(eseт®) NETPROTECT

Seamless network security
for connected devices in
mobile and fixed networks

Progress. Protected.

MAXIMIZE THE REVENUE POTENTIAL OF YOUR MOBILE AND FIXED NETWORK

Protect all your customers' connected devices

EFFICIENT PROTECTION

for you and your customers against increasing web threats

ONE SECURITY FOR ALL DEVICES

smart-phones, home and IoT devices on all major operating systems and can be used in fixed and mobile technology
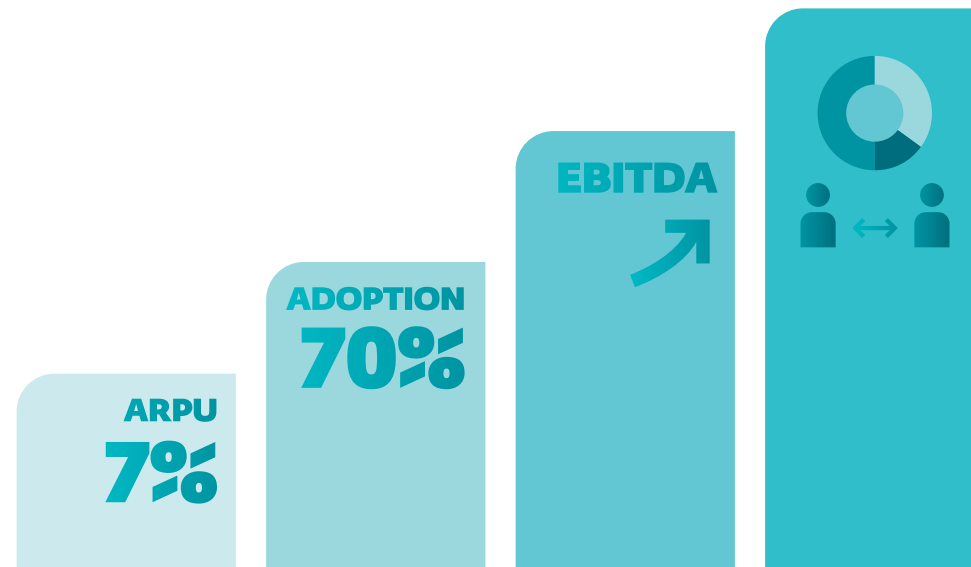
AWARD-WINNING TECHNOLOGY

built on a combination of human expertise, AI and machine learning

WHY SHOULD YOU DIVERSIFY REVENUE?

Revenue diversification with services beyond core can become a key component of your growth story

ARPU 7%

ADOPTION 70%

EBITDA

Boost your ARPU by up to 7%, revenue significantly from service beyond core

Achieve **high adoption rates of up to 70%** with mass adoption

Increase your EBITDA with products that **need no installation**

Experience our **attractive revenue shared model**

CUSTOMERS WHO TRUST US

T···   O₂   International.   Beeline™

WHY US

Why is ESET the best to boost your revenues with?

CUSTOMER REACH

Respond to enormous customer demand for cybersecurity solutions with us to succeed in the post-COVID-19 era

QUICK IMPLEMENTATION

Implement and integrate new solutions with us in just a few weeks

ADDED VALUE

Extend your value added services category with us and fuel further growth beyond core business

11+ Years
of integrating TELCOs & ISPs with their billing systems

#1
Cybersecurity partner in the EU

13
Global R&D centers

400K+
Business customers

200+
Countries & territories

Google Play

ESET is a founding member of the App Defense Alliance, which ensures the safety of the Google Play Store

"Partnering with a respected member of the cybersecurity industry like ESET will enhance the protection of the Google Play ecosystem"

Dave Kleidenmacher, Head of Android security and privacy at Google

PRODUCTS

Protect millions of your customers.
No installation or updates needed.

MOBILE NETWORK OPERATORS
ESET NetProtect for Mobile

- ⊘ Anti-Malware filter, Anti-Phishing filter, Potentially Unwanted Content protection
- ⊘ Custom Blacklist and Whitelist
- ⊘ 5G, IoT and older **mobile networks**

MOBILE NETWORK OPERATORS
ESET NetProtect for Mobile Advanced

- ⊘ Anti-Malware filter, Anti-Phishing filter, Potentially Unwanted Content protection
- ⊘ Custom Blacklist and Whitelist
- ⊘ 5G, IoT and older **mobile networks**
- ⊘ Web Content Filter

FIXED OPERATORS
ESET NetProtect for Home Advanced

- ⊘ Anti-Malware filter, Anti-Phishing filter, Potentially Unwanted Content protection
- ⊘ Custom Blacklist and Whitelist
- ⊘ Fiber, 5G FWA and older **fixed networks**
- ⊘ Web Content Filter

LEARN MORE AT
netprotect.eset.com

KEY BENEFITS

Protecting customers against web threats has never been easier

✓ The product is **fully customizable** to match your colors, logo, brand guidelines or even single sign-on.

✓ Our NetProtect solution **seamlessly provide network security** to all connected devices for millions of your end customers without the need to install any mobile or desktop application.

✓ **Easy-to-integrate** and deployed in just a few weeks. It's easy to start discussing more details with us: **schedule a free introductory call** with our experts and see how we can help your Telco & ISP business.

✓ Helps you achieve a high service margin and increase your **ARPU and EBITDA.**

You will appreciate

ONE-CLICK ACTIVATION

A strong benefit to achieve mass adoption for your customer base and smooth user experience. End customers **do not need to install any app to start being protected.**

SEAMLESS PROTECTION

Today, customers are even more likely to face phishing and other cyber threats using digital technologies. We are ready to help them get **protected seamlessly together with their mobile or fixed connectivity.**

DIRECT CAMPAIGNS

The possibility to run direct campaigns via SMS, emails, points of sales and other digital touchpoints.

ZERO DISRUPTION

End customers appreciate when their Telco operator protects them with zero disruption to their experience.

LAUNCHING ESET NETPROTECT

You are just 5 steps away from higher ARPU and revenue growth

1 Get to know ESET
We will have a short introductory call to understand your main challenges and expectations to prepare the most relevant offering for our win-win cooperation.

2 Agree on a suitable technical solution
Let's understand your expectations regarding the preferred way of implementation: cloud, hybrid or on-premises. We are ready to cover any option you choose.

3 Demo & proof of concept
Together with our experts and tech teams, we will guide you through a smooth demo so you can try and understand the solution on your own.

4 Integration & release
We will help you throughout the entire integration process as we have had experience with double-digit amounts of integrations with various telco groups since 2010.

5 Launch and successful go-to-market
Let's launch the new offering successfully on your market and provide you business and technical support so that you can achieve an expected ARPU increase, EBITDA and revenue growth.

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ESET

Technical requirements

ESET NetProtect implements a DNS Filtering solution for Telco/ISP, providing an additional level of security for users by filtering and reporting access to domains based on certain criteria.

Do you want to know even more information about the unique technology behind NetProtect? **Schedule a talk with our technical experts now.**

www.eset.com

Learn more online by visiting
netprotect.eset.com

Or talk directly to our ESET NetProtect expert in your country

netprotect@eset.com