

# SIMPLE AND FASTER LOGISTICS PLATFORM

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**#PARTNERSHIP** 

**SINCE 2018** 



### In House startup





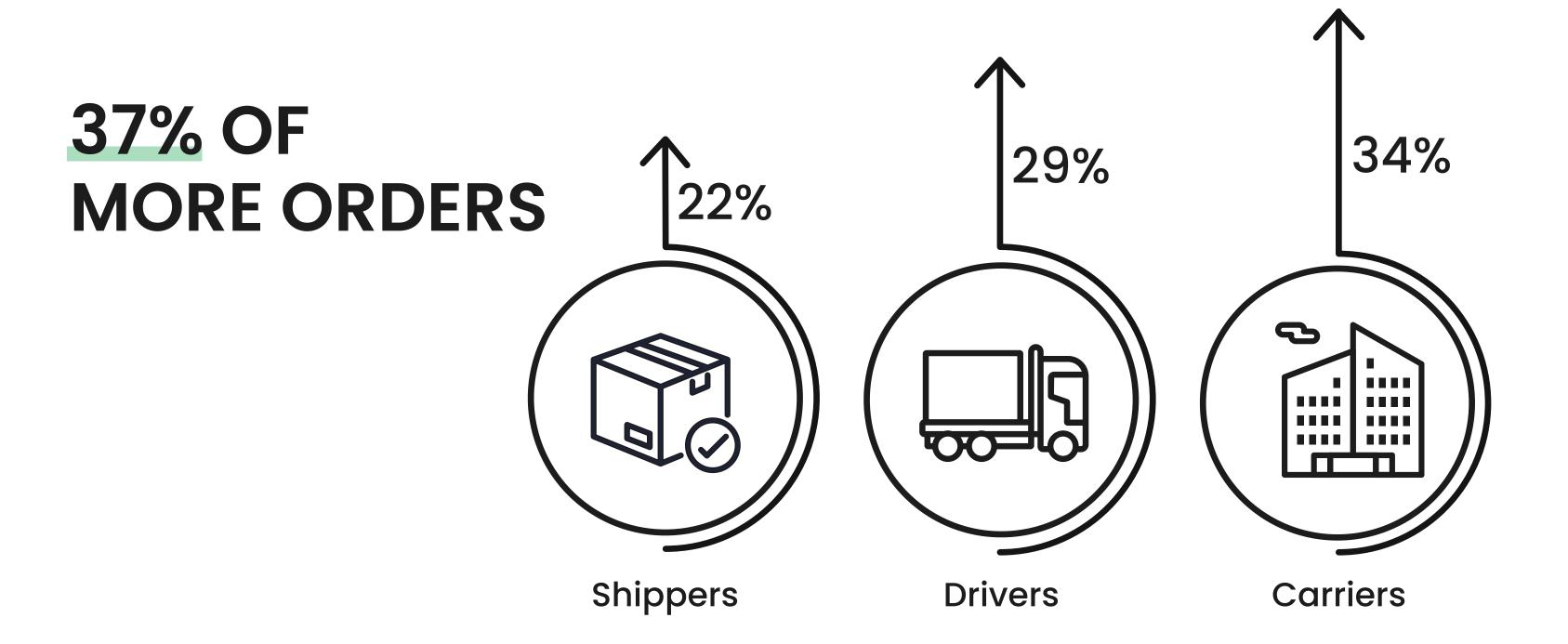


### Working with





**kt** powertel



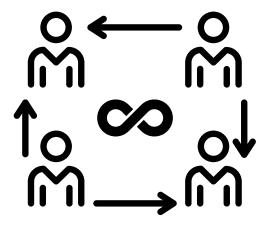
# 'INEFFICIENCIES BECAUSE OF'



Vague price standard

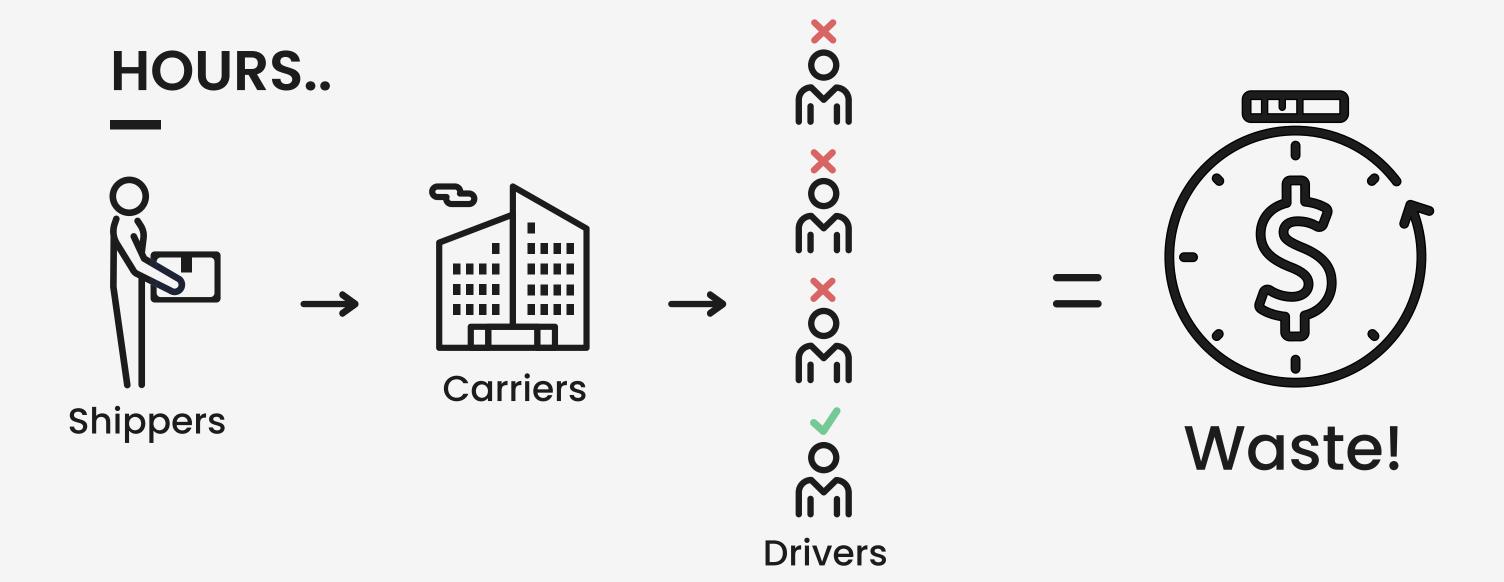


**Manual** labor



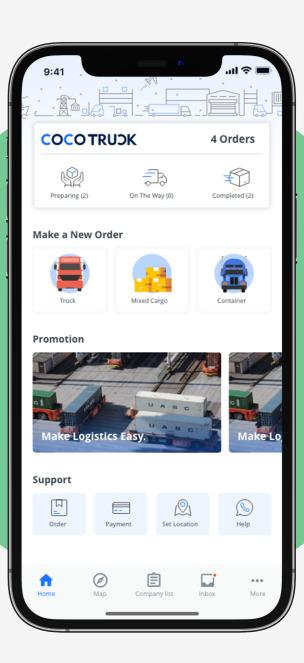
**Old** communication methods

**#BENEFITS** 



### IN 5MIN!











Save!





### REDUCE 25% OF EXPENSES

By comparing prices and 3rd party programs





For logistics companies



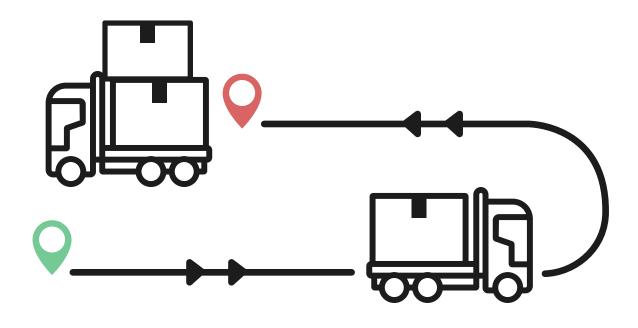
### **AUTOMATE ORDER PROCESS**

For most of the steps



### **BIG DATA FEATURES**

Smart consolidation system
"Matchback" algorithm
Auto price suggestion



## RETURN WITH FULL LOAD

Time saving 47%

Cargo profit X 1.7

Resource usage 60%1

Increase profits for all

#### **#BUSINESS MODEL**



### **FOR CARRIERS**

Free

Premium (Al features added) \$100 per month



### **FOR SHIPPERS**

Free Less than 50 trucks

Basic 50~100 trucks \$100 per month

Premium
More than 100 trucks
\$200 per month

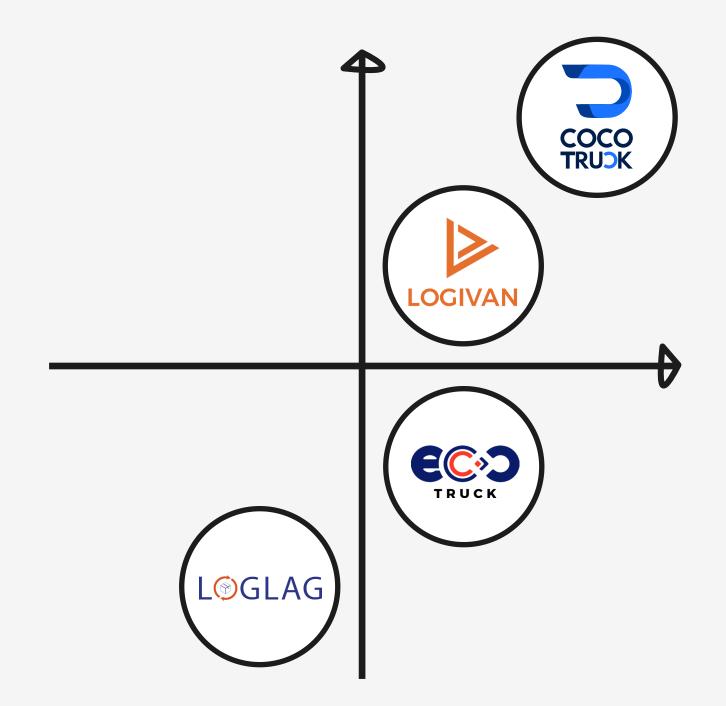


### **3rd PARTY SERVICES**

Targeted AD channels for providers

- →Insurance
- → Fueling
- → Maintenance

**#COMPETITORS** 



Technological aspect
 Go-To-Market strategy
 Excellent expansion strategy
 Mega vehicle manufacturers as our partners

Hyundai, Mercedes-Benz

### **MEET OUR TEAM**



Kim Seungyong

#Hyundai Motors

#Hanyang Univ.

#Industrial engineering

#Coconutsilo



**CMO** Ahn Kangyeop

#Hyundai Motors

#Hanyang Univ.

#Industrial engineering

#Marketing



COO Han Taewon

#Konkuk Univ.

#Computer science

#Operation

# Global business



**CTO** Kwon Sungil

#Hyundai Motors

#Hanyang Univ.

#Industrial engineering

#Development

### COCO TRUCK,

SIMPLE AND FASTER LOGISTICS PLATFORM