

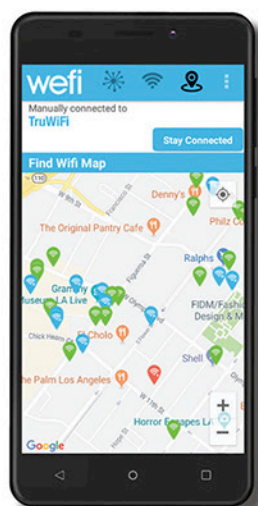
Mobile Cell Data Offload

Wi-Fi remains a critical element in providing the ever-growing capacity demand of mobile users. All operators, especially MVNOs and 2nd and 3rd tier MNOs, can take advantage of Wi-Fi Offload to augment their mobile network capacity.

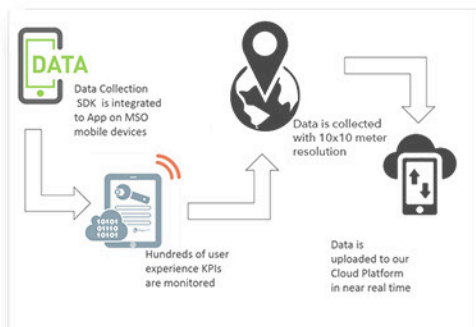
To maximize offload capacity and provide a best-connected user experience, an efficient connection manager is imperative.

Wefi's WeConnect is the ideal solution that can offload cellular data to Wefi's Amenity Wi-Fi network and to wholesale Wi-Fi networks.

With more than 8 million access points in Wefi's Amenity network, operators can offload up to 40% of data to Wi-Fi, which can improve operators' profitability by up to 20%; a major impact on their bottom line.



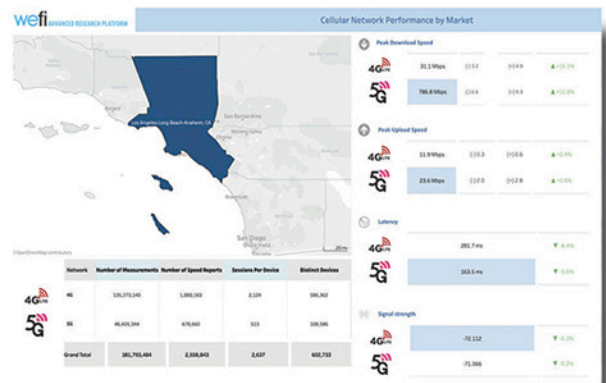
Data Collection and Feed



Network performance data can be incredibly useful when collected from a user's mobile device. Our Data Collection and Feed service collects data from endpoint mobile devices using our WeCollect SDK, then lenses, aggregates, and stores the data as datasets to Wefi's cloud-based, highly scalable, and secure data center. These datasets are then fed to the data owner on a scheduled basis and are used to generate highly valuable analytics insights.

5G Network Analytics

WeScore, Wefi's SaaS-oriented, advanced analytics and research platform, uses data collected via WeCollect to provide dashboards and tools using advanced analytics to interpret the collected data in ways that help Telecom Providers better plan, design, build, and monitor their 5G and 4G networks. This allows them to better serve their customer and increase profitability.



A wide range of analytics dashboards and reports are available, giving insights into various aspects of network performance and user experience.

Analysis ranges from market/city level, through specific venues, neighborhood or highway, down to pixel level with our unique 10x10 meter resolution.

Sports Venue Analytics



The data-driven franchise is the way of the future. COVID-19 underlines the value of a comprehensive, data-driven strategy for fans and visitor's engagement and quality of experience. Use Wefi's Sports Venue Analytics solution to provide better mobile and Wi-Fi service, to implement effective data-driven crowd management and create fans and visitors' consumer profile in and around the venue.