



telecoming

TECH FOR BUSINESS GROWTH

Monetization technology

We deploy a complete suite of technologies for digital services monetization in a scalable, flexible and secure platform.

Revenue generation tools based on User Acquisition, User Engagement and Business Optimization.

International activity
27 countries

Expert team
122 Employees



About us

Telecoming is an international company deploying a complete suite of technologies for digital services monetization. Our platform, integrates seamlessly revenue-generation tools based on User Acquisition (Adtech & Payments), User Engagement (Services & Apps) and Business Optimization.

Leader on the economics of digital content since 2008, Telecoming currently operates in 27 countries. The London Stock Exchange has acknowledged the firm as one of the Most Inspiring European Organizations. Moreover, it's among Europe's Fastest-Growing Companies, according to Morningstar's Inc.5,000 ranking.

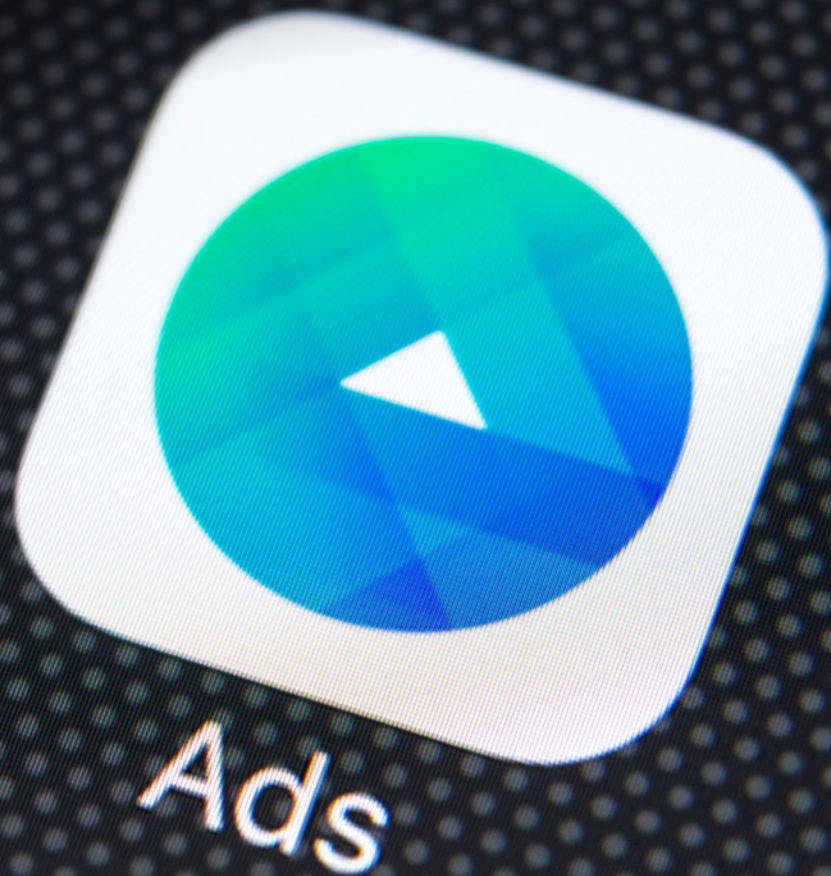
User Acquisition Solutions

Adtech & Payments

Technologies to improve advertising performance and to simplify payments.



01



AdTech

Innovative solutions for Performance Advertising: increase your subscribers, leads or users.

PROGRAMMATIC ADVERTISING

GOOGLE – SEM & DISPLAY

SOCIAL MEDIA

RCS

Payments

Frictionless payment solutions
to simplify mobile purchases.

Direct Carrier Billing

For digital goods and day-to-day services

Mobile wallet

Amazon Pay / Apple Pay / Google Pay



USER ACQUISITION



Benefits of our UA Technology:

- ✦ Larger Conversion Rates
- ✦ Instant User Acquisition
- ✦ Reduced cart abandonment
- ✦ More first-timers gained
- ✦ Increased Performance
- ✦ Unbanked customers reached
- ✦ Global, simple & secure

User Engagement Solutions

Entertainment Services & Apps

Technology to increase the value of relevant brands' users.

02

Mobile services

8.500.000 subscribers currently enjoy the services we develop for mobile operators.

COMPLETE PORTFOLIO



Over
100 content partners



Currently working with
56 Carriers



900K active users
14M downloads



Apps

We develop and distribute innovative apps to increase the value of Google's, Apple's and Huawei's existing users.

Our data-driven apps turn active users into new sources of revenues.



UTILITIES



TECH



WELLNESS



EDUTAINMENT

USER ENGAGEMENT



Benefits of our UE Technology:

- Increase users' value
- Better user experience
- More loyalty
- New revenue streams
- Longer customer lifetime value

Business Optimization Solutions

BI & Antifraud

Technologies to improve work efficiency,
from investments to reporting.



BI & Data

Make better business decisions by transforming data into value.

Dashboarding

Track your performance in an informative and easily readable tool.

Infoempresa

Web service of financial information of private companies to evaluate partners & competitors, as well as identifying new business opportunities.

[VISIT THE SERVICE](#)





Antifraud

Machine Learning technology to identify, report and block any attack attempt nevertheless the channel, device or OS.

MINIMIZE LOSS

OPTIMIZE INVESTMENTS

ANALYZE INTERACTIONS

DETECT UNREAL TRAFFIC

REMOVE AUTO-CLICKS

BLOCK MALICIOUS TRAFFIC

Benefits of our BO Technology:

- Real data on real time
- More accurate decisions
- New opportunities identified
- Better KPI's control
- Data-driven sales activity



From Madrid with love 📍

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