

Mobile Security and beyond

Mobile network customer base: 2 million



Industry: Telco
Country: Slovakia
Product: ESET Mobile Security,
ESET Smart Security, ESET
Multi-Device Security Pack
www.telekom.sk

THE CUSTOMER

Member of the multinational Deutsche Telekom Group, Slovak Telekom is the largest multimedia operator in Slovakia. The company offers a comprehensive portfolio of voice, data and TV services provided via fixed and mobile networks.

THE BUSINESS NEED

- Protect the customers in the ever changing online environment.
- Secure their browsing and data.
- Enhance the Slovak Telekom's portfolio of security services.
- Support the image of an innovative leader.

THE SOLUTION

- ESET Mobile Security
- ESET Smart Security
- ESET Multi-Device Security Pack (covers Android smartphones, tablets, PCs and laptops)

SELECTED FEATURES

- Customized pack with Slovak Telekom logo and texts.
- Mobile Security product license bounded to IMSI/ limited to Telekom customers.
- Activation using license keys or API (integrated in their CRM).
- For Mobile Security only full license (first 30 days are not charged to customer).
- Subscription, monthly billing and licensing.
- From one to multiple-seat license options.

REFERENCE

"Over the years we have developed a stable base of satisfied customers, aiming to offer the best security and customer experience. This begins with easy activation, offering valuable and strong features and last but not least keeping the product up to date. The small number of customer calls is a testimony to how well the product works and how well the colleagues at ESET do their job."

Lukáš Hupka, Products and Service Development Senior Specialist, Slovak Telekom

KEY BENEFITS FOR CUSTOMERS

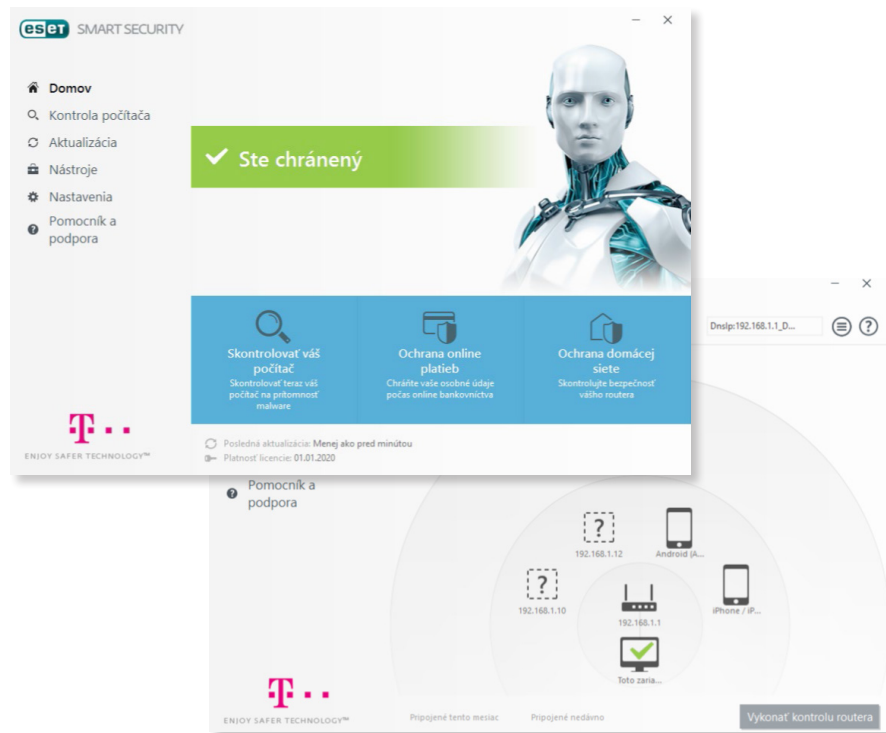
- Easy, one-click activation.
- Monthly invoicing (as part of regular payments).
- Proactive Anti-theft.
- Safer browsing and downloading of applications.

BENEFITS FOR TELEKOM

- Additional revenue stream.
- Secured devices and satisfied customers.
- Customization and competitive differentiation.

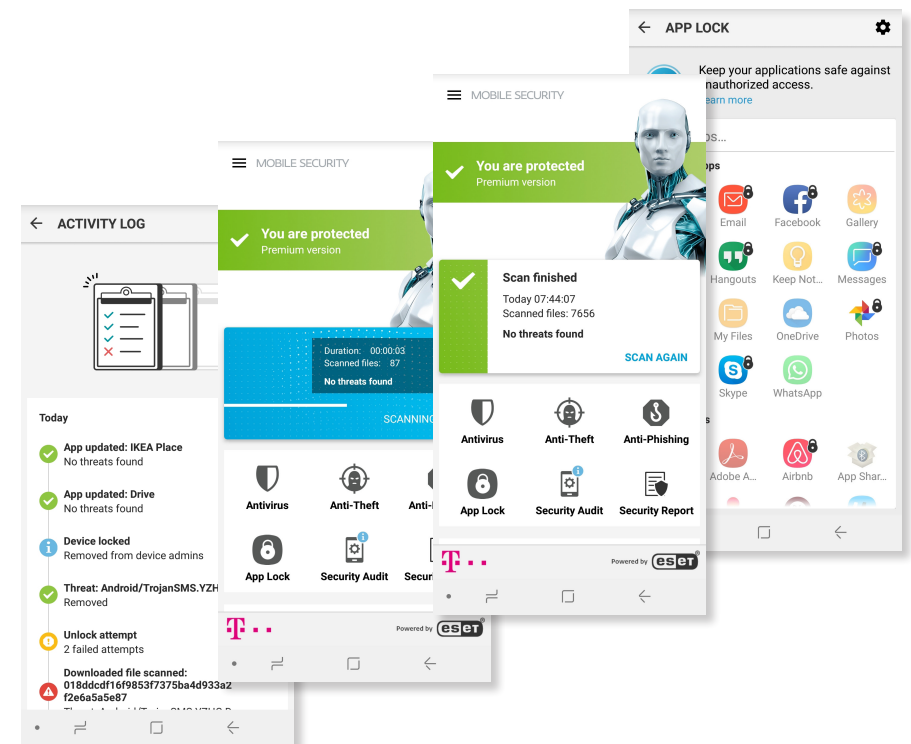
Partner branding and customization for fixed devices

ESET Smart Security customized for Slovak Telekom



Partner branding and customization options

ESET Mobile Security customized for Slovak Telekom



About ESET: ESET is a Slovakia-based IT security company founded in 1992 and headquartered in Bratislava. The company has a global presence with regional distribution centers in San Diego, Buenos Aires, Singapore and offices worldwide.

www.eset.com