



Leading geofencing platform

Radar empowers engineering, product, and marketing teams to build location-based experiences faster, enabling timely and relevant experiences that drive engagement, loyalty, and revenue.

RetailMeNot

Peet's Coffee

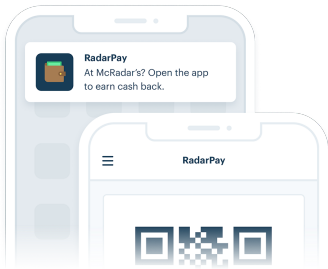
Zappos

traveloka

cars.com

T-Mobile

Deliver timely, relevant experiences



On-premise experiences

Unlock features on-premise like in-store app mode to increase loyalty and conversion.



Smarter messaging

Send relevant offers, updates, and news at the right time to increase engagement.



Arrival and visit detection

Optimize pickup, delivery, and check-in with live ETAs, arrivals, and place verification.

Why Radar

"We needed a geofencing partner that could power both best-in-class in-store and curbside functionality, and Radar was the obvious choice given their privacy and developer-first approach."

— Susan Eshleman, VP of Product

AMERICAN
EAGLE

Privacy-first

Extensible location solutions with privacy controls, GDPR and CCPA compliance, and custom data retention.

Developer-friendly

Open-source SDKs with industry-leading accuracy, simple documentation, flexible APIs, and turnkey integrations.

Enterprise-ready

Built for scale, processing 100B+ locations per year from 100M+ devices with enterprise-grade security and support.