

BADEN-WÜRTTEMBERG — Home of innovation & ideas.

YOUR INVESTMENT LOCATION IN THE GERMAN SOUTHWEST

Baden-Württemberg is one of the strongest economic regions in Germany and Europe and has a lot to offer to investors. Our state stands out due to its high productivity and innovativeness. Alongside enterprises with global operations, thousands of successful small and medium-sized companies drive our economy. Baden-Württemberg enjoys an excellent global reputation as a high-tech, industrial and service-oriented location and occupies leading positions in industries that

traditionally typify the German Southwest, such as mechanical engineering, the automotive and healthcare sectors as well as information and communication technologies. Great growth potential is also exhibited by future technologies: artificial intelligence, Industry 4.0, lightweight construction and green technology. A strong welcoming culture, the high quality of life and the cultural charm of our state attract skilled people from all over the world.



INNOVATION REGION NO. 1 IN EUROPE

We invest 5.6% of our GDP in research and development (2017) and have 138 patent applications per 100,000 inhabitants.

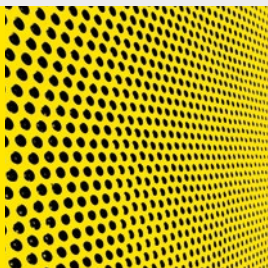
FACTS & FIGURES

Inhabitants (2018)	11 million inhabitants approx. 13% of Germany
Area	35,751 km² approx. 10% of Germany
GDP (2019)	524.3 billion euros 15.3% of Germany 47,290 euros/inhabitant
Export volume (2019)	205.2 billion euros 18,482 euros/inhabitant
Expenditure on R&D (2017)	27.9 billion euros 5.6% of GDP

OVER
400
GLOBAL
MARKET LEADERS

110
CLUSTERS AND
NETWORKS

HOME OF
Daimler, Bosch,
SAP, Porsche,
Trumpf, Festo,
Boss and
many more.



YOUR GATEWAY TO THE MARKETS OF THE EU



GERMANY'S
BIGGEST EXPORTER



Baden-Württemberg

Where ideas work.

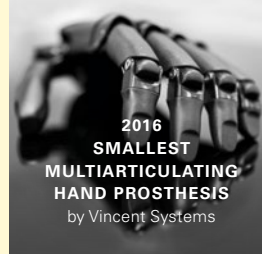


EXCELLENT RESEARCH

over 70 universities and
100 non-university research institutions



1972
SAP SOFTWARE
by SAP founders



2016
SMALLEST
MULTIARTICULATING
HAND PROSTHESIS
by Vincent Systems



1958
FISCHER PLUG
by Artur Fischer



1886
BENZ PATENT
MOTOR CAR
by Carl Benz



HIGH QUALIFIED WORKERS

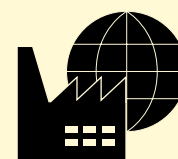
thanks to first-class
educational & training system



LARGE EDUCATIONAL OFFERING

over 2,660 study courses

WE ARE HOME OF
The Black Forest
Lake Constance
Albert Einstein
Pretzels
The Cuckoo clock
...

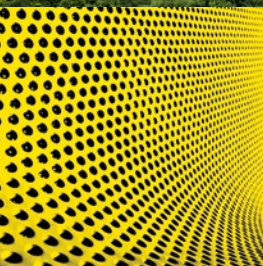


OVER 5,500
MULTINATIONAL COMPANIES
are located in Baden-Württemberg;
including Roche, IBM, P&G, Magna,
HP, Sany, FANUC and many more.



HIGH QUALITY OF LIFE

thanks to a wide range of
leisure and cultural activities



Find out more about
Baden-Württemberg (BW) as a business
location and your opportunities to invest:
www.bw-invest.de/en/



184

STRONG WELCOMING CULTURE

People from 184 different
countries live in BW.



Baden-Württemberg International

Baden-Württemberg International GmbH (bw-i)

Willi-Bleicher-Str. 19
70174 Stuttgart, Germany
T +49 711 22787-0
info@bw-i.de
www.bw-i.de/en/



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WE ARE YOUR PARTNER on the path to success!

Baden-Württemberg International is the central point of contact for foreign investors in Baden-Württemberg (BW) and provides assistance to companies and research institutions that either wish to settle or expand their operations in the German Southwest. Talk to us!



We provide information
about BW.



We find the right partner
and location for you.



We connect you with
all important players.



We support you in
administrative procedures.