



MOBILETM
WORLD CONGRESS

BARCELONA 27 FEB-2 MAR 2017

THE NEXT ELEMENT

AN EVENT OF





BARCELONA 27 FEB-2 MAR 2017

MWC17 Hall 8.0 NEXTech Theatre Package

Theatre F (100pax)

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HALL 8.0 FLOORPLAN

Fira Gran Via



North Entrance

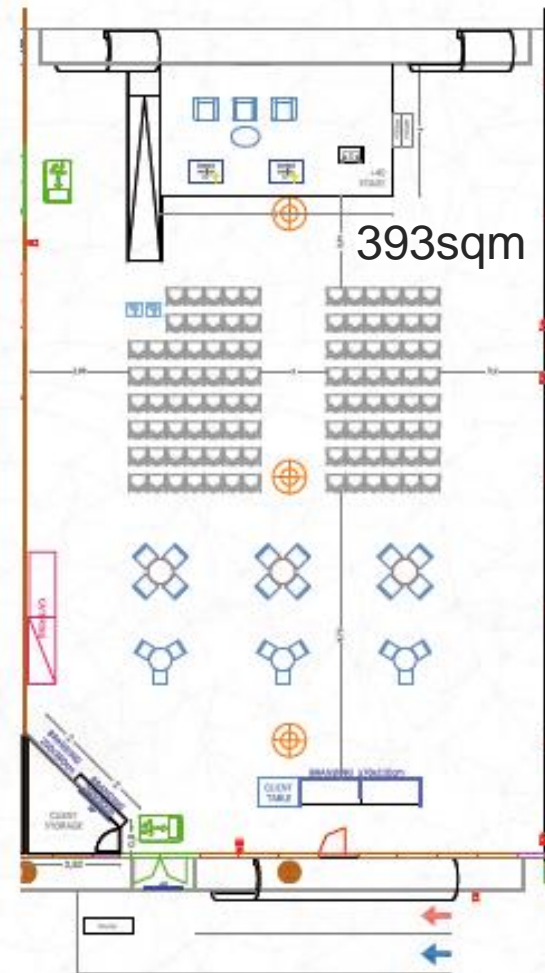
- Auditorium 100 pax theatre style
- Front projection, 1 large screen with PIP
- Soft seating for 3 speakers
- Podium/lectern with microphones for speaker
- Dedicated 1Mb line at lectern and tech desk
- Full AV package with technicians
- Client branding on stage
- Small client lockable storage
- Bottled water plus glasses for speakers

- Casual seating at the back of the room
- Catering storage for GastroFira service only
- Client branding

- Public Wifi in all areas
- 2 scanning hostesses plus 2 general hostesses
- Distribution of up to 100 printed materials/gifts/collateral*

**Client responsible for production and delivery costs*

GENERAL PACKAGE



Main entrance
from show floor

#MWC17

BRANDING PACKAGE

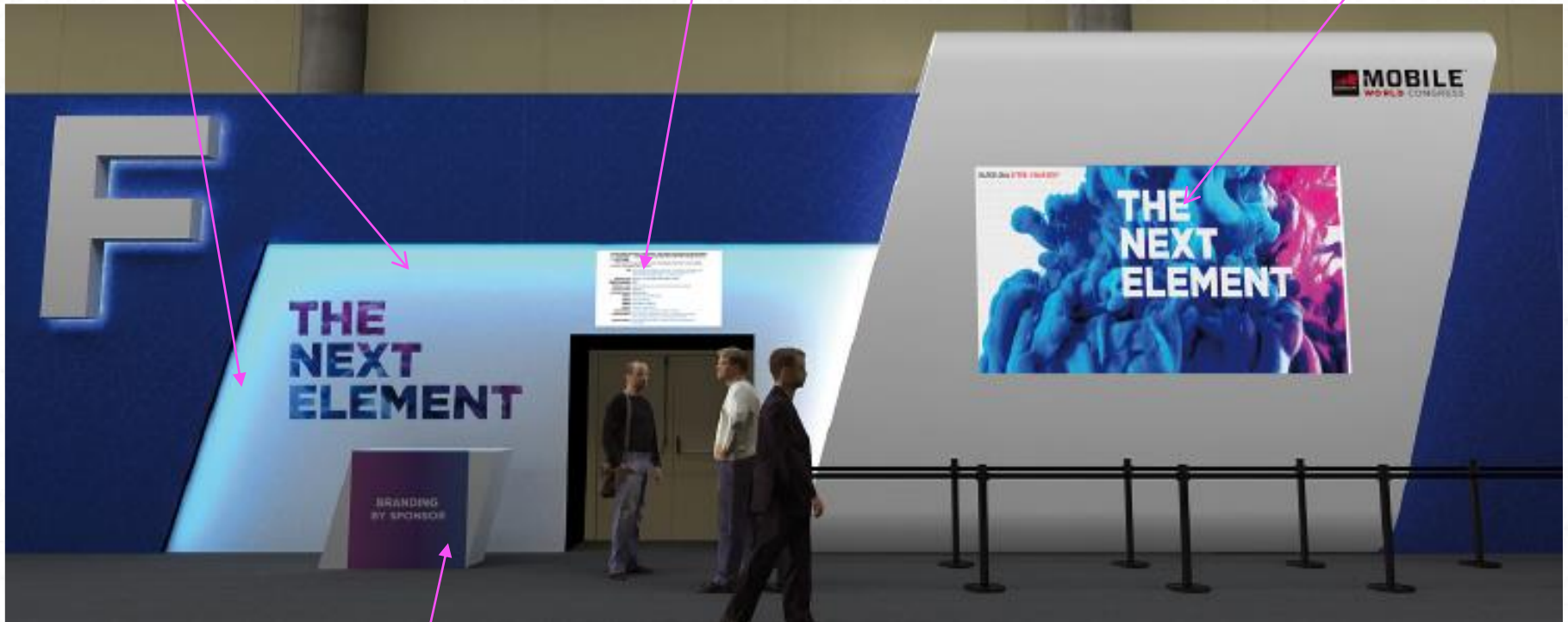
- FAÇADE BRANDING SLIDE 7-8
- BACK OF ROOM BRANDING SLIDE 9
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- BRANDING SUMMARY SLIDE 12
- OPTIONAL BRANDING SLIDE 13

FAÇADE BRANDING

E4
RGB lighting

E2
50" plasma screen for company logo

E3
350x200cm LED screen

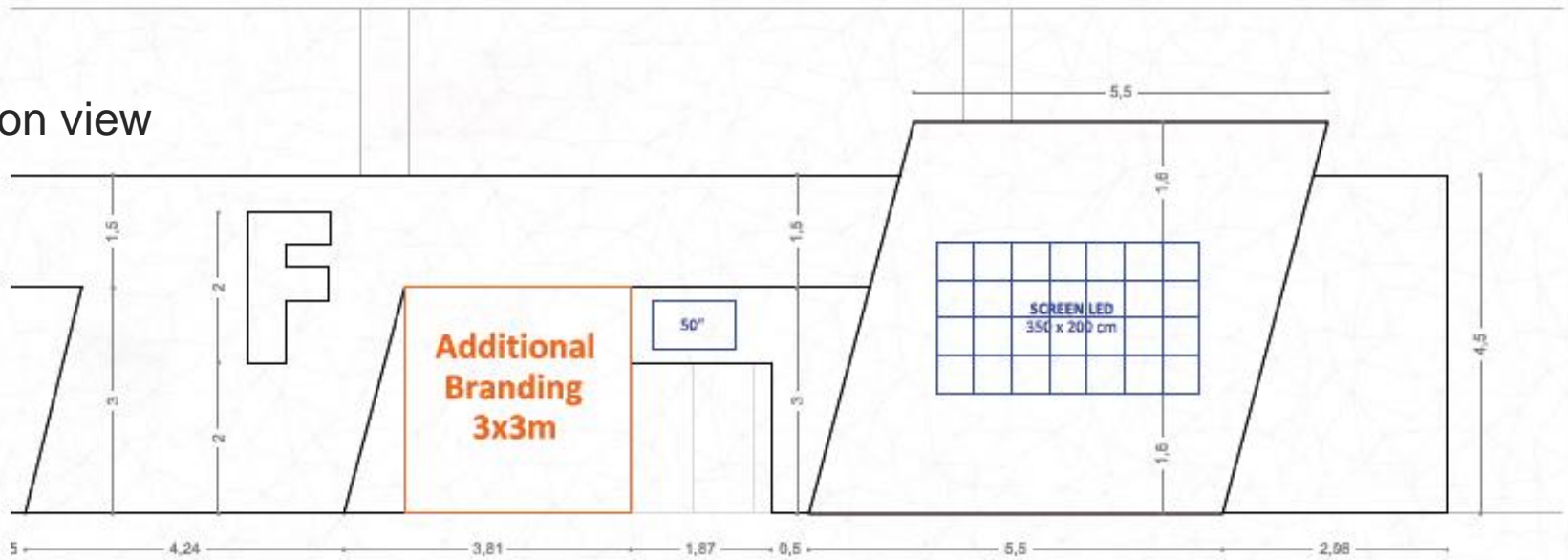


E1
Registration counter printed vinyl
100x100cm

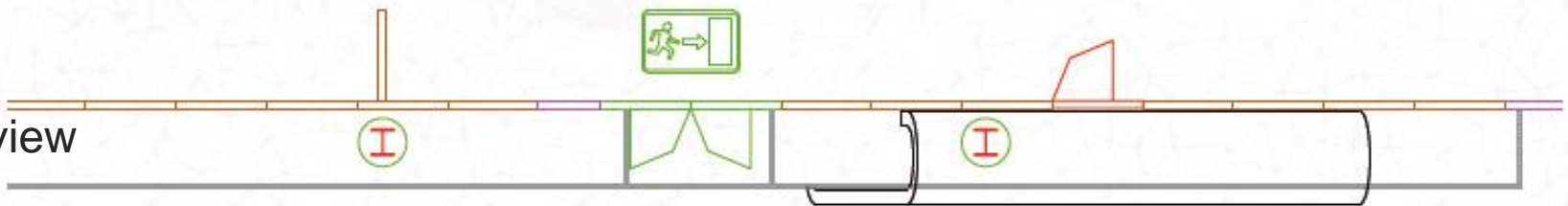
**design not final, branding, colour and placements may change*

FAÇADE TECHNICAL PLANS

Elevation view



Aerial view



BACK OF ROOM BRANDING

F4

Printed vinyl
370x110cm

F1

60" plasma
screen

F2

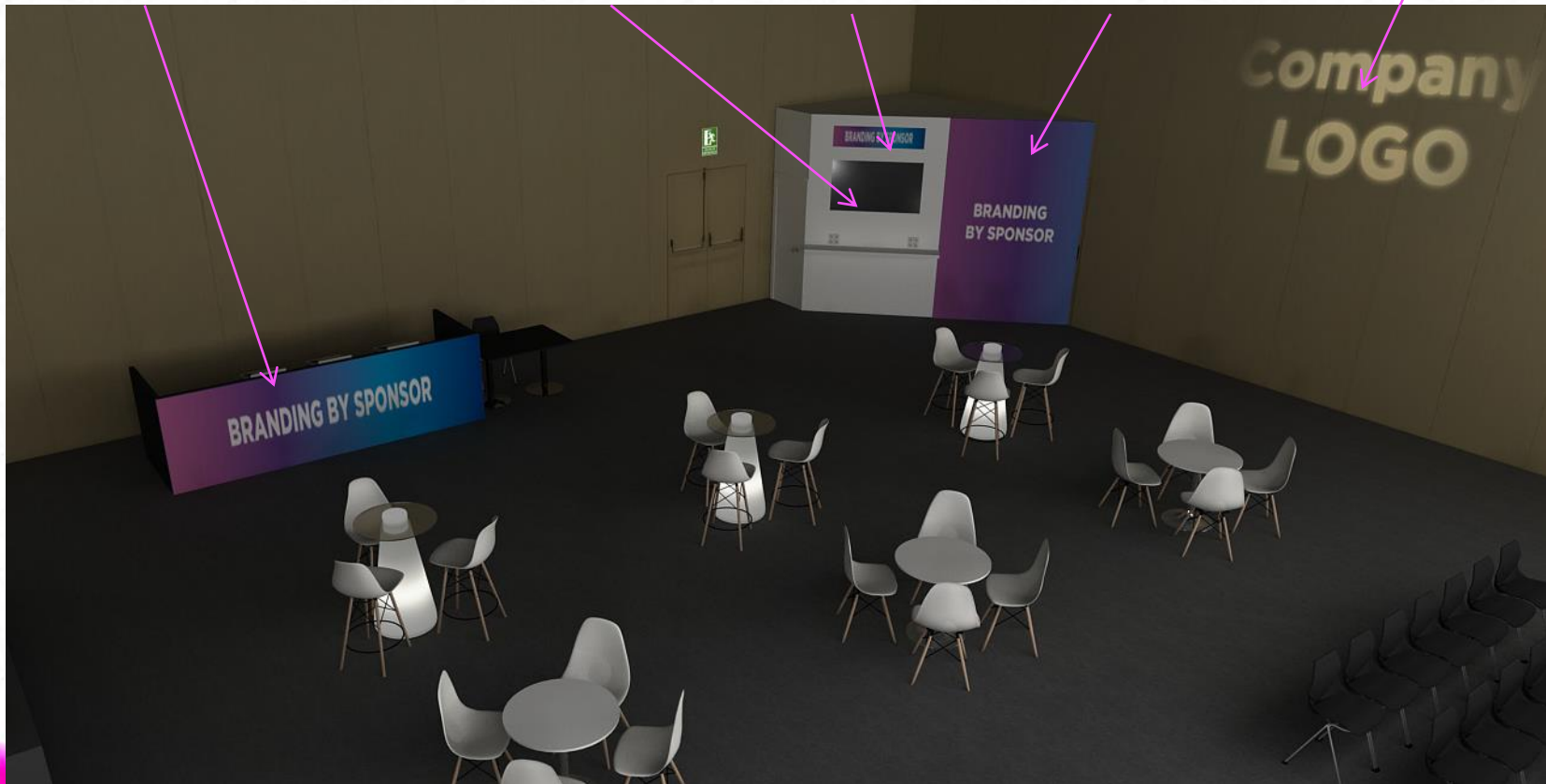
Printed logo
200x30cm

F3

Printed canvas
200x300cm

F5

Gobo projection



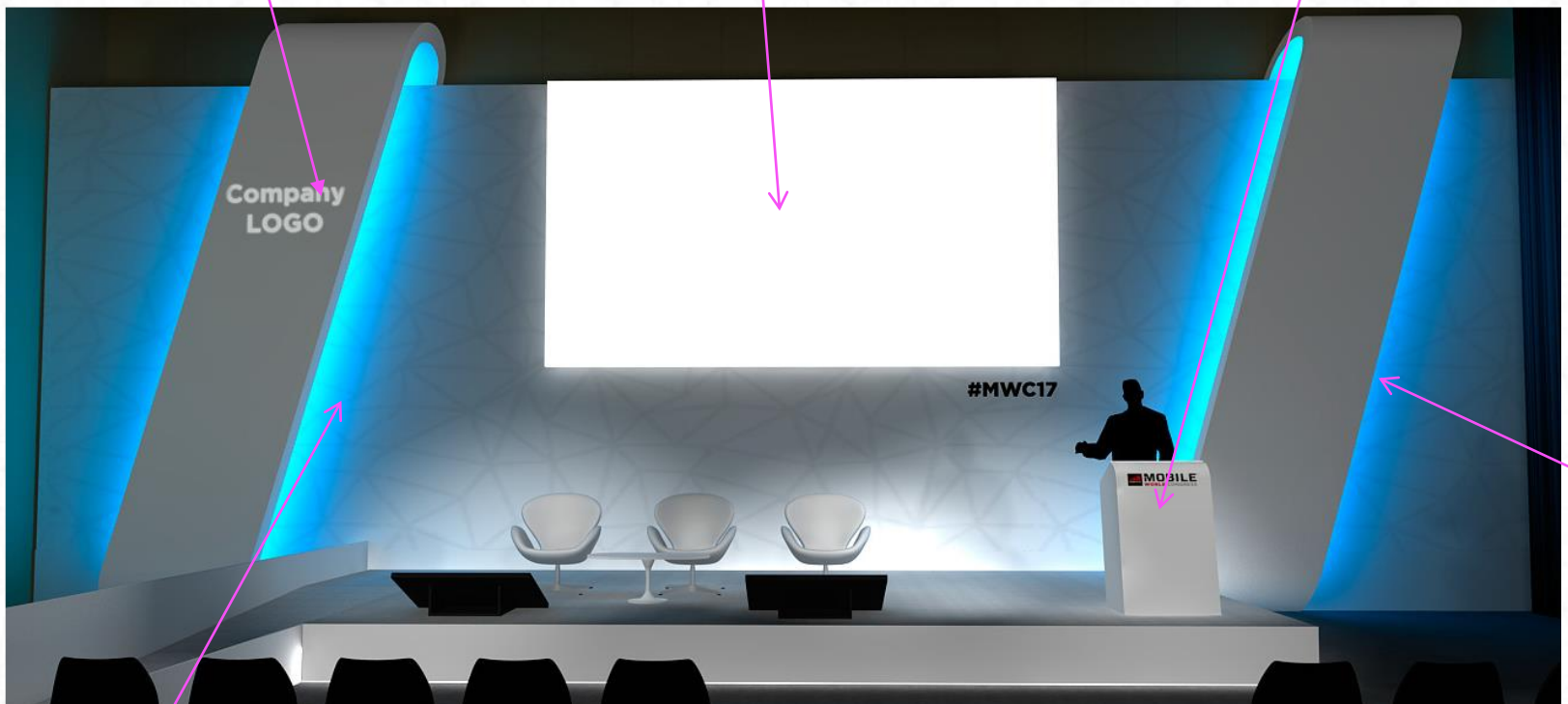
**design not final, branding and screen placements may change*

STAGE SET BRANDING

S2
Gobo projection

S3
PIP screen 530x300cm

S1
Lectern for GSMA branding



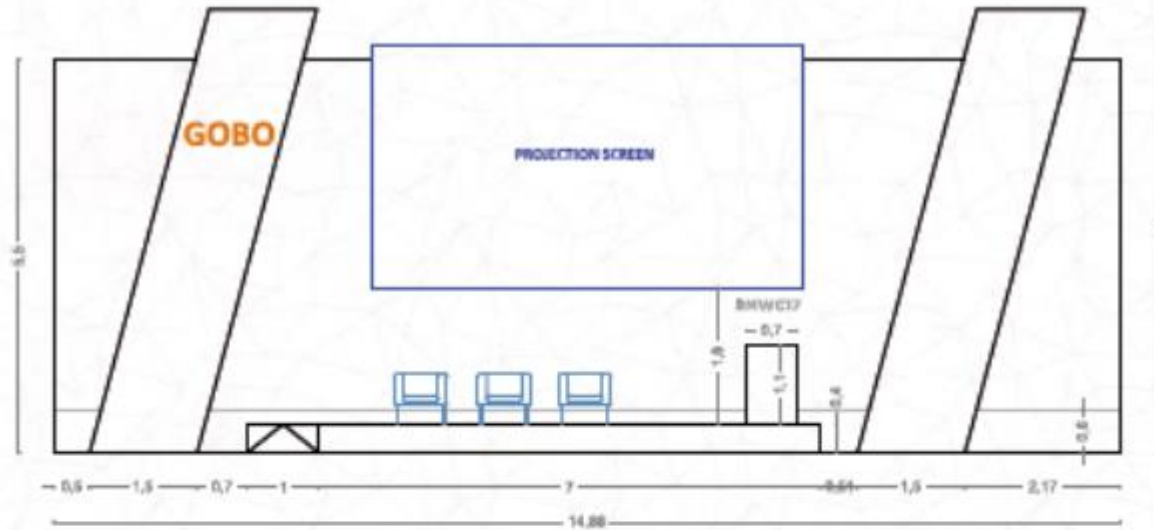
S4
RGB lighting

**design not final, branding and screen placements may change*

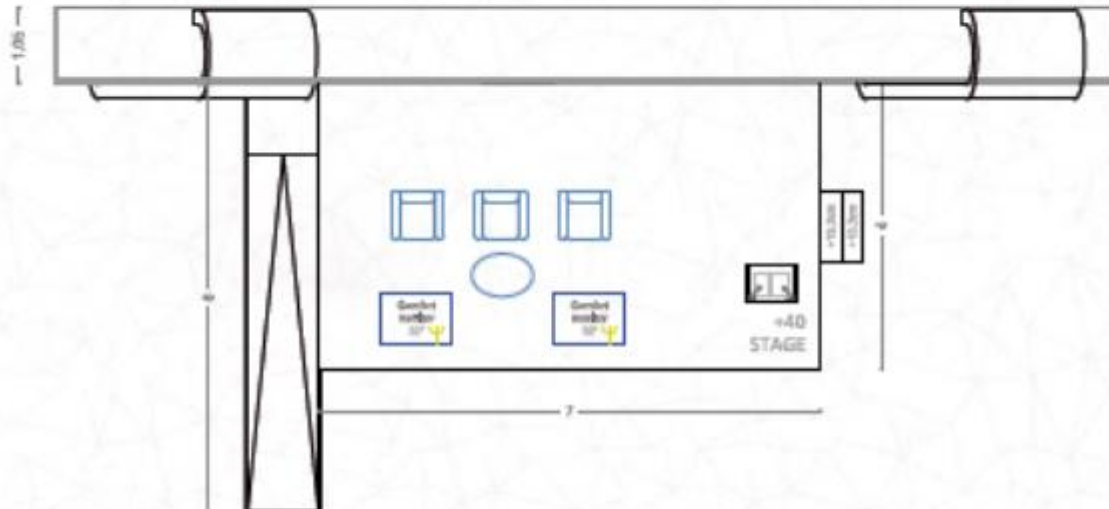
S4
RGB lighting

#MWC17

STAGE TECHNICAL PLANS



Elevation view



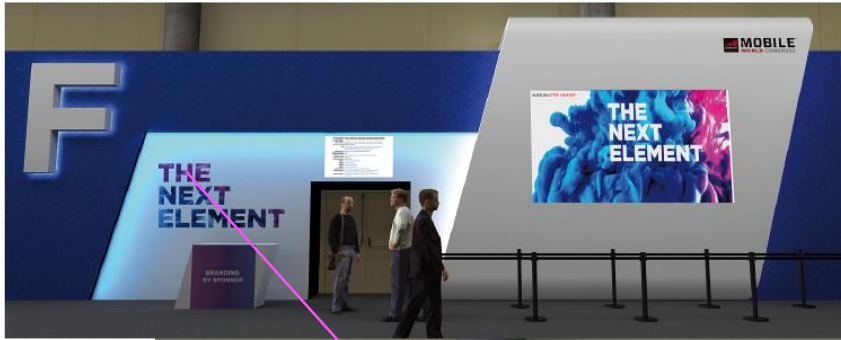
Aerial view

BRANDING SUMMARY

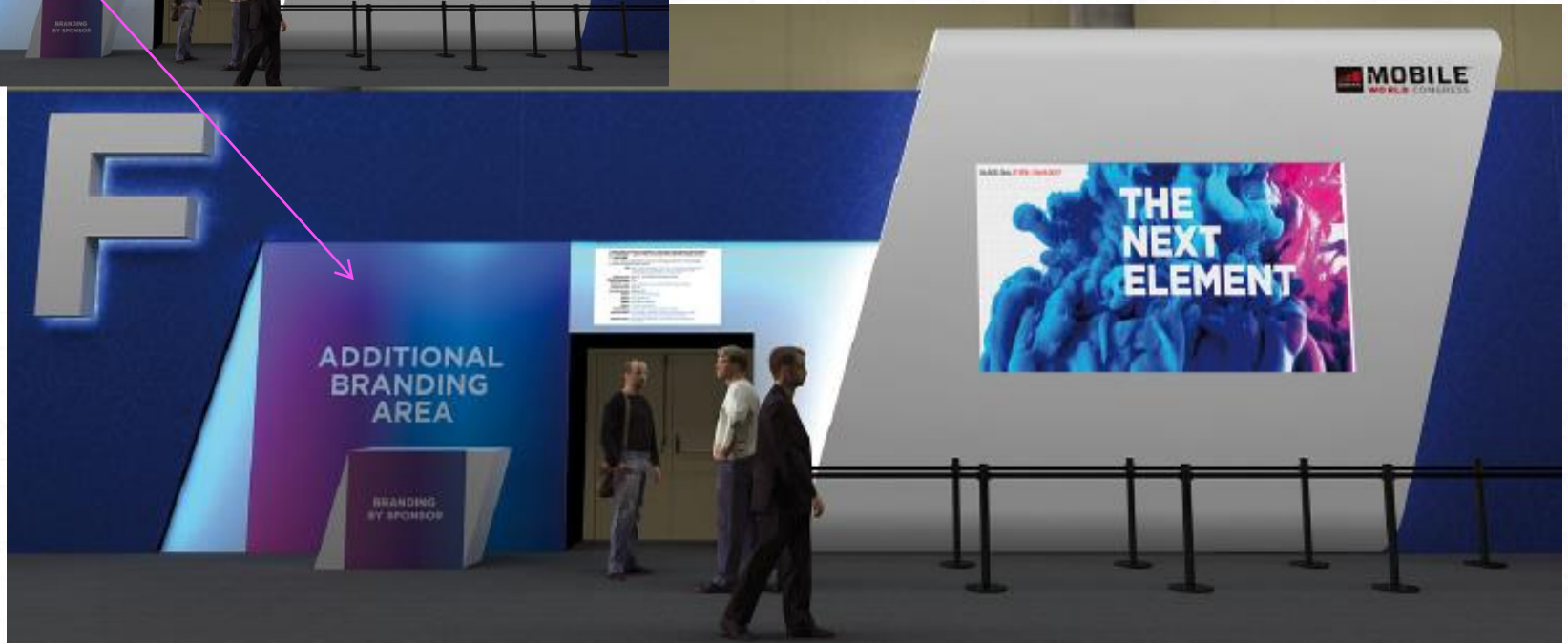
Reference		Size	Type	Format
Entrance Façade				
E1	Registration Counter	100x100cm	Printed	Real size high res image (300dpi) or vectorised. Accepted files: Eps, Tif , jpg or high res pdf
E2	Logo above door	50"	Digital	16:9 Format – 1920 x 1080 jpg, h264/mp4 – No .mov file (no sound)
E3	LED screen	350x200cm	Digital	896x512 px, ratio 1.75 jpg, h264/mp4- No .mov file (no sound)
E4	LED lights	n/a		RGB Colour code
Foyer				
F1	Plasma screen	60"	Digital	16:9 Format – 1920 x 1080 jpg, h264/.mp4 – No .mov file (no sound)
F2	Logo above plasma screen	200x30cm	Printed	Real size high res image (300dpi) or vectorised. Accepted files: Eps, Tif , jpg or high res pdf
F3	Free standing wall branding	200x300cm	Printed	Real size high res image (300dpi) or vectorised. Accepted files: Eps, Tif , jpg or high res pdf
F4	Technical counter branding	370x110cm	Printed	Real size high res image (300dpi) or vectorised. Accepted files: Eps, Tif , jpg or high res pdf
F5	Gobo	280cm wide max	Digital	Full colour logo on high res pdf on black background – resolution 800k
Stage Set				
S1	Lectern (GSMA)	70x110cm	Printed	MWC logo only
S2	Gobo projection	200cm wide max	Digital	Full colour logo on high res pdf on black background – resolution 800k
S3	Picture in Picture (PIP)	530x300cm	Digital	Static high res jpg (1920 x 1080) for background image to include logo 120x120cm 16:9 Format – PPT Office 2013 16:9 Format – logo – 1920 x 1080 jpg/- PPT Office 2013- h264/.mp4, .mov file
S4	LED lights	n/a		RGB colour code

Deadline of Wednesday 1 February
Deadline of Wednesday 15 February

OPTIONAL BRANDING PACKAGE



Printed Canvas Branding 300x300cm
Price: 1 092,50€



**design not final, branding, colour and placements may change*

AV & IT PACKAGE

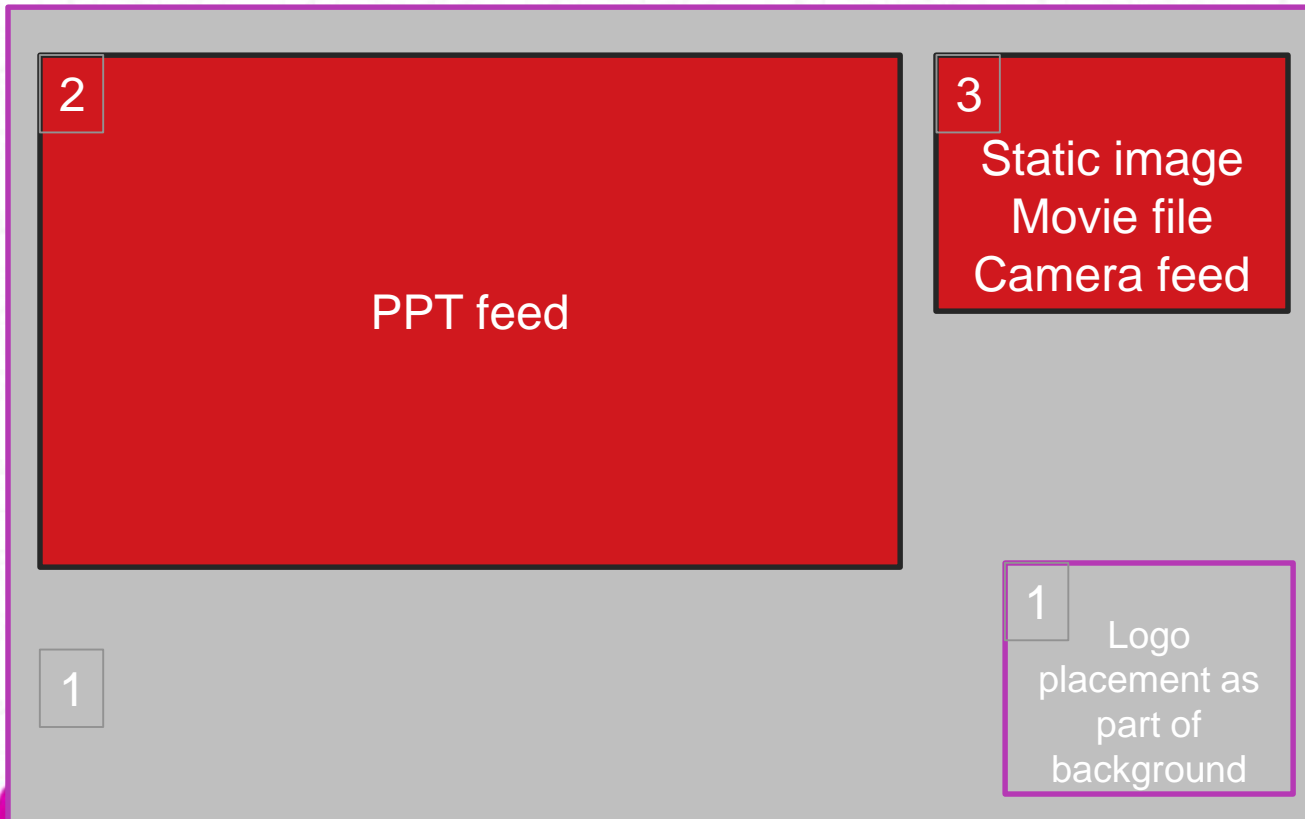
- STANDARD AV PACKAGE SLIDE 15
- PIP 2 WINDOWS OPTION SLIDE 16-17
- PIP FULL SCREEN OPTION SLIDE 18
- ADDITIONAL AV EQUIPMENT SLIDE 19
- ADDITIONAL IT COSTS SLIDE 20

STANDARD AV PACKAGE

Video Equipment	Audio Equipment	Light Equipment	IT
100pax			
<p>Front Projection</p> <p>1x Projection Screen 530x300cm Projection Format 16:9</p> <p>1x Projector 14K HD and lenses</p> <p>1x Projector 7K HD and lenses (back-up)</p> <p>Stage Backdrop</p> <p>Picture in picture "PIP Software"</p> <p>Comfort Monitor</p> <p>1x 32" LED TV for speaker</p> <p>1x 32" LED TV for panellists</p> <p>Control</p> <p>1x Controller PPT plus pointer</p> <p>1x System Multi PIP (included controller comfort monitor)</p> <p>1x 21" Monitor</p> <p>2x PC Laptop (1 at lectern, 1 at control)</p> <p>1x Mac with playbackpro video</p> <p>Outside Facade</p> <p>1x LED screen 350x200 (3.9mm)</p> <p>1x 50" LED TV and laptop</p> <p>Branding at back of Theatre</p> <p>1x 60" LED TV and laptop</p>	<p>Speaker</p> <p>6x P.A system</p> <p>2x Monitor/frontfill system</p> <p>1x Sub system</p> <p>Control</p> <p>1x Digital Mixer 16ch</p> <p>1x CD/mp3 player</p> <p>1x Splitter 12 outputs</p> <p>Basic Microphone</p> <p>2x Mic SHURE MX412 for lectern</p> <p>1x Booster mic</p> <p>6x D.I. BSS AR133</p> <p>4x Wireless headset mics</p> <p>2x Wireless handheld mics</p> <p>Intercom for house technical crew</p> <p>1x only (2 x technical counter, 1 x stage)</p>	<p>Lighting</p> <p><i>RGB strip installed on façade and stage</i></p> <p><i>LED Strip (backdrop and stage)</i></p> <p>Room Lighting + Structure</p> <p>4 Arri PLUS 650w</p> <p>1x Vari*lite VL 3000 Spot</p> <p>8x Robin 300</p> <p>6x Par led RGBAW</p> <p>1x Lighting Desk Hedge HOG 4</p> <p>1x Dimmer/rack dire & accessories</p> <p>1x Lighting projector for client gobo</p> <p>1x Glass gobo on stage</p> <p>Theatre Branding (Client use)</p> <p>1x VL3000 Spot Moving Head</p> <p>1x Glass Gobo at back of room</p>	<p>Auditorium</p> <p>1x 1MB line at the lectern in auditorium</p> <p>1x 1MB line at the technician desk</p> <p>All rooms</p> <p>Public Wifi</p> <p>CREW</p> <p>1 x Video Technician</p> <p>1 x Lighting Technician</p> <p>1 x Sound Technician</p> <p>1 x Mic Technician</p> <p>1 x Stage Manager</p> <p style="text-align: right;">(English/Spanish)</p>

** equipment brand may change but specifications will remain the same

MAIN SCREEN: PIP 2 WINDOWS OPTION



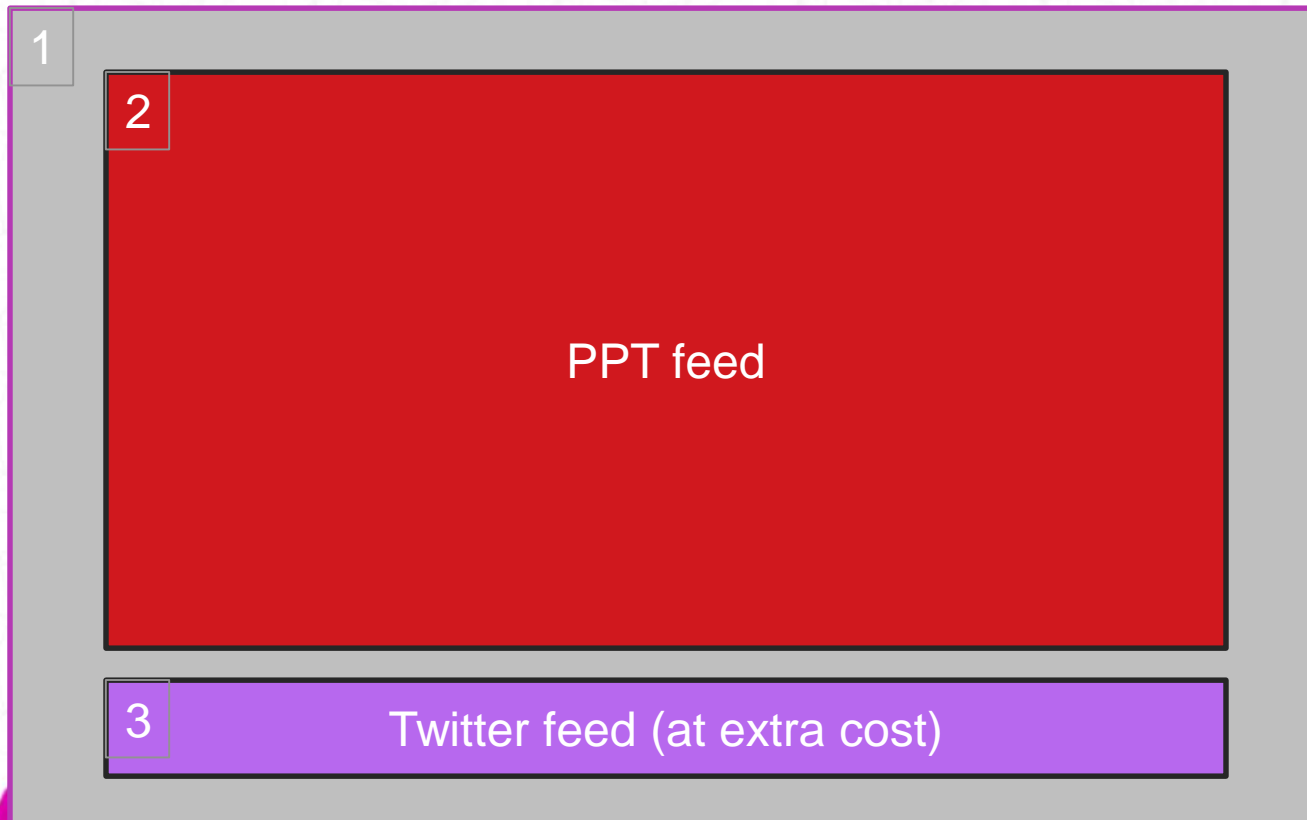
1 Static background image 1920x1080
Size: 530x300cm (logo: 120x120cm)

2 PPT Office 2007-10
16:9 format
Size: 377x209cm

3 Static jpg 1920x1080
Movie .mpeg2 or .mp4, .mov file
Size: 122x69cm

1 Logo
placement as
part of
background

MAIN SCREEN: PIP 2 WINDOWS OPTION



1 Static background image 1920x1080
Size: 530x300cm

2 PPT Office 2007-10
16:9 format
Size: 400x226cm

3 Twitter feed/Static Image
Size: 400x30cm

MAIN SCREEN: PIP FULL SCREEN OPTION

1

PPT feed
Or
Live camera feed

1

PPT Office 2007-10 16:9 format
Size: 530x300cm

ADDITIONAL AV EQUIPMENT

****Final Deadline for additional orders
Friday 10 February 2017**

**Set up and dismantle needs to be quoted for each service – additional costs for electrical power, cabling and wiring may occur.*

**Other equipment can be requested - these are just examples - please ask for a quote from your project manager.*

LIST OF EXTRA AV EQUIPMENT OUTSIDE OF PACKAGE		
	Item	Unit Price
Screens		
1	LED screen 40" Free standing	€ 92.00
1	LED screen 50" Free standing	€ 115.00
1	LED screen 60" Free standing	€ 195.50
1	iPad	€ 126.50
1	Laptop Macbook Pro	€ 207.00
1	Laptop PC	€ 103.50
**Please ask your Project Manager for accurate set up and dismantle costs		
Accessories		
1	MAC adaptor	€ 46.00
1	Laser pointer	€ 28.75
Twitter Feed		
1	License	€ 120.75
1	Laptop PC to filter tweets	€ 103.50
	Total	€ 224.25
Microphones		
1	Wireless handheld microphone	€ 46.00
1	Wireless lapel microphone	€ 46.00
1	Wireless headset microphone	€ 51.75
Single Camera Package		
1	Camera HD plus riser	€ 552.00
1	Camera operator	€ 276.00
1	1 x recording system plus 500GB hard disc and back-up	€ 627.90
	Total	€ 1,455.90
Rehearsal Package		
1	Video Technician up to 4 hours	€ 195.50
1	Sound Technician up to 4 hours	€ 195.50
1	Mic Technician up to 4 hours	€ 195.50
1	Light Technician up to 4 hours	€ 195.50
1	Stage Manager up to 4 hours	€ 287.50
	Total	€ 1,069.50
**Same technicians for rehearsal and for event		

ADDITIONAL IT COSTS

	Basic pack 2.800 €	Premium pack 5.500 €	Platinum pack 12.625 €
Free Wi-Fi	✓	✓	✓
Internet Access Line	✓	✓	✓
Bandwidth	4 Mbps	10 Mbps	25 Mbps
8 Port switch + Patch cord	✓	✓	✓
Internet access line location	Lectern	Lectern or Tech desk	Lectern and Tech desk (shared bandwidth)
Private SSID	✓	✓	✓

**Early bird deadline
(10% discount)

Friday 16 December 2016

**Final deadline

Friday 3 February 2017

The WIFI service provided during MWC operates in the 5GHz spectrum only. Please ensure all your devices are compatible.

Please note to refer to the Partner Online Event Manual for adherence to and acceptance of the MWC WIFI policy

**Installation and service charges are included*

**Other services can be requested, please ask for a quote from your project manager*

**Prices are based on one day only PLUS free connection for rehearsals at the weekend*

FURNITURE PACKAGE

- AUDITORIUM FURNITURE
- FURNITURE AT BACK OF ROOM

SLIDE 22

SLIDE 23

FURNITURE IN AUDITORIUM

Stage set



Chairs x 3

**Page 5 in catalogue*



Table x 1

**Page 73 in catalogue
with white vinyl cover*

Auditorium



Linked chairs x 100

**Page 19 in catalogue*

FURNITURE AT BACK OF ROOM



12 x low chairs

**Page 3 in catalogue*



3 x low tables

**Page 59 in catalogue*



9 x high stools

**Page 4 in catalogue*



3 x high tables

**Page 60 in catalogue*

DEADLINES/ CANCELLATIONS

SERVICE	ORDER DEADLINE	LATE ORDERS	CANCELLATIONS
AV/ FURNITURE	<u>Friday 10 February 2017</u>	All orders received after <u>Friday 10 February 2017</u> are subject to availability and a surcharge of 30% on unit prices.	Cancellations will be charged at 50% from <u>Friday 10 February 2017</u> and 100% from <u>Wednesday 22 February 2017</u> .
BRANDING	Printed branding: <u>Wednesday 1 February 2017</u> Digital branding: <u>Wednesday 15 February 2017</u>	All orders for additional printed branding received after <u>Wednesday 1 February 2017</u> are subject to availability and a surcharge of 30% on unit prices.	Cancellations for additional printed branding will be charged at 100% from <u>Wednesday 15 February 2017</u> .
CATERING	Confirmation of services: <u>Friday 13 January 2017</u> (incl. final numbers of branded items) Confirmation of final numbers: <u>Tuesday 24 January 2017</u>	All orders must be placed before the deadlines.	All services cancelled after <u>Tuesday 24 January 2017</u> will be charged at 100%.
HOSTESS	<u>Friday 10 February 2017</u>	All bookings received after <u>Friday 10 February 2017</u> are subject to availability.	Cancellations of confirmed bookings will be charged at 100%. All bookings need to be confirmed by <u>Friday 10 February 2017</u> .
IT	Earlybird rate (10%): <u>Friday 16 December 2016</u> Standard rate: <u>Friday 3 February 2017</u>	All requests received after <u>Friday 3 February 2017</u> are subject to availability.	All services cancelled after <u>Friday 3 February 2017</u> will be charged at 100%.
PLANTS/ FLOWERS	<u>Friday 10 February 2017</u>	All requests received after <u>Friday 10 February 2017</u> are subject to availability.	All catalogue items can be cancelled at no cost until <u>Friday 10 February 2017</u> . All customised flower/plants arrangements and catalogue items cancelled after this date will be subject to a cancellation fee.
REHEARSAL	Please confirm by <u>Friday 27 January 2017</u> if you wish to book a full technical rehearsal. Note that time slots are allocated on a first come first served basis.		Any cancellations received from <u>Friday 27 January</u> up to <u>Friday 10 February</u> will be charged 50%. Any cancellations after <u>Friday 10 February</u> will be charged at 100%.

TERMS & CONDITIONS

ALL packages:

- GastroFira has exclusivity in the Theatre District for ALL catering services. No other catering companies are permitted in the Theatre District.
- Any complex build needs over and above the standard package provided are to be submitted to GSMA with sufficient time in order to approve the viability of the project – **45 days prior to the event.**
- Any build needs to be completed in the 2 hours immediately prior to the session. Any additional build time the night prior is subject to availability and additional costs.
- Additional rehearsals will be conducted at the weekend only and are subject to extra costs.
- It is compulsory to include sufficient breaks in the schedule for the technical crew to include the following: morning break (30mins), lunch (1 hour) and afternoon break (30mins)
- GSMA cannot offer any storage solutions onsite. All deliveries **MUST** be managed through our recommended supplier.
- External suppliers must have separate insurance cover.
- Additional orders requested through GSMA over and above this contract will be subject to penalties/cancellation fees for any items ordered/cancelled after the deadline (see previous slide).
- Final signed orders must be received **by Friday 10 February 2017** and full payment 15 days prior to MWC.

Half day packages only:

- Clients are only permitted to use the Theatre District GSMA official supplier for any additional orders, AV, build, caterers etc. This is due to restrictions on deliveries and access during show hours.
- Any build over and above the package needs to be dismantled within the purchased timeslot, so the session needs to be planned accordingly so that the space is left as sold, ie a morning half day package should be clear of the room at 13:00 and an afternoon half day package by 19:00.

 **MOBILE**[™]
WORLD CONGRESS

BARCELONA 27 FEB-2 MAR 2017

