

Using SMS API integration, you can <u>send</u> and <u>receive</u> SMS messages, <u>track the</u> <u>delivery of sent messages</u>, and retrieve and modify message reports.

The power of SMS API is inevitable, it can personalize messages, receive delivery receipts, schedule text messages and pull results from mobile forms and surveys into your app. The SMS gateway can also handle tickets, enabling you to send individual vouchers or tickets.

Also, the average open rate for transactional SMS is 98%, making it one of the more powerful ways to reach your contacts. With Broadnet Technologies, you can now easily create and send personalized SMS messages to your customers in more than 60 countries.

Explore the Power of Transactional SMS

SMS is an effective channel to send transactional messages to your customers especially if it's for authentication codes, order confirmations, shipping information, and more. Our receive SMS API allows you to receive text messages from an inbox with our inbound SMS API. Using your API key, you can get the latest messages from one or more inboxes.

Efficiently and Effortlessly Integrate Broadnet's SMS API

Our Transactional SMS API can be integrated securely and with minimum effort so that you can start sending your SMS messages quicker. Once you are all set up, you can rely on Broadnet to

immediately send your messages to your recipients locally and internationally. Our Fully supported SMS gateway Enhances your SMS API Integration Process. Our API gateway is fully supported with detailed documentation and full developer SMS code examples.

Control your SMS account using our clever SMS API features

Utilizing our SMS API, you can do much more than just send and receive text messages. You can handle contacts, create or delete contact groups, create respond-forward SMS rules, form a short URL, retrieve SMS or MMS balances, and retrieve message reports. Broadnet's SMS API is the most varied and flexible API gateways on the planet.

Find Insights and Analytics on Your SMS Performance

With our Transactional SMS API or directly on your Broadnet dashboard, you can easily monitor your SMS performance. Get real-time, detailed, delivery reports and metrics to improve your transactional SMS strategy.

Broadnet SMS API is a flexible structure that can take you from sending your first text message to sending and receiving millions.

While we hope this blog gives a helpful overview of what you can do with the SMS API, we're only scratching the surface. Finally, we partner with the best SMS carriers to allow you to positively scale and deliver your transactional text messages globally to your customers at an affordable price. If you need any guidance integrating the SMS API or want to talk about best practices, please get in touch.

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