

IoT

One-stop-shop for Global IoT Connectivity

IoT

Dashboard

SIMs

Data packages

Terminal apps

App Store

Overview of SIMs

Complete overview of your SIM & eSIM inventory.

Filter SIMs and data visible in the SIMs tablel

Date range

Select date range

Status

All statuses selected

Last active country

All countries selected

SUMMARY

10 SIMs

12.21 MB data used

12 SMS sent

21 SMS received

Filter SIMs by ICCID, MSISDN, name ...

Modify

ICCID	Status	Reset	Data limit	Data used	Name	Send SMS	Group
80000000000000000902	• Live	🔄	7 MB	944.20 kB	Acme Robot #1	📩	US
80000000000000000903	• Live	🔄	7 MB	1.12 MB	Acme Robot #2	📩	US
80000000000000000904	• Live	🔄	7 MB	1.20 MB	Acme Robot #3	📩	US
80000000000000000905	• Live	🔄	7 MB	876.82 kB	Acme Robot #4	📩	Canada
80000000000000000906	• Live	🔄	7 MB	1.79 MB	Acme Robot #5	📩	Canada
80000000000000000906	• Sleep	🔄	7 MB	2.01 MB	Acme Robot #6	📩	Test Robots
80000000000000000907	• Sleep	🔄	7 MB	2.20 kB	Acme Robot #7	📩	Test Robots
80000000000000000908	• Sleep	🔄	7 MB	2.04 MB	Acme Robot #8	📩	Test Robots
80000000000000000909	• Offline	🔄	11 MB	432.91 kB	Acme Robot #9	📩	Test Robots
80000000000000000910	• Offline	🔄	11 MB	244.75 kB	Acme Robot #10	📩	Test Robots

Items per page: 10

1oT is a **carrier-independent** IoT connectivity provider

- 12 pre-negotiated carrier deals worldwide
- SIM and eSIM management platform with carrier integrations
- GSMA certified eSIM infrastructure with Valid
- eSIM and IoT specific knowledge
- Owns the customer relationship and takes care of troubleshooting



kpn

elisa

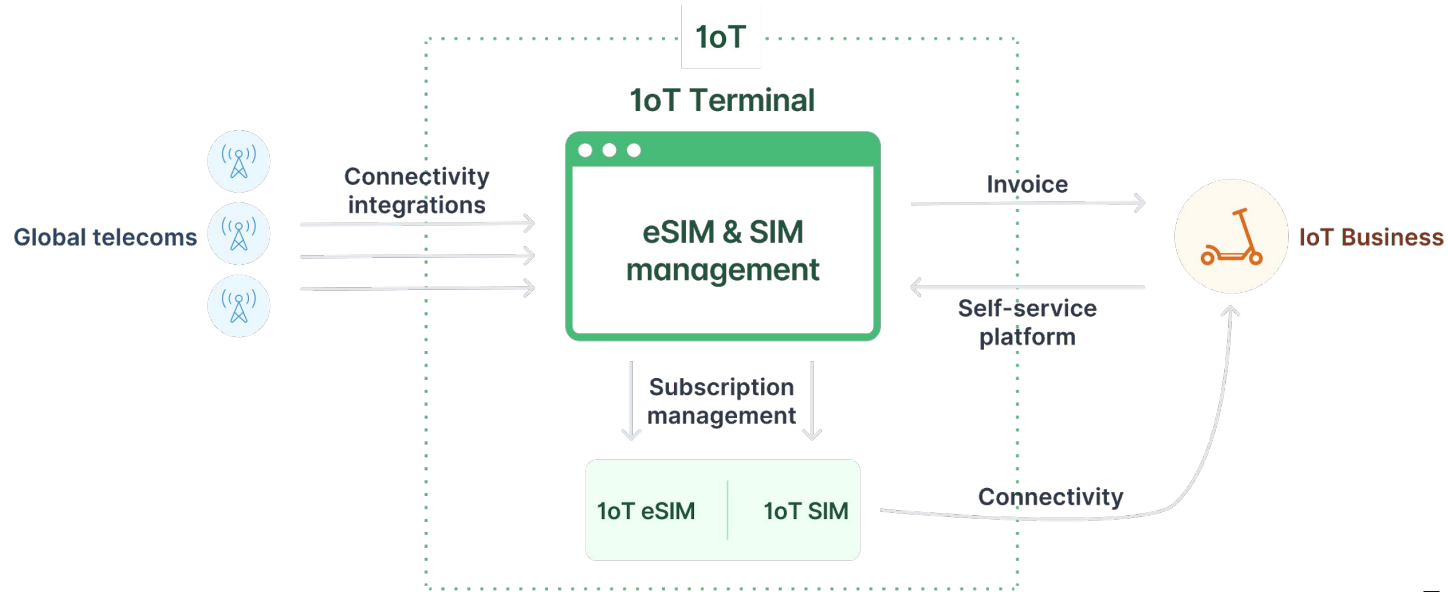
Telefonica

1

Business model

1oT

1oT provides 1 platform, eSIM/SIM & invoice with access to different carriers worldwide



1

Business model

1oT

1oT's clients are **global IoT & M2M device makers or service providers**

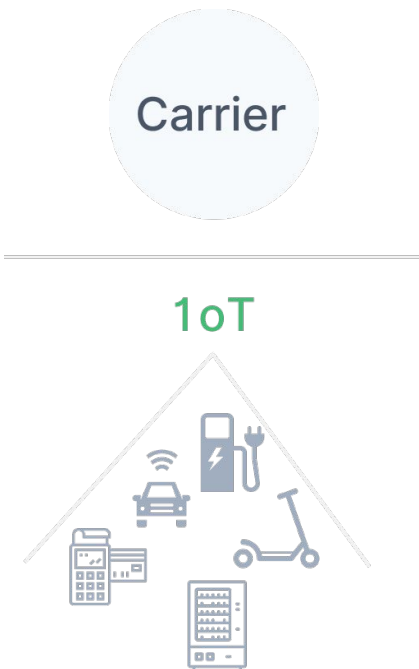
- Small and Medium-Sized (SME) IoT companies: > 10 000 SIM cards
- Avg monthly data consumption: 5 - 300 MB per SIM
- They don't want to deal with different carrier in each country they operate in

Our clients are mostly:

- **Micromobility companies**
E.g. e-scooter sharing companies and e-bike manufacturers. 1oT has connected the most e-scooters in the world.
- **Fleet management and logistics companies**
Asset and cargo tracking for security reasons.
- **Different sensors providers**
Smart city and utility solutions. Smart home devices.

1oT's value for Carriers (MNOs & MVNOs)

- 1oT acts as an indirect sales channel
- We bring global clients to Carrier networks as an aggregator
- 1oT is responsible maintaining the client relationship and troubleshooting
- Carrier only needs to invoice 1oT



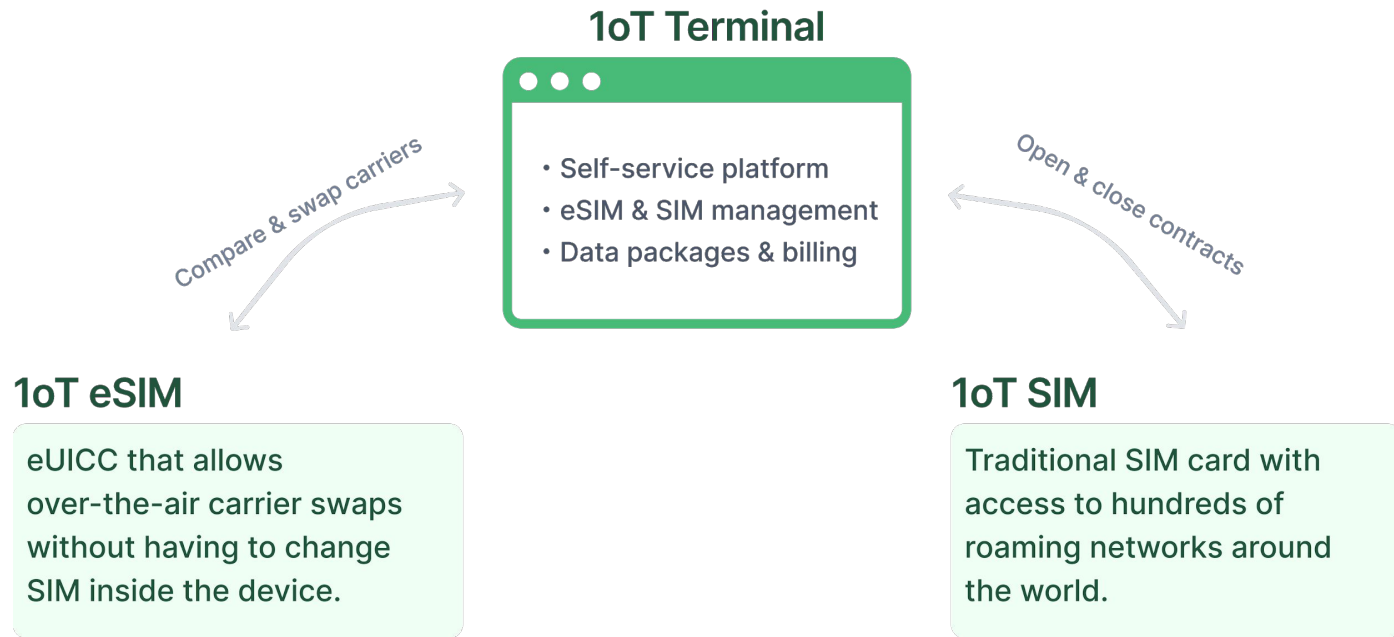
1oT Terminal is a platform to manage eSIMs and SIMs

- Provides the whole infrastructure to deal with IoT connectivity via 1 interface
- Base features are free of charge and include changing SIM status, data session information, setting data limits, SMS & invoicing.
- Value-added services can be activated in the “App store”

We have built customisable value-added services:

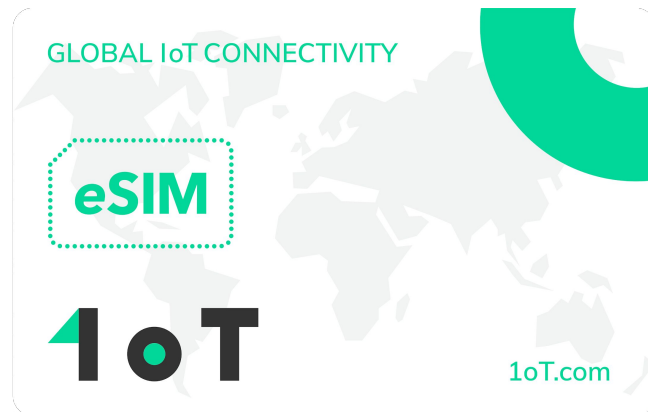
- **API** support for full Terminal functionality
- **Notifications** to prevent connectivity issues
- **Diagnostics** to have an in-depth overview of SIMs
- **Future Events** scheduler to automate tasks
- **Issue Detector** to detect anomalies in device behavior
- Integrations with **Slack, MS Teams, Cisco Jasper** etc

One interface for global deployments



1oT eSIM makes IoT deployments future-proof

- Carriers can be **swapped on the eSIM (eUICC) over-the-air**
- **Global coverage**
- Client has access to **our full portfolio of Carrier partners**
- **Looks like a regular SIM** (2/3/4FF & MFF2 available)



Only carrier independent providers can offer **true eSIM experience**

Pricing comparison table

Customise displayed pricing	Filter by country No countries selected	Expected consumption MBs per month	Preferred data package model Pay-As-You-Go model
SEE PRICING FOR <input checked="" type="radio"/> Data <input type="radio"/> SMS	Default carrier Optimal coverage	Carrier I Optimal coverage	Carrier II Maximum coverage
GLOBAL MB PRICING Asia Africa Europe North-America South-America Oceania	Toggle region to see pricing	Toggle region to see pricing	Toggle region to see pricing
MONTHLY BASE FEE LIVE status	0.35 €	0.35 €	0.35 €
eSIM TRANSACTION FEES			

eSIM Management tool allows to

- Compare carriers
- Activate and delete carriers
- Create data packages

1oT SIM works anywhere in the world

- Suits any IoT device (2/3/4FF & MFF2 available)
- 2G, 3G, 4G, Cat-M1 & NB-IoT coverage
- 800+ roaming networks
- Clients manage all their SIMs via **1oT Terminal**
- 1oT handles the relationship with the carrier



MNOs, MVNOs and large enterprises are **licensing Terminal**

Leading platforms offered on the market are not accessible for smaller MNOs & MVNOs.

- **Flexible licensing model**

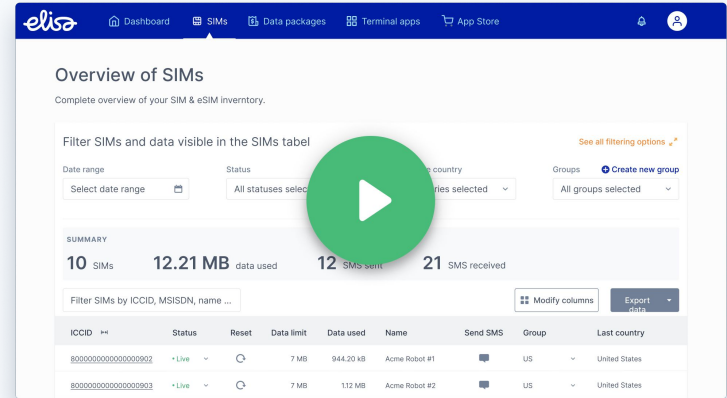
We can customize the platform to fit unique telecom requirements. It can be a soft layer planted on top of MNO's core network infrastructure.

- **Mutually beneficial business model**

Our partners can earn back their investment with revenue sharing model through our App Store.

3 Additional business line

Elisa Estonia has licensed 1oT Terminal



„1oT Terminal is the most cost-effective and user-friendly SIM management platform out there! We are delighted to have licensed white-label 1oT Terminal to cater our IoT & M2M clients in a modern way."



Merli Üle
Head of Business Development

1oT is a technology company that removes the complexities of IoT connectivity.

- **Founded in 2016**

Belongs to [Mobi Solutions Group](#) that has been building value-added services on top of telecoms since 2001. Including a mobile payment company called [Fortumo](#) and SMS sending platform [Messente](#) to the market.

- **Profitable and self-sustainable since 2018**

We have sold more than 400 000 eSIMs and SIMs globally.

- **Launched eSIM in 2019 in partnership with [Valid](#)**

Valid is 5th largest SIM card producer in the world.

Acknowledged for innovation and excellent service



2019: shortlisted as
Startup of the Year



2020: M2M Cellular Service
Provider of the Year



2020: shortlisted as Best
Network Software
Breakthrough





1oT

Ready to jump on board?

 1oT.com

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