



How can Cloud SoftPhone help your VoIP business?

Cloud SoftPhone Features

- ★ Available for iOS and Android
- ★ Battery-efficient, using Push Notifications
- ★ Excellent sound quality (G711-G722-G729-GSM-IL-BC-OPUS with FEC and DTX)
- ★ Video Calling (H264-H623-VP8)
- ★ Instant Messaging support (SIP Simple)
- ★ Localized to 15 languages

- ★ Call recorder and player
- ★ Number Rewriting engine
- ★ Detailed call history
- Native Address Book integration
- ★ Call transfers
- Call forwarding
- ★ Call waiting
- ★ Conferencing
- ★ Configurable speed-dial

- ★ NAT traversal (ICE -STUN)
- ★ Call back and Call Through
- External provisioning mechanism
- One touch provisioning with QR codes
- ★ IN app configurable HTTP links
- ★ Balance checker
- OTA (over the air updates)

Push Notifications to Prevent Battery Drain

Our reliable, feature-rich hosted phone services adjust as you need them to. Acrobits' pioneering use of push notifications for incoming events allows users to receive calls and messages even when the app is closed. This ensures you get an efficient, effective communication tool that won't drain your battery. Stay in touch wherever you have an internet connection and instantly receive notifications for messages, calls and missed events as soon as you're back online.

Military Level Encryption Technology

In this day of constant security breaches, bugs and attacks, Acrobits understands the need for totally secure lines of communication better than most, which is why we use the military level ZRTP encryption. By using only our own proprietary code, these encryption algorithms ensures Cloud Softphone won't be affected by the major security issues often found in open source code. In total, this means you'll get the most secure method of communication that currently exists, ensuring your private conversations and information stay private.

Regular Updates to Stay Ahead of the Curve

In today's world of rapidly and constantly changing OS, Cloud Softphone is truly a worry-free app, as Acrobits takes care of the job of ensuring your product is compatible with all the latest versions. Better still, Acrobits also solves the complex issue of OS fragmentation by constantly testing the app's compatibility with all OS versions, from the oldest to the newest.

Alien Licensing, GmbH Alte Steinhauserstrasse 1 Cham, Zug 6300 Switzerland

Email: contact@cloudsoftphone.com Phone: +41415520399 (9am - 5pm CET)

For business enquiries contact sales@cloudsoftphone.com www.cloudsoftphone.com

In just a few months' time, Acrobits has set a new standard for VoIP and UC Clients with its "Cloud-Softphone" apps. These Apps can be a major competitive advantage to PortaSwitch

Andriy Zhylenko, Chief Technical Officer for PortaOne (CA) It was an amazing experience to customize the app by ourselves through the web portal without having to discuss customization specifications with Acrobits developer. Our system engineers and designers worked independently each one in their area and could check immediately the result

Sergio Kasuga, General System Manager, Brastel Communications (JA - BR)

What is Cloud SoftPhone?



Acrobits' award winning Cloud Softphone is a revolutionary product that allows businesses and providers to create their own fully customized, branded mobile SIP VoIP Client in minutes—without the usual cost and hassle of development. Reliable, easy to use and even easier to setup thanks to QR code support that allows users one-touch provisioning.

By taking advantage of all the latest Android and iOS capabilities, Cloud Softphone offers the best voice, video, messaging and more. Winner of the 2013 TMC Labs Innovation Award and recently awarded the 2014 TMC United Communications Product of the Year, Cloud Softphone is the mobile SIP client you've been searching for.

What Makes Cloud SoftPhone the Clear Choice?

It's what you get from us right out of the box. Our customer support is second to none, as our experienced team endlessly strives to enable your success. Evolving our technology to meet your expanding needs allows Acrobits to facilitate a truly timeless solution that not only provides immediate benefits to your business, but ensures that success is maintained for years to come.

Cloud Softphone's unique white-labeling process means it is the only "worry free" mobile app on the market. Customers design the look of the app in the easy to use web portal, then Acrobits takes care of the rest, continuously ensuring the app is compatible with all OS versions and providing a truly full service IP-based communication solution.

Who Needs Cloud Softphone?

Whether you're a PBX administrator, VoIP provider or just looking for a powerful, simple to use tool for unified communications, Cloud Softphone offers incredible value and even better performance.

In this increasingly globally connected world, Cloud Softphone lets your employees, clients and users stay connected in a whole new way. Better still, it lets you focus on what you do best, as we take care of the updating, coding, testing and development. As the leading SIP client on the AppStore and Google Play, Acrobits' Cloud Softphone is definitely the go-to product for all of your mobile VoIP communication needs.



Cloud Softphone Value Propositon



For VoIP Providers

Cloud Softphone allows you to instantly create an unlimited number of new endpoints, and monetize your business from your user's pocket by ensuring your services can be used from anywhere.

- ★ Easily create new endpoints to expand your reach
- ★ Fully customizable solutions to meet your specific requirements
- ★ External provisioning support
- ★ Allows customers to use your services on the go



For PBX Administrators

You want reliable, high-quality phone systems that simply work, which is why Cloud Softphone is the perfect remote extension for home workers and other external users. There's no need to buy expensive hardware, as the app can be enabled on any mobile device. Fully compliant with the PBX market leaders, Cloud Softphone provides external users with the same features set as a traditional hardware phone, without the need for complex configurations and for a fraction of the price.

- ★ Communicate remotely through your existing system
- ★ Call transfers, forwarding and full PBX capabilities in a simple user interface
- ★ Regular updates ensure the app stays up to date with rapidly changing Mobile Operating Systems.



For Virtual PBX Providers

Cloud Softphone isn't just a voice app, it fully supports video, messaging and easy to integrate API's, making Unified Communications (UC) simpler than ever. Increase your team's productivity by allowing your users to collaborate and communicate from anywhere at any time. With fully scalable services that can be provided on a per customer basis, Cloud Softphone helps cut down on unneeded costs.



For Wholesale Providers

As a wholesale provider, you surely understand the business of voice minutes as a commodity, but with prices steadily dropping, having a mobile app like Cloud Softphone can help you increase your business and reach a brand new customer base. Cloud Softphone can help ensure your company remains competitive by opening up a whole new market for your products.

- ★ Opens your products up to a new audience
- ★ The perfect app to enable a new brand for B2C communications



horizons. Their fresh and pragmatic approach has been a key element of success in our deployment.

Javier Pinzon, President Virtual Communications (USA)