I-ON communications

ICE
I-ON Communications'
DXP

ABOUT US

I-ON Communications Co., Ltd., a wholly-owned subsidiary of I-ON Communications Corp (OTCQB:IONI), is a Seoul, South Korea-based global software company founded in 1999. I-ON is leading the unstructured data management market with 10+ products that enable clients to create, measure, and optimize digital experiences for their audiences across marketing channels and devices. These encompass Digital Experience Platform(DXP), web experience and service delivery software, digital marketing, smart mobility and analytics tools and energy management systems.

BENEFITS

Integrated management for Content+Marketing+Commerce
▶▶ Tracking customers' journey enables personalized contents service by integrating and managing various marketing tools and customers' reactions on each touch point
▶▶ Management for all kinds of on/offline marketing events and promotions for discount and other customer benefits

Excellent cost savings
▶▶ Resource management cost saving by perfectly centralized management and single distribution system
▶▶ Operation cost saving by contents creation support by templates

MSA-based optimization of sustainable and innovative services
▶▶ Service flexibility and scalability by optimized management of items, structures, and changes, and module-based system structure with MSA(Micro Service Architecture) optimized for clients' size and purposes
▶▶ Devops environment platform from data to service layer for On-premise version

Component-based builder for user-focused UX
▶▶ Builder to maximize the efficiency of website design by process standardization of collection, assessment, choosing ideas

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FOR MORE INFO
SCAN QR CODE
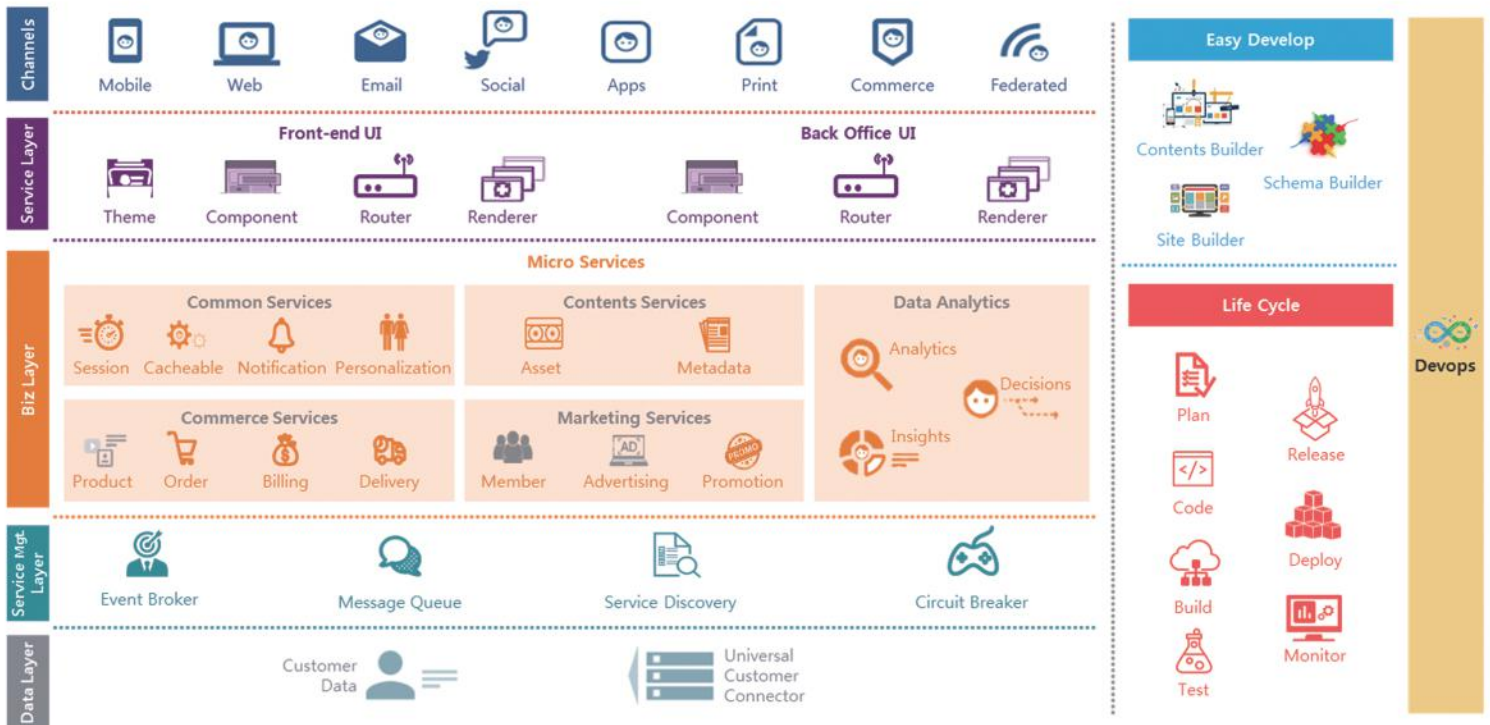
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GET IN TOUCH

📍 15, Teheran-ro 10-gil, Gangnam-gu, Seoul, Republic of Korea

🌐 www.i-on.net

(Direct)
☎ +82-234-301-226
+82-234-301-200

✉ mi.intlbiz.team@i-on.net

ICE is I-ON's Digital Experience Platform and next generation ECM(Enterprise Content Management) which provides a better digital customer experience across all customer touch-points including websites, mobile sites, social networking services, and customer transactions. ICE will help your businesses create a compelling presence across the customer's entire journey and it will allow your organization to improve brand loyalty, enhance customer engagement by offering relevant and personalised content and, as a result, drive demand and business growth.

Features

Service solution by MSA units

- Efficient & Stable global service platform for consistent service expansion
- Support traffic distribution of the flexible connection with internal system

API Gateway

- Application of Certificate/Routing/Load balancing/Security/Log through API called from Web Server and other services
- Provide results processed from the Local Cache and each Micro Service

Data Analytics

- Collection of various type of log information such as Json , Access log, Csv
- Application of information technologies for log refinery and settings required to collect and analyze log information

Various React UI components

- Support component builder(Contents Builder, Site Builder, Schema Builder)-based Page generation for services at Front/Back office UI
- Support dynamic layouts through SSR(Server Side Rendering)

Event Driven

- Creating new business opportunities through event-reacting service convergence
- Application of Event driven architecture for the relation between Micro Services.

DevOps FrameWork

- I-ON DevOps+Agile+MSA model with DevOps method as the best tool to improve S/W quality and speed

SOFTWARE **BEYOND EXPECTATIONS**