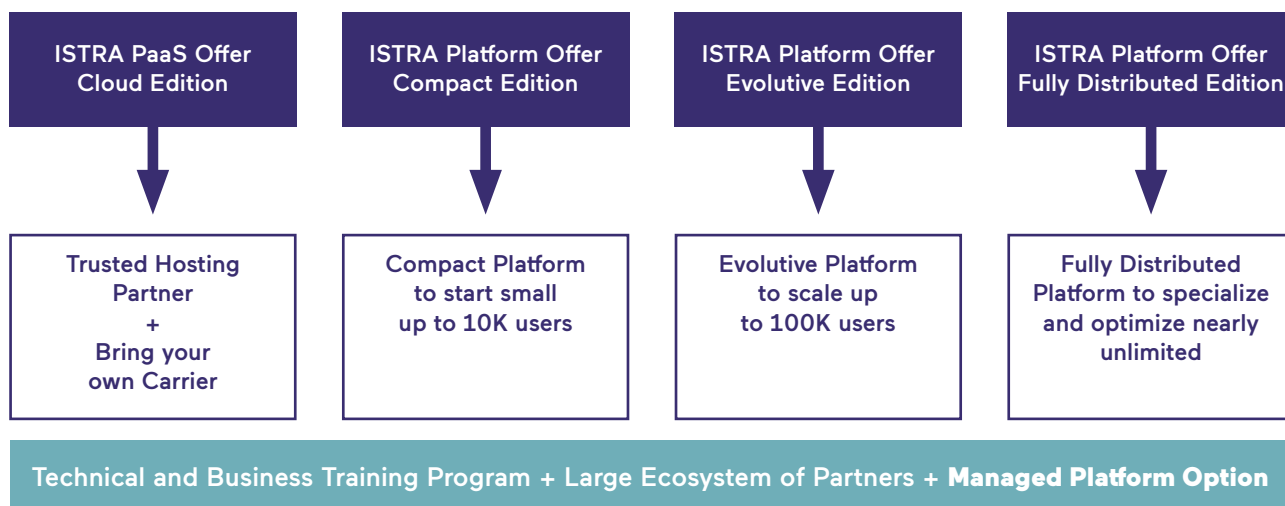
myRecordings is an easy to use web based interface granting users the display of the recorded calls. The recordings can be played back in a browser or downloaded in common formats (MP4, OGG, AU) for subsequent usage.

ISTRA BY ENREACH - MORE THAN A HOSTED IPPBX - A SERVICE PLATFORM ADAPTED TO YOUR AMBITIONS AND CONSTRAINTS

High density multi-enterprise - Independence of services between enterprises

Simple, flexible and evolutionary - Multi-tier self-care web portal open and distributed architecture

CONVERGED PBX & UC PLATFORM WITH BUILT-IN FMC AND APIS



ISTRA Cloud Edition

Dedicated to integrators or resellers who do not wish to host or maintain a platform.

Enreach provides incubated platforms operated by its team of experts in the datacenter of the hosting partner.

ISTRA Compact Edition

Compact platform hosted by the operator and supporting up to 10K users.

All modules of Enreach's solution are redundant and running in a 1+1 architecture (physical or virtualized).

ISTRA Evolutive Edition

Evolutive platform supporting up to 100K users.

The platform consists of a minimum of four servers (physical or virtualized) and scales by adding "front end" servers (2+2N).

ISTRA Fully Distributed Edition

Distributed platform supporting a nearly unlimited number of users.

The platform consists of a minimum of six servers (physical or virtualized) and scales by adding pairs of servers in a per role basis (2+2N+2M).

ISTRA - MOBILE-FIRST COMMUNICATIONS & COLLABORATION CLOUD PBX PLATFORM FEATURES:

- PBX Features
- Unified Messaging
- Instant Messaging
- Video Conference
- IVRs
- Call Recording
- Screen & File Sharing
- Call Center
- Audio Conference
- Mobility & FMC