



Telecom
Software
Products

—
Carrier-
Neutral,
Protocol-
Agnostic

Company Presentation 2021

Alaris Labs — Trailblazer in Telecom Solution Market


- Founded in 2008
- Headquartered in Singapore
- Two R&D offices with 100+ team
- GSMA associate member
- Over 200 carrier customers in 40 countries

Why Choose Us?

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Because We are Different

- Highest-quality software designed by a team with 600+ years of total experience in telecom
- Development and support procedures fine-tuned for external clients of each and every type, not inhouse traffic business
- 5 000+ features requests implemented for free
- 100+ releases - all at no extra charge

The background of the slide is a light blue gradient. On the left side, there is a large, semi-transparent graphic of a globe with a network of white lines and small square nodes, suggesting a global network or data flow. A thick red diagonal stripe runs from the bottom left towards the center. The text "We are Different — Because We Care" is overlaid on the left side in a large, white, sans-serif font, with "We" in red.

We are Different — Because We Care

- Quick takeoff: a greenfield system in less than a week
- No time commitments: the choice to stay is always yours
- Technical support beyond ordinary
- No «cash cow» attitude to customers: partnership instead of sponging
- Still need more arguments?
Check what our clients say:
<http://www.alarislabs.com/clients>

Messaging Solutions: SMS Platform

- All-in-one message hubbing system
- Support for SMPP, SIGTRAN, HTTP, RCS, UCP, ParlayX
- APIs to OTTs (Viber, WhatsApp, Telegram, etc)
- Throughput capacity up to 25K SMS/sec



SMS Platform: Main Features

- Omni-channel connectivity (SMS/OTT/RCS)
- Flexible billing (per message/session etc.)
- MO/MT rates based on MCCMNC, dial code, sender ID
- Routing by KPIs, sender ID, text patterns
- In-depth traffic analysis and alerting
- Stunning compatibility with equipment of other vendors, HLR/MNP services, route testing networks
- Extensive API set to integrate with 3rd-party solutions

Messaging Solutions: Campaign Portal

- Omni-channel delivery (SMS, RCS, Viber, WhatsApp, etc) with failover
- Easy targeting within contact lists
- Templates for sender ID and message contents
- Wizard for campaign setup
- One- and two-way campaigns
- Flexible billing options



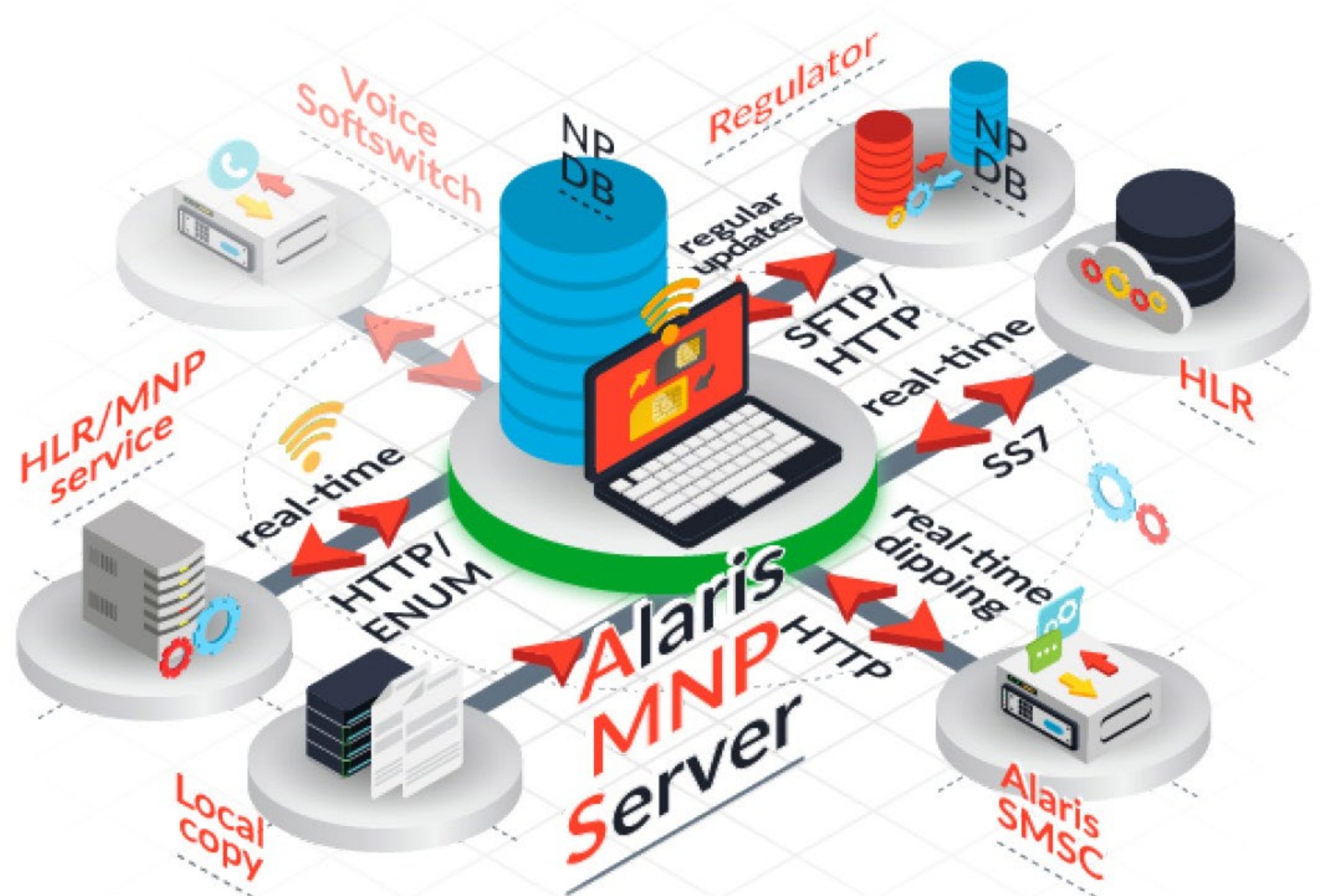
Messaging Solutions: SMS Firewall

- Efficient protection against grey traffic
- Support for SS7 and SMPP
- Flexible blocking options - blacklist or manual decision
- Filtering by sending partner (GT/IP-address), sender ID, text pattern
- Performance over 1 000 SMS/sec per node



Messaging Solutions: MNP Server

- Local storage of NP data
- Support for 50+ external NP data providers via real-time APIs
- Flexible querying scenarios: local DB + external source, source by region, failover of providers
- Caching of dipping results
- NP data reselling: client API, billing details



Voice Solutions: inVoice BSS

- Full-featured voice interconnect BSS platform
- Over 3B CDRs monthly
- Routing capacity 5K+CPS
- Compatible with all popular SBCs and softswitches



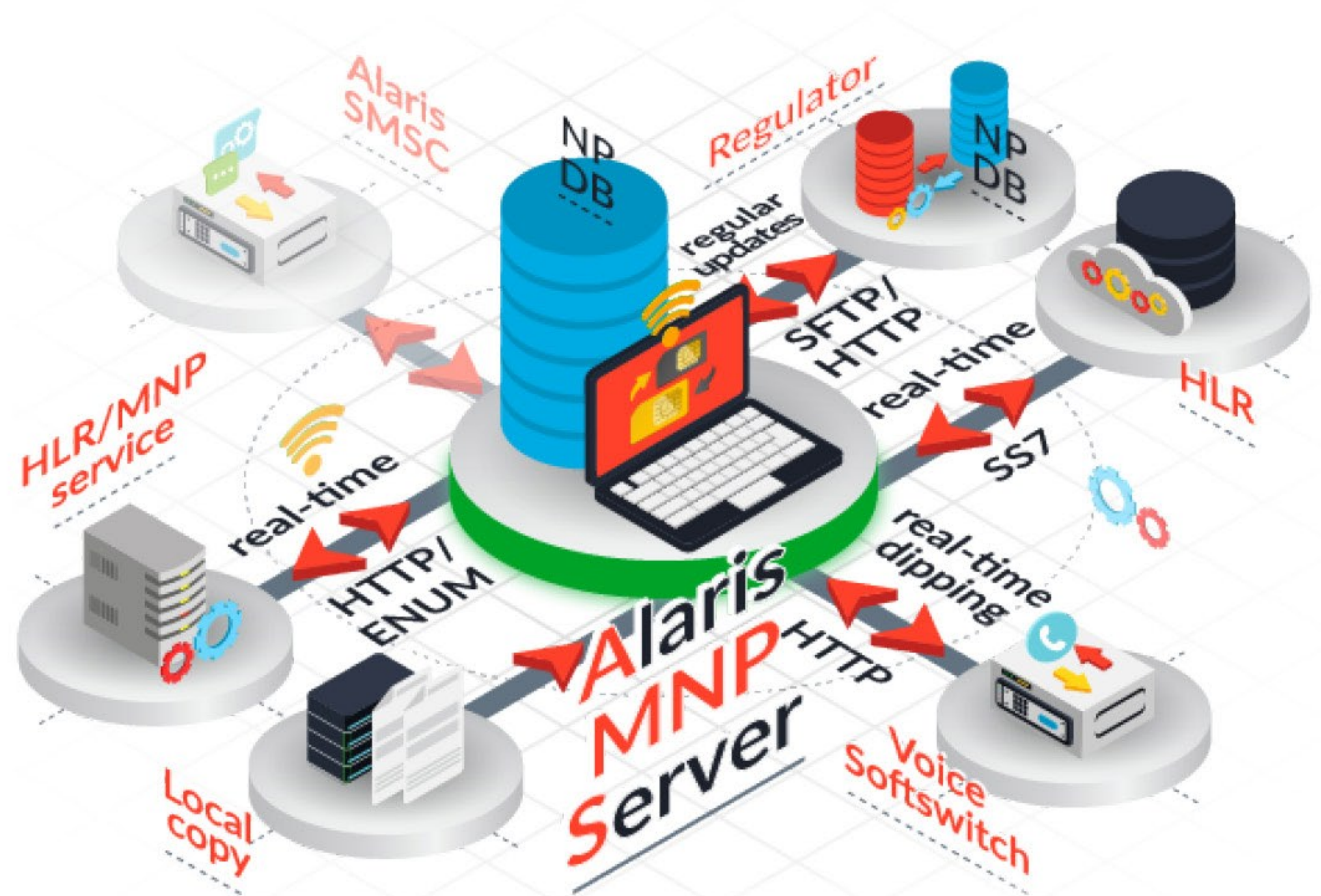
A collage of business professionals in a modern office setting. A woman in the foreground is smiling and talking on a blue mobile phone. Behind her, a man in a suit is looking forward, and another woman is seen in profile, looking upwards. The background is a blurred cityscape at night with lights from buildings and streets.

inVoice: Main Features

- Prepaid and post-paid billing
- Automated rate management
- Volume commitments and swaps
- Powerful routing engine
- Analytics on nearly 30 KPIs
- DID management
- US- and EU-enabled

Voice Solutions: MNP Server

- MNP/LNP/LRN data management
- SIP API to connect to softswitch or routing management system
- NP data stored in local DB that can be regularly updated from remote source
- Throughput capacity of 10K+requests per second



A background image on the left side of the slide showing three miniature construction workers on a construction site. One worker in a blue suit and white helmet is in the background, another in a yellow jacket and yellow helmet is in the middle ground, and a third in a blue suit and yellow helmet is in the foreground, using a tool on a rebar grid. The image is slightly blurred and has a blue and white color scheme.

Technical Support

- Available 24/7/365
- We speak your language: English, русский, Español, 中文
- Helpdesk, online chats, emergency hotline
- Frequent new versions at no extra charge
- Free online trainings
- Missing feature? Let us know!

Our Customers:

Rakuten
Viber



Innovative Technologies to
Monetize Telecom Networks



Our Customers:



IPLAN



Thank You!

Questions? Ask us!
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